



Frontline Innovation

Engage and empower your frontline

Forsta Frontline Innovation allows you to efficiently gather, share, manage, and implement ideas that accelerate strategic growth.

Your frontline is your biggest asset

Your frontline is where the action is. All frontline stakeholders – employees, partners, customers – know what needs to change to make an impact. Listen to your frontline and turn them into champions for change. Let's fix problems by engaging those who make the changes on the ground.



Listen to your frontline – the way you prefer

Always-on listening post

Continuous listening channel where employees can share their ideas anytime



Employees can select a pre-defined field to share ideas or categorize their submission themselves



Manage submitted ideas, identify patterns and turn them into specific challenges to tackle top business priorities

Targeted challenges

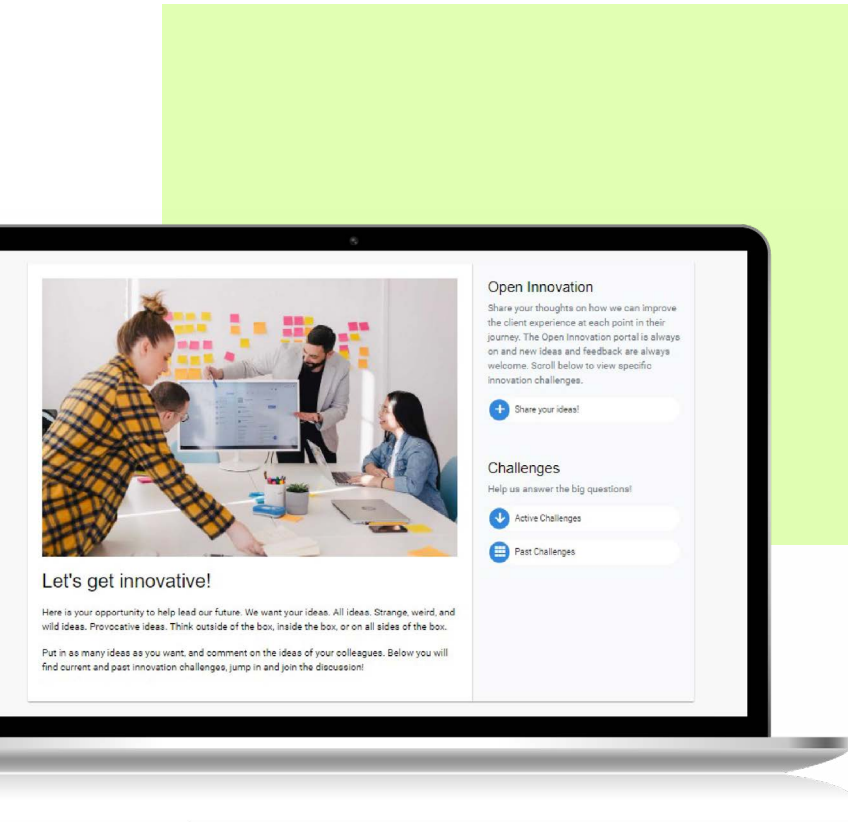
Run well defined challenges seeking ideas on known issues and areas



Share ideas, comment on them, and vote/rank on ideas to select the best ones



Review ideas and evaluate business viability to plan and execute implementation





Key features



Get started quickly

Launch a listening post or a challenge to crowdsource ideas from your frontline teams within a day



Rank and vote on submitted ideas

Proprietary ranking and voting to identify, prioritize and drive the most powerful ideas.



Manage the process from ideation to implementation

Stage-gate reviews and approvals, track progress across each stage, prepare business case and everything else needed to execute the best ideas



Collaborate across roles and teams

Teams across the organization can view, vote and comment on ideas from all challenges.



Built-in motivation, recognition, and rewards

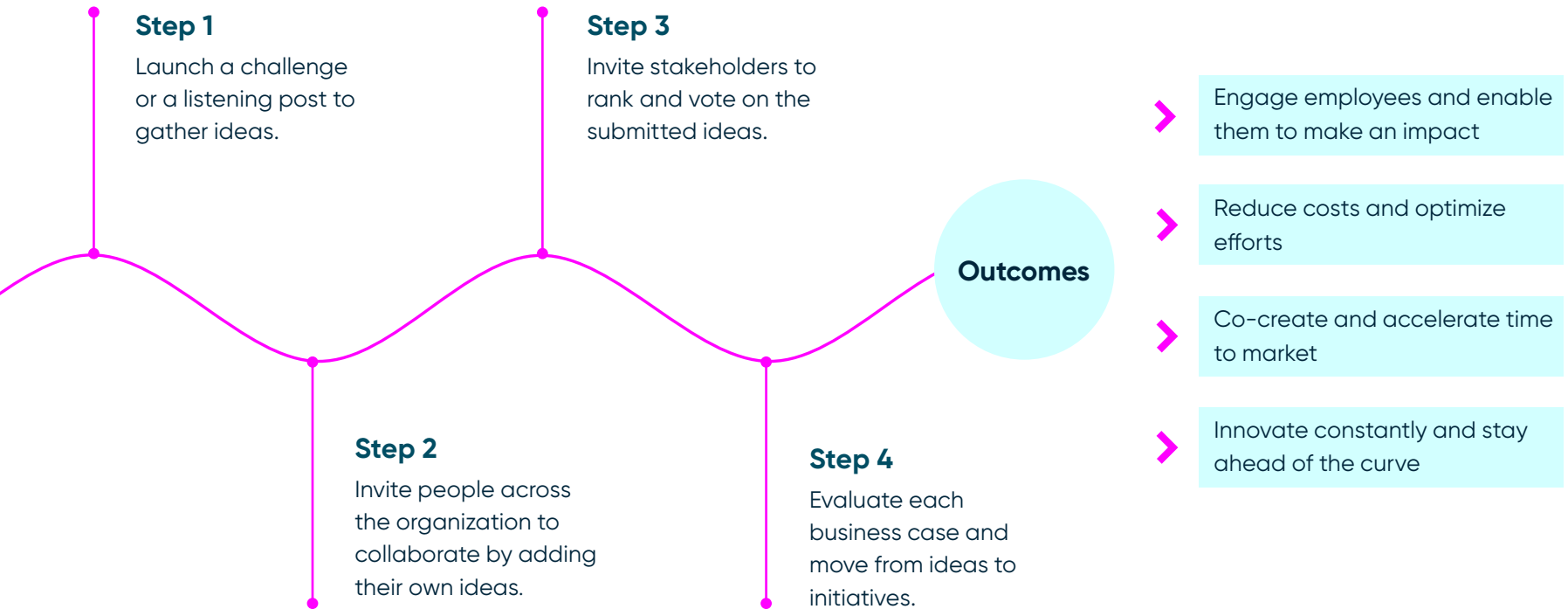
Active recognition of top-notch ideas means you can turn innovation into motivation.



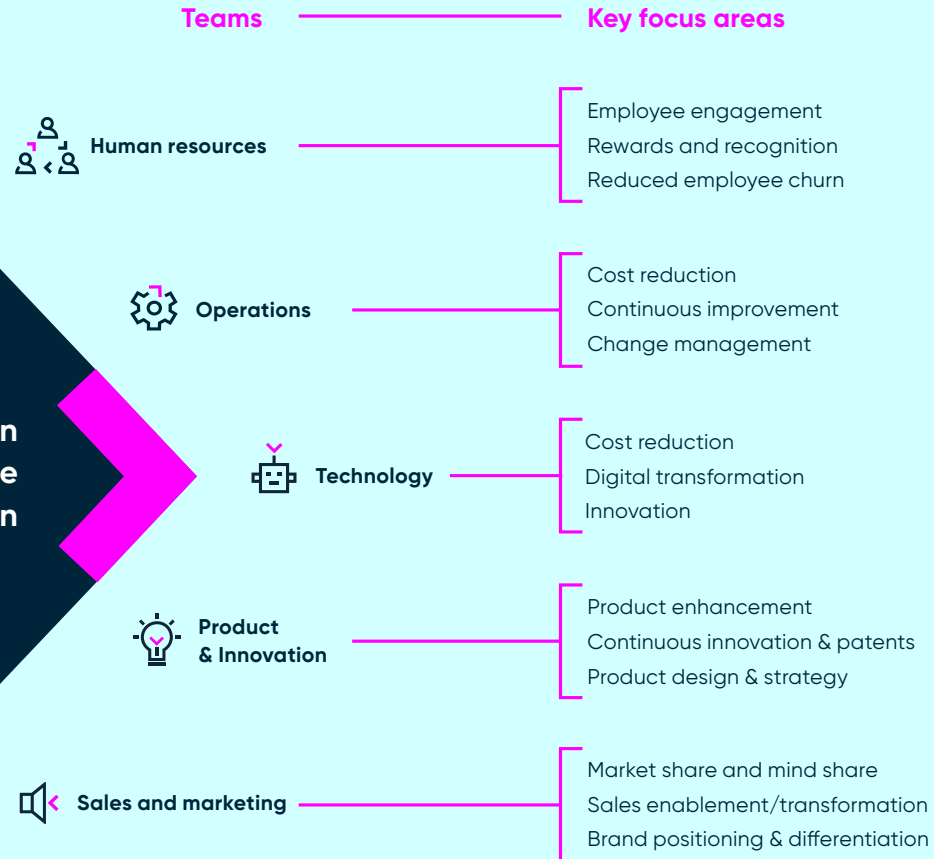
Scale easily across the organization

Once started, you can scale Forsta Frontline challenges across the business.

How it works



Frontline Innovation can
help you drive change
across the organization



To find out more
contact the
Forsta team.

Visit [Forsta.com](https://forsta.com)