



# The Facts About BlackLine

# Finance professionals are tired of the **bullsheet.**

The manual, time-consuming period-end close. The paperwork, the endless transaction matching, and the late nights validating completeness just *one more time*.

Yet while these professionals know that a finance transformation platform can make the close far less agonizing, choosing a platform isn't easy. There are a lot of options out there—and with that comes a lot of noise.

How then can accountants begin to decide which platform is right for their organization?

*With the facts.*

## BlackLine Basics

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2,400+

Customers

200,000+

Users

150+

Countries

Gartner®

Recognized by Gartner as a Leader  
in the 2018 Magic Quadrant for  
Cloud Financial Close Solutions

## BlackLine Results

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Think BlackLine's ability to streamline the close and transform accounting is mere hyperbole? The facts say otherwise.

From startups to enterprise companies; from banking and manufacturing to consumer products; whether your business runs Oracle, SAP, or Great Plains; clients who rely on BlackLine experience some pretty powerful results:



Reduced reconciliation process by more than three days.



Saved money by eliminating 80-90% of printing costs.



AEMETIS

Shaved 3 to 4 days off their monthly close process.

# BlackLine Security, Compliance & Reliability

## Security

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In an age when more than 80% of US companies have been successfully hacked (whether they know it or not),<sup>i</sup> security is everything.

To ensure security and availability, BlackLine services are collocated in dedicated, top-tier data centers. These data centers provide access control and physical security, environmental controls, redundant power, redundant internal networks, and fire detection and suppression.

Protection measures also include TLS cryptographic protocols to provide a secure encrypted connection, firewalls, disaster recovery services, and internal and third-party penetration testing and assessments.

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<sup>i</sup>Duke University/CFO Magazine, Global Business Outlook Survey, 2015

## Compliance

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How does BlackLine maintain a world-class security infrastructure?

By complying with extensive regulations, all designed to validate our security controls, protect client data, and ensure service availability. To that end, BlackLine adheres to internationally recognized auditing standards, and has achieved ISO/IEC 27001 certification. SSAE 18 SOC 1 and SOC 2 Type II reports are also published annually. And our data centers are ISO 27001 certified.

## Reliability

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When you're closing the books, uptime is crucial. BlackLine has a 99.98% availability track record, which drives continuous, reliable performance 24/7/365.

[Learn more](#) about all of BlackLine's safety and security practices.

# BlackLine Partners, Employees & Clients

Discerning companies choose BlackLine... or so the saying goes.

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Deloitte partnered with BlackLine in 2017 to enhance its Deloitte Digital Controllershship offering. Plus, BlackLine is the only SAP-Endorsed Business Solution for the Financial Close, and recently formed an alliance with Ernst & Young.

**Deloitte.**



[Learn more](#) about all of BlackLine's partners.

## Employees tend to stick around

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At BlackLine, we value our employees. That's important—and not just for reducing turnover costs and avoiding an unsavory reputation.

Employees are our lifeblood. They are the innovators that drive the company forward. Most critically, BlackLine employees are on the frontline making sure your experience with the company is second to none.

BlackLine was ranked for the second year in a row (up from 17 to 6) on the 2018 “Best Small and Medium Workplaces” list by *Fortune Magazine* and consulting service Great Places to Work®. The company was also ranked by *Fortune Magazine* as the No. 3 “Best Place to Work in Southern California.”

## Clients also stay with us

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For a really long time, year after year after year. And it's not just the transformational capabilities of the platform (although everybody likes a faster, more efficient and accurate close).

Our clients, including Nasdaq, CNH Industrial, and Scotts Miracle-Gro also give us high marks for customer service. This includes implementation services, user forums, training opportunities, and access to the BlackLine Community, a network of more than 200,000 users sharing best practices, ideas, and solutions.

Read more customer stories [here](#).

## Now you know.

Yes, BlackLine's finance transformation platform matches millions of transactions automatically, eliminates workflow bottlenecks, and streamlines flux analysis.

But as a company, BlackLine also offers security, compliance, and reliability. Plus employees and partners are ready to help finance professionals transform the close from a painful manual process to a streamlined, intelligent, highly transparent experience.

For organizations large and small, this means more visibility, increased accuracy, and improved efficiency. The benefits for F&A professionals are just as valuable: instead of spending days managing manual processes, accountants now have the time and the resources to analyze, strategize, and drive the business (not just the close) forward.