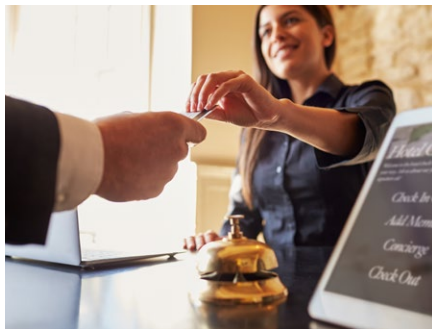


Cvent Business Transient | Market Leads



Find and win more corporate transient business

Corporate transient travel is a highly competitive market; you need to be nimble to find leads and act on them as they appear. With Market Leads from Cvent Business Transient, you can receive RFPs that are sent directly to your competitors — giving you a chance to join a preferred hotel program even when you weren't invited!



Generate More Room Nights

Earn more long-term revenue by converting a market lead into a corporate account. You can view the details of incoming leads in an easy-to-read dashboard.



Quickly Respond to Market Leads

When you're notified that your competition has received a market lead, it's easy to respond. Simply log in to Cvent Business Transient and effortlessly respond just as you would to all other RFPs. It takes less than five minutes, and no additional training is required.



Gain Access to New Accounts

Receive the same RFPs that corporate travel buyers send to hotels in your competitive set, and gain access to corporate accounts you're unable to reach today. Market Leads through Cvent Business Transient automatically forwards you RFPs from participating corporate accounts when those corporations solicit hotels in your area. Expand your view of the world — and expand your client base!



NEW for the 2020 RFP Season

This year, travel buyers are now able to review and accept the market leads they receive for free! This increases the chances that your responses are viewed and travel managers engage your hotel in negotiations — once again helping you secure more business!

Find more business opportunities and beat the competition with Cvent Business Transient.