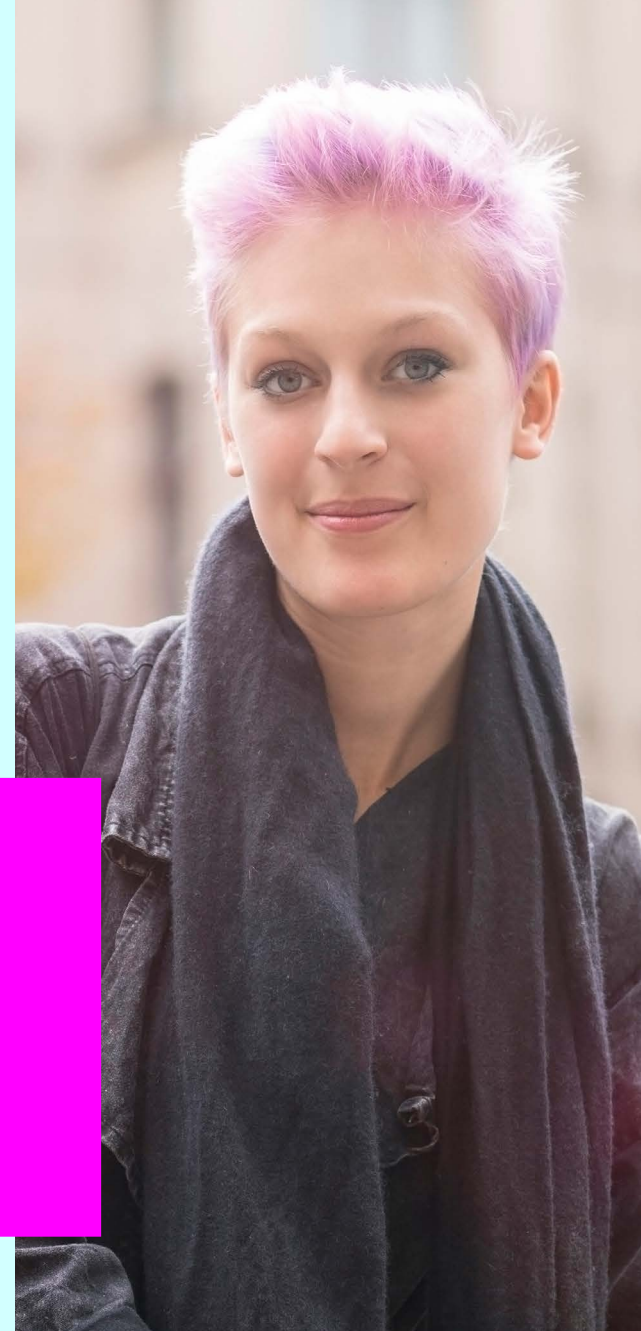


DATA SHEET

Storytelling

From black and white, to stories in color



Make your data mean something and craft infographics that can explain, inspire and convince people to act. Show the steps in a customer journey, shine a light on issues and reveal trends in your data that truly come to life.

Transform your data

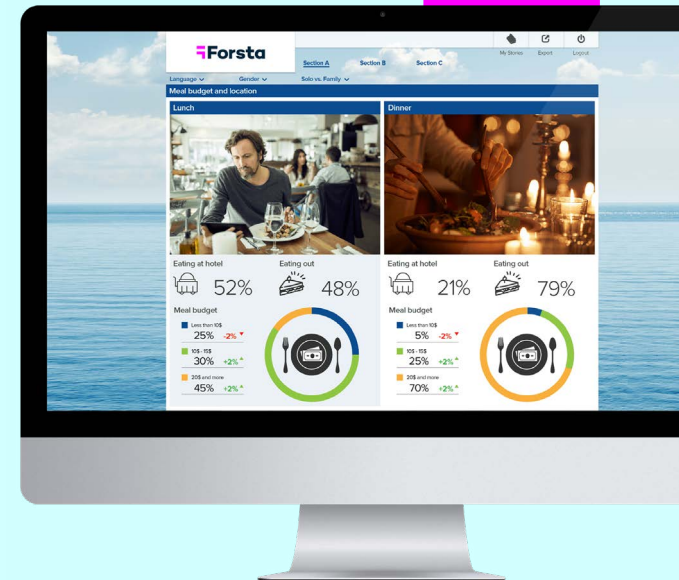
It's easy to build slick infographics. A drag-and-drop workspace and smart design tools help you visualize ideas quickly. You can create from scratch, or save as templates and adapt. You can then use these alone or build into PowerPoints, PDFs and online dashboards.

Let the data come to you

Wherever your data lives, be it in a survey system, CRM or social platform; our APIs enable it to flow live and direct into your infographics. And if anything doesn't look right, alerts will let you know if something is incorrect.

Cut the clicks

Set up rule changes so as the data flows in, it instantly updates your infographics. No more tedious, manual updates of charts or correcting errors.



Key features



Intuitive PowerPoint building

The intuitive drag and drop interface makes it easy to build PowerPoints and update them throughout. Export your PowerPoints into other common file types.



Smarter updates

With global controls and smart logic, global text changes, color management and much more can be changed once, and replicated throughout an entire report.



Stay alert and stay in time

Base size warnings can hide data or alert the user plus additional variables, functionalities and features can be customized for each report user.





Growing Smarter Together

Forsta is the world's leading provider of Experience & Research Technology, working together with our clients to help them discover, understand, and share human-centered insights packed with real action potential.

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