

Finance First: How A&F Can Enable Successful Transformation

Wednesday, May 18, 2022 — 10 am PT / 1 pm ET

Program Description

From hybrid work and cybersecurity to enabling new business models and managing new reporting requirements, finance and IT leaders have a long list of priorities placing significant demands on their departments. Added to traditional responsibilities like monthly close tasks, change requests, and maintenance, CFOs and CIOs are faced with unnecessary chaos and talent retention concerns.

The result? The urgency for transformation is higher than ever. Organizations are investing in technology and process optimization initiatives, and CFOs are shifting their questioning from IF they should innovate to HOW and WHAT.

Join this session to hear industry and BlackLine leaders discuss leading practices and share firsthand experiences on delivering successful finance transformation. We'll cover topics including:

- Why finance first is a no-regrets approach to digital transformation
- How establishing a target data model and efficient actuals creates a foundation for success
- What top companies do differently to maximize value and optimize talent

Registration

Registration is free

Who Should Attend?

Refunds and Cancellations

Not applicable as the seminar is free to attendees

- CFOs
- Controllers
- Auditors
- Directors of Accounting/Finance
- Accounting Managers
- Staff Accountants

Additional Information

Advanced Preparation: No advanced preparation needed

Prerequisites: Basic knowledge of accounting and usage of BlackLine

Program Level: Beginner

Delivery Method: Group Internet Based

Registration: Register at <https://www.blackline.com/resources/webinars/>

In order to be awarded the full credit hours, you must be present, and answer the polling questions.

Participants can earn up to 1 CPE/CPD credits in the Business Management & Organization field of study.



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Canadian CPAs are invited to use this CPD eligible program/course for their CPD requirements with the Chartered Professional Accountants of Canada or your respective province

