

Why choose Digital Interviews?

It's never been easier to run online focus groups or conduct in-depth interviews, anywhere and at any time.

Don't take our word for it, here's what some of our customers said about Digital Interviews on G2.com



They're so responsive to all of my (many) inquiries, questions, and concerns. We had a number of factors to consider for our program, and the team was able to offer helpful solutions to all of our hurdles. They were consistently available by email but also met with us a number of times beforehand for walkthroughs and demos."

You can read more reviews of Forsta at www.g2.com



The live tech support is a godsend. It eliminates so much stress to have the tech load the stimuli and the participants into the 'room' and assist with any troubleshooting for attendees while I focus on my actual role (researcher, not tech support!)."



Allows me to focus on what's most important to me – running my market research study. They worry about chasing down respondents, tech troubleshooting, etc. so I can manage the back room and focus on the objectives/content of the study."

Key features



Management capabilities

It's a breeze to manage multiple projects at once with Forsta project management design. If you're running complex, multi-session, multi-market studies or just a collection of individual conversations, Forsta has designed a central collaborative platform to make project management a breeze.



Support and services

Run projects independently, with full support or anywhere in between. We provide the usual levels of service you've come to expect.



Custom designed for insights

Our years of research experience, married with our software development expertise gives you the perfect platform to get the insights you need quickly and efficiently.



Security and compliance

Control who has access and the level of their access within the platform and ensure you stay the right side of privacy regulations and PII management.

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Growing Smarter Together