



Forsta Vision

Easily add live streaming to your in-person focus groups.

Add secure and data-protected online video to your in-person focus groups.

No need for travel or complicated logistics. Anyone can be in the room, wherever they may be. Forsta Vision offers the highest quality stream, along with 360 degree viewing*, so observers can be at the heart of any focus group or interview.

*Where available and at additional cost.

a **PG Forsta** company



Comprehensive facility network

Our network of 1200+ facilities, stretching across the globe, lets you quickly add online video. This means observers can join from anywhere.

Live tech support

Reduce technology headaches with robust technical support. Forsta’s dedicated technicians monitor every session as it happens online.

Best-in-class security

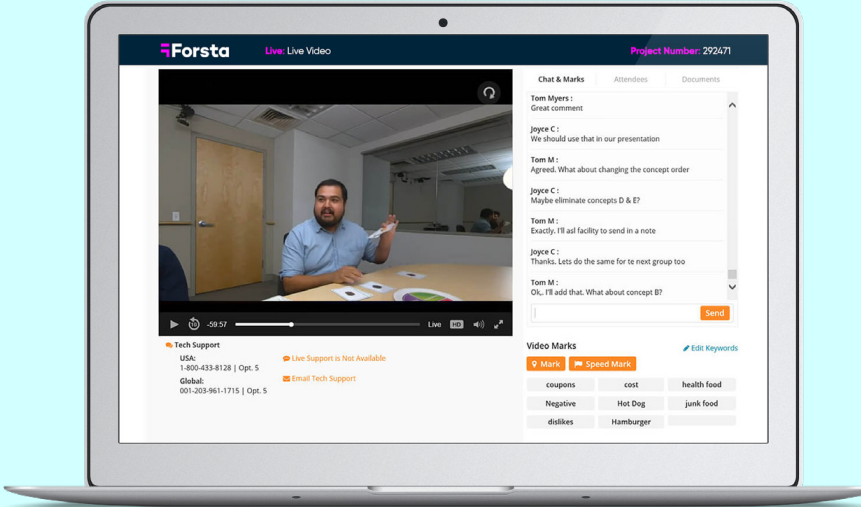
All online video sessions adhere to the highest privacy regulations and security standards, from a secure login to advanced network security.

Seamless integration

Our system is “always-on” and is seamlessly integrated within the facility. With over 20 years of experience, you can rely on us for quick access with no setup.

More viewpoints

With our virtual backroom, you can host as many observers as you like, each able to offer a different perspective and viewpoint.





Key features



Virtual backroom

Create a virtual backroom environment for an unlimited number of team members. Collaborate live and online.



Facility network

The world's largest facility network of 1200+ locations.



Live video 360*

Our full-face view and panoramic camera put focus group observers into the heart of the conversation.



Mark the moments

Highlight key moments as you view footage. Save hours of review time and tell your stories more effectively.



Video synced transcripts

Access time coded transcripts for your video, within 24-hours*.



Advanced anonymity

The only streaming platform to provide audio and video anonymity. We adhere to the highest global privacy standards.



Global audience

We offer two-channel audio allowing for audio translation on the go. Perfect for multilingual focus groups.

*Where available and at additional cost.



Growing Smarter Together

Forsta, a Press Ganey company, powers an Experience and Research Technology Platform that gathers and analyzes data and translates the findings into shareable actions to inform decision-making and drive growth. Forsta's technology, combined with its team of expert consultants, helps organizations better understand the full Human Experience (HX) of their audiences. Forsta is recognized as a Leader in the 2021 Gartner® Magic Quadrant™ for Voice of the Customer.

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