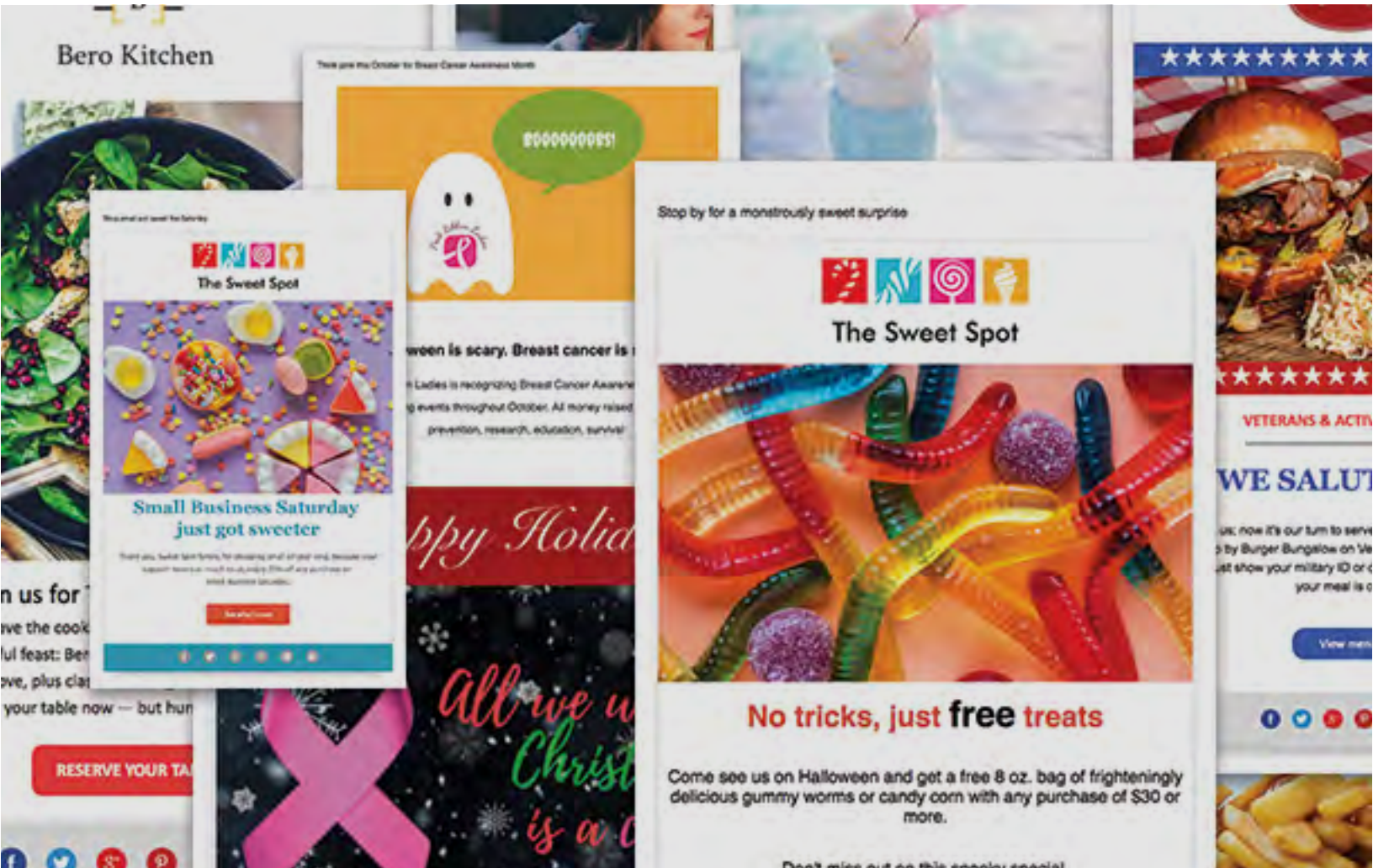


Holiday email inspiration

Festive examples for your seasonal campaigns

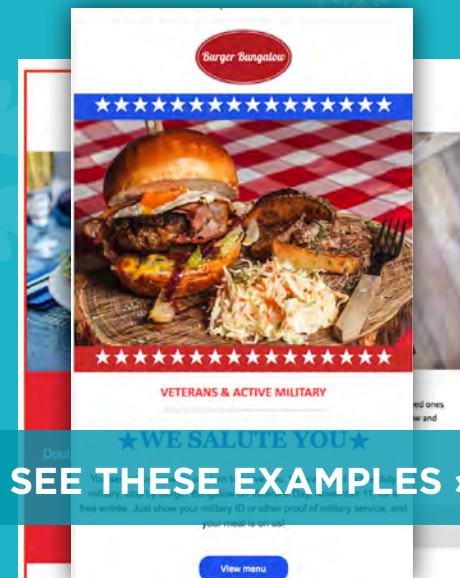
Make the most of email marketing with campaigns that get customers into the spirit to visit your business or website. Draw on examples from restaurants, retailers, nonprofits and service businesses to shape standout seasonal emails. Then adapt the text, design and buttons to fit your needs.

All email examples were created using **Deluxe Email Marketing, powered by VerticalResponse**.



Industries

Restaurant



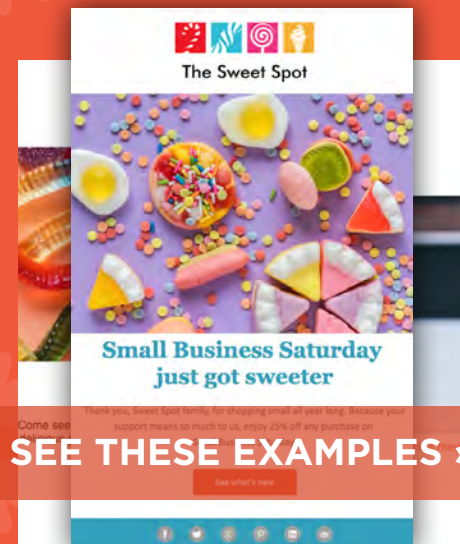
SEE THESE EXAMPLES »

Nonprofit



SEE THESE EXAMPLES »

Retailer




SEE THESE EXAMPLES »


Service business



SEE THESE EXAMPLES »

Veterans eat free on Veterans Day






VETERANS & ACTIVE MILITARY

★WE SALUTE YOU★

You served us; now it's our turn to serve you. Veterans and active duty military, stop by Burger Bungalow on Veterans Day, November 11, for a free entrée. Just show your military ID or other proof of military service, and your meal is on us!

[View menu](#)



Restaurant

Join us for Thanksgiving dinner



Bero Kitchen



Join us for Thanksgiving dinner

This Thanksgiving, leave the cooking and cleaning to us. Gather your loved ones and enjoy a bountiful feast: Bero will be serving all the dishes you know and love, plus classic Thanksgiving favorites.

Reserve your table now — but hurry, space is limited!

[RESERVE YOUR TABLE](#)



Doing good never tasted so great



Bero Kitchen

Dine out for a good cause

Giving Tuesday is November 27th

Join us for dinner, and we'll donate a portion of the proceeds to a deserving nonprofit organization.

[RESERVE NOW](#)



Meet the Nonprofits




Save the Bees works tirelessly to preserve the nation's honeybee population. The organization supports bee sanctuaries, and provides education and outreach to ensure this important species' survival.



Pink Ribbon Ladies fights for women battling breast cancer. Last year, the nonprofit helped more than 200 families affected by cancer. Donations cover medical and travel expenses, counseling, and so much more.

Wishing you a happy holiday




Burger Bungalow



❄️ **Happy Holidays** ❄️

Wishing you peace, love and Bacon
Double Cheeseburgers. May your holiday season be
meaty and bright.

Visit us online



Think pink this October for Breast Cancer Awareness Month



Halloween is scary. Breast cancer is scarier.

Pink Ribbon Ladies is recognizing Breast Cancer Awareness Month with fundraising events throughout October. All money raised will fund our prevention, research, education, survival and support initiatives.

If you can't make one of our events, don't worry; you can still donate.

[FIGHT BREAST CANCER](#)

We're thankful for you this Thanksgiving!



We have a lot to be thankful for!

Thanks to the continued support from amazing donors like you, we're able to fund our breast cancer prevention, research, education, survival and support initiatives. Together, we can cure breast cancer!

FIGHT BREAST CANCER



Nonprofit



Give bees a home for the holidays

Happy Holidays



Make your holiday extra sweet by adopting a hive.
Your gift will provide bees with a home that's free of pesticides and pollutants.
And as a thank you, we'll ship you six jars of their tasty honey.

ADOPT A HIVE

Tis the season for giving!

Happy Holidays

*All we want for
Christmas
is a cure*

Please support our fight for a cure with a gift this holiday season.
All money raised goes toward breast cancer prevention, research, education,
survival and support initiatives.

FIGHT BREAST CANCER

Thank you for bee-ing kind.



Sweet victory

Thanks to your support, we reached our campaign goal of \$20,000!

These funds will be used to:

- Set up 500 new beehives
- Plant 150 bee-friendly gardens
- Administer native bee and pollination educational programs
- Train the next generation of future beekeepers

As a token of appreciation, please accept this free eBook. It's filled with our favorite local honey recipes. Enjoy!

[CLAIM YOUR EBOOK](#)

Stop by for a monstrously sweet surprise



The Sweet Spot



No tricks, just **free** treats

Come see us on Halloween and get a free 8 oz. bag of frighteningly delicious gummy worms or candy corn with any purchase of \$30 or more.

Don't miss out on this spooky special.

[Shop Halloween](#)



Retailer

Shop small and sweet this Saturday



The Sweet Spot



Small Business Saturday just got sweeter

Thank you, Sweet Spot family, for shopping small all year long. Because your support means so much to us, enjoy 25% off any purchase on Small Business Saturday.

[See what's new](#)



Retailer

Bring light to your holiday

These gift ideas keep getting better

8 days of inspired options to bless your family as you celebrate



GET INSPIRED

Blessings from your friends over at



Rings and Things



Retailer

Snuggle up to our winter collection



Rings and Things

Winter is coming



Whether you think "Game of Thrones" or "scarf weather," Rings and Things will have you in style for it all.

Starting today, shop our winter collection.
We've got you covered.



WARM ME UP

Retailer

Keep pests from haunting your house



Reny's Pest Control

It's a creepy, crawly conundrum

Spiders, rats and other pests might look great in a haunted house, but they have no business in yours.

3 tips to help you have a Happy pest-free Halloween



Spiders

Sweep, dust and remove cobwebs from dark corners, crawlspaces and cluttered areas where they like to hide.

Rodents

Don't leave any treats for these rascals. And be sure to seal up any cracks, so they can't enter your home.



Fruit flies

Carve your pumpkin just before Halloween, display it for a week and remove it from your porch.

Don't wait for these creatures to go bump in the night. Reny's licensed pest control specialists can help you keep uninvited creepy crawlies at bay.

**SCHEDULE AN
APPOINTMENT**

Help us exterminate hunger



Reny's Pest Control

#GIVING
TUESDAY™

**1 in 6 households face hunger.
Here's how you can help.**

To celebrate #GivingTuesday, when you purchase a pest control service
between 11/23 and 11/27,
20% of the proceeds will go to the local food bank.

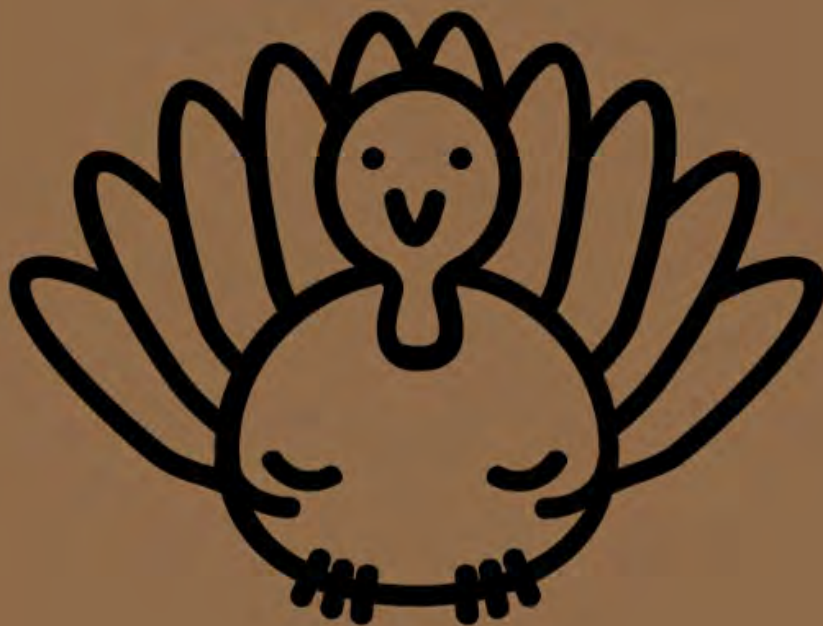


MAKE A DIFFERENCE

Get a free eyebrow wax, our treat



We're thankful for
YOUR FACE



ENJOY A **FREE** EYEBROW WAX WITH YOUR
NEXT HAIRCUT

SCHEDULE AN APPOINTMENT

Service business

Inspiration for your holiday party look

Happy Holidays



IS YOUR MAKEUP ROUTINE READY?
CHECK OUT THESE RECOMMENDATIONS.

You'll be the sensation of the year with our favorite festive products.
Plus see how we wear them in our photo gallery.

LET'S GET READY

Fix Your Face



We love January and here's why...

Fix Your Face



MARK YOUR CALENDARS FOR JANUARY: HOT COCOA MONTH

Free, unlimited hot cocoa with any appointment.

We know it's hard to leave your warm house in these chilly months, but it's worth it for this! Never sacrifice your favorite hair or face treatment again, just snuggle up in our salon and get the service you deserve.



We can't wait to see you!

[BOOK AN APPOINTMENT](#)

Service business

A smiling man in a denim shirt is working on a laptop in a workshop setting. The background is a purple gradient with white snowflake patterns.

Email Marketing

Easy for you.
Smart for your business.



GET STARTED



LEARN MORE

