

Focus Groups

A next-level experience

Everyone has their story to tell. Forsta can capture your focus group in-person or digitally so you can hear their stories, from anywhere in the world.

Live Video

No longer confined to four walls, focus groups can now be shared wherever there's an internet connection. Live stream and record your focus group, and enable your entire team to take part.



Reliability

With over 20 years of experience, and regular service updates, our streams are the most reliable in the industry.



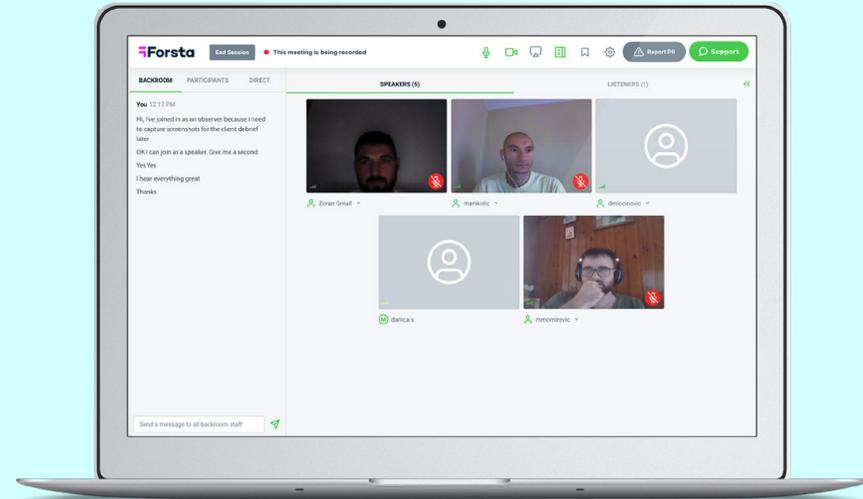
More viewpoints

Watch conversations play out from a virtual backroom. Compare notes on a separate chat with a private line to the person running the session.



Security

Our platform's designed for research. So our bar for privacy and security is seriously high. All our data's encrypted and our data centers are all SSAE16 Type II SOC2 or ISO27001 certified.



Largest facility network

We have the largest network of focus group facilities in the world. Book your project through them or through our online portal.

Digital Interviews

Bring your group together on any browser and without having to download additional software with our browser-based, feature-rich, online focus group and IDI solution.



One platform, all the project

Plan, book, find participants, run your session and get your insights. All without leaving the Forsta platform.



Always on hand

Your Forsta project manager can help you with every stage of your research. We can train you on the tech, help you set up rooms and recruit the people to fill them. And once your session kicks off, we'll be waiting in the wings in case you need real-time tech support.



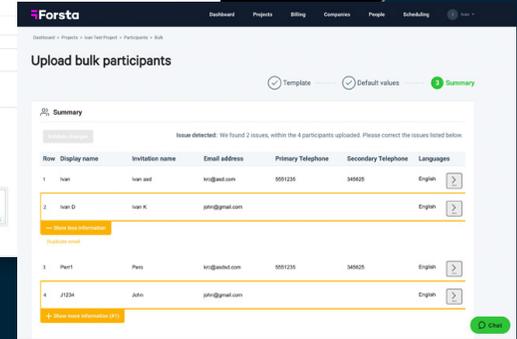
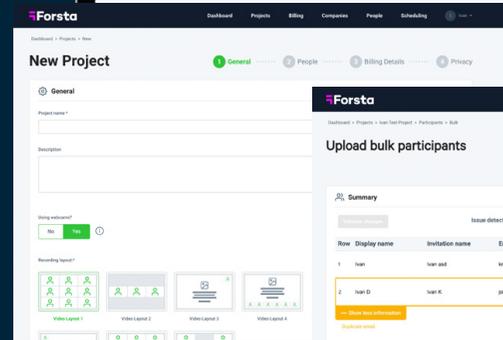
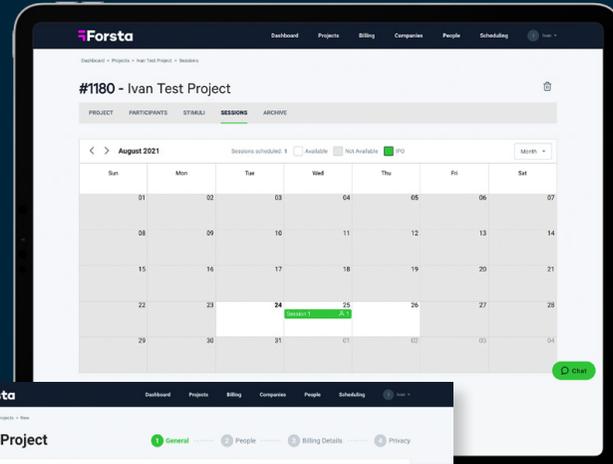
Project management

Your project calendar helps you manage multiple projects, run them side-by-side and avoid schedule conflicts.



Integrated, interactive tools

Take quick opinion polls, run card sorting exercises, share screens and mark up documents in real time. Breakout rooms allow you to divide your participants into smaller groups and then bring them back with ease.



Visit [Forsta.com](https://forsta.com)

Growing Smarter Together