



# 537 IDEAS TO ENGAGE YOUR AUDIENCE





# You've Just Opened Your Ultimate Idea Bank.

We've looked at all the top promotions and email our partners are running and put together the top 32 categories to achieve your revenue and database goals.

With over 450 contest and interactive content ideas, you're bound to find ideas that work for you no matter your media type, the size of your community, or the advertisers in your market. Grab your calendar and be ready to fill it up with an entire year's worth of ideas!

## What's In This Guide?

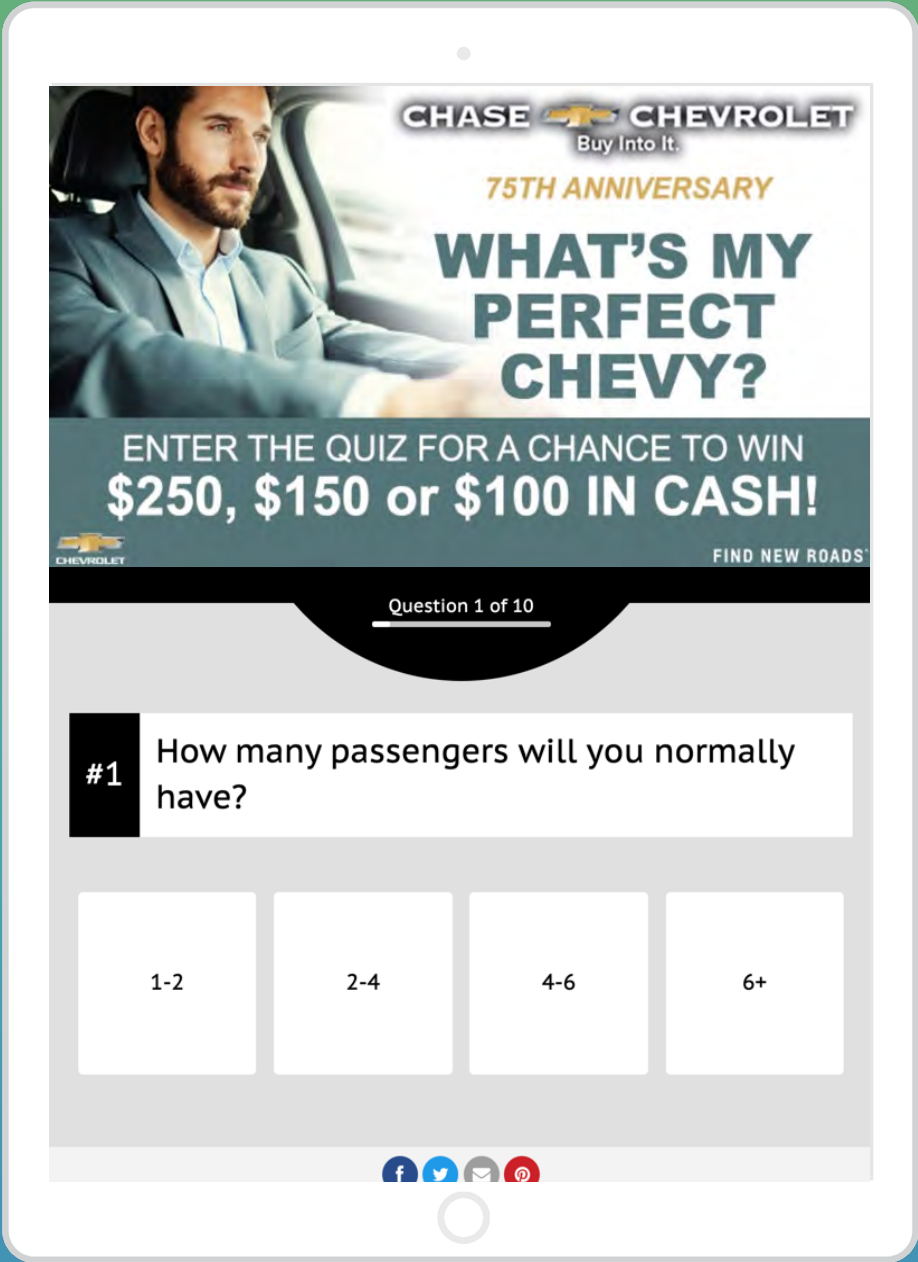
- Automotive
- Baseball
- Basketball
- Christmas
- Community
- Drinks
- Education
- Family
- Father's Day
- Financial
- Food
- Football
- Golf
- Halloween
- Health & Fitness
- High School Sports
- History & Politics
- Home Improvement
- Local Events
- Mother's Day
- Movies
- Music
- Nature & Weather
- Patriotic
- Pets
- Racing
- Real Estate
- Thanksgiving
- Travel
- TV
- Valentine's Day
- Weddings

### **Hundreds of Turnkeys!**

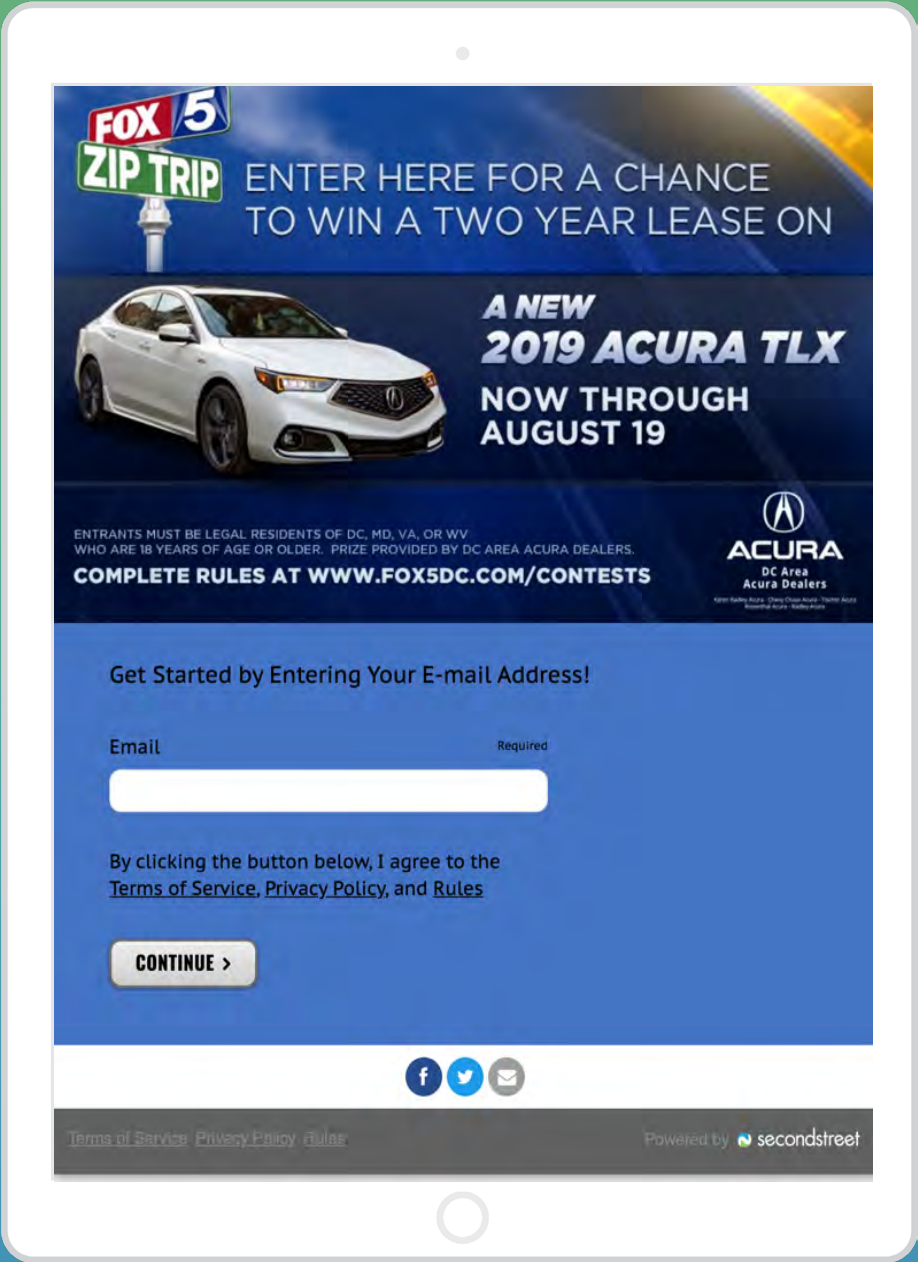
We have hundreds of ready-made promotions to be run as-is or customized for your company or your advertiser. Look for this icon throughout the guide to see which are available!

[See the Turnkeys ✨](#)

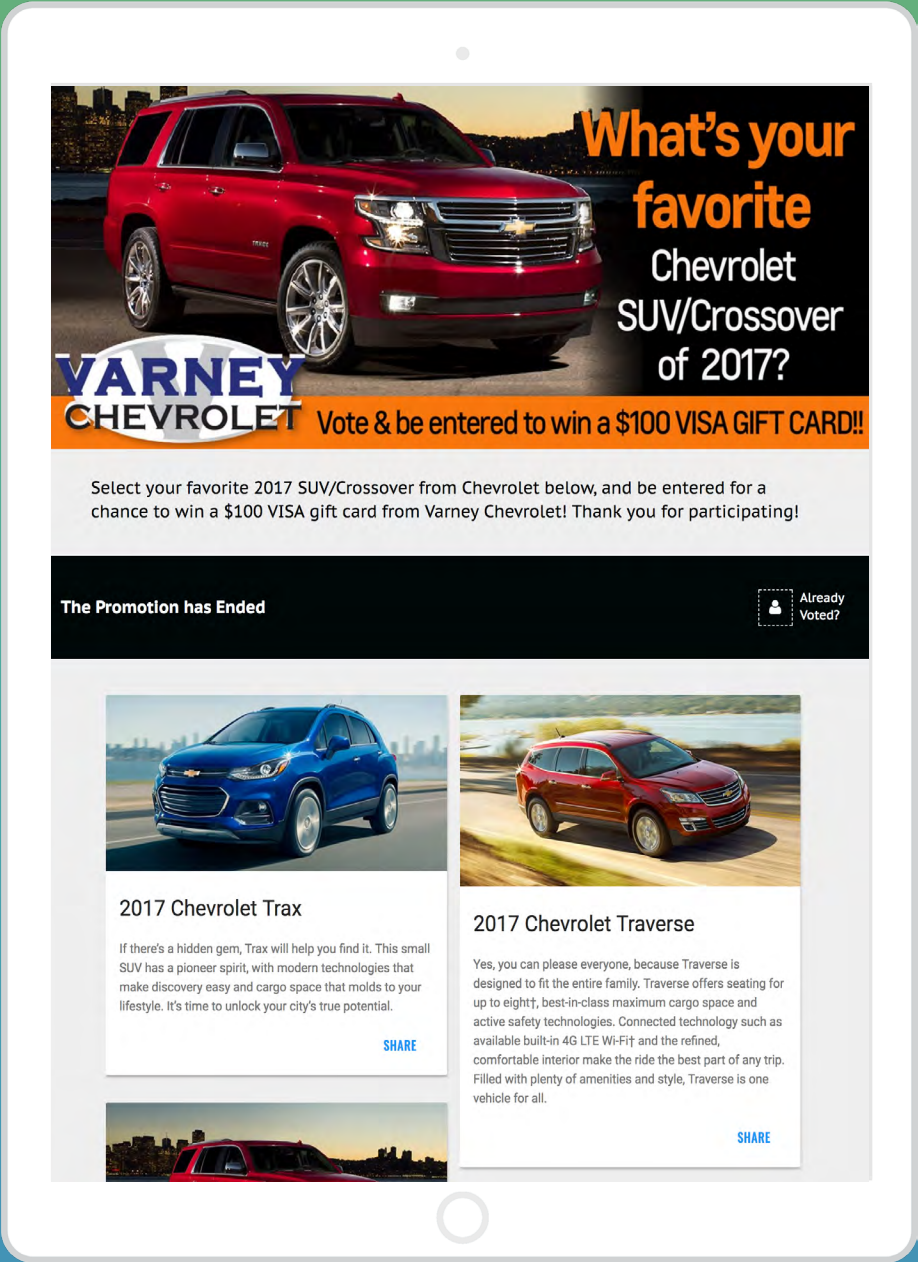




What Car is Right for You? Quiz



Car Lease Sweepstakes



Best Chevrolet Ballot

Recurring Revenue

- Monthly Gas Card Giveaway

Email

- Car Maintenance Email Series
- Winter Driving Tips Email Series

Quizzes

- Are You a Car Buff?
- Car Maintenance Trivia
- Do You Know the Rules of the Road?
- Don't Text and Drive
- What Type of Car Should You Drive?

Sweepstakes

- Gas Card Giveaway
- Winterize Your Car Sweepstakes
- Car Wash Giveaway
- Lease for a Year Giveaway
- Auto Service Giveaway

Photo Contests

- Ugly Truck Photo Contest
- Dirtiest Car Contest
- Car Makeover Contest
- Coolest Car Contest

Ballots

- What's Your Favorite Chevrolet Vehicle?
- Best of Harley Davidson

Polls

- Car of the Year
- Do You Give Your Car a Name?



# Baseball

GET MORE BASEBALL IDEAS

Win a pair of tickets to the World Series in Wrigley!

Register Here for your chance to WIN TICKETS to Game 5 of the World Series!

Email Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

CONTINUE >

Terms of Service Privacy Policy Rules Powered by secondstreet

Baseball Tickets Sweepstakes

### Chicago Cubs

Cubs news and analysis from the Daily Herald

#### Cubs beat writer Bruce Miles looks back

After 22 years of covering the Cubs for The Daily Herald, Bruce Miles rounds third and heads for home. It's been quite a ride.

#### Loretta first up as Cubs interview candidates to replace Maddon

The Cubs interviewed bench coach Mark Loretta to begin the process of finding a replacement for departed manager Joe Maddon. Joe Girardi, David Ross and Will Venable are also on the interview list.

Baseball Team Email Newsletter

## WHAT'S YOUR BASEBALL IQ?

Question 1 of 8

#1 What does it mean when a player hits a grand slam?

They hit the ball over the outfield seats

They get a single, double, triple all in one game

They hit a home run with bases loaded

They hit more than one home run in a game

Baseball Trivia Quiz

## Email

- [Team Name] Email Newsletter

## Quizzes

- [Local Team] Trivia
- Pro Baseball Trivia
- Homerun or Strike? What's Your Baseball IQ?
- Which [Local Team] Player Are You?
- Rules of the Game: Baseball Edition
- Who Said It: Baseball Manager Edition
- Team Match Up Trivia

## Sweepstakes

- Baseball Ticket Sweepstakes
- [Local Team] Gear Giveaway
- Super Fan Getaway Giveaway

## Photo Contests

- Show Your [Local Team] Spirit
- Biggest Baseball Fan
- Cutest Little Baseball Player

## Ballots

- Best Baseball Stadium
- Top Baseball Players This Year
- All Time Greatest Players

## Polls

- Who Will Win?
- Which Teams Will Make it to the Playoffs?



# Basketball

GET MORE BASKETBALL IDEAS



MICHIGAN STATE-MICHIGAN BASKETBALL QUIZ

1

Question 1 of 10



#1

How many NCAA tournament national championships have Tom Izzo and John Beilein combined to win?

0

1

2

3

Local Basketball Team Trivia Quiz



Enter to win 2 Courtside Seats to a Sacramento Pro Basketball Game!

Also, make sure to support UC Davis Children's Hospital by making a donation today! All donations will help sick and injured children right here in our community. Put your money where the miracles are! [Click here to donate today!](#)

Winner will receive: Two (2) regular season Sacramento pro basketball courtside seat tickets for a mutually agreed upon date to be determined, during the 2019-2020 regular season. Includes parking pass and access to the Lexus Lounge at Golden 1 Center.

This Sweepstakes is in no way sponsored, endorsed, or administered by, or associated with Facebook. You are providing your information to Sponsor and not to Facebook.

Email

Required

By clicking the button below, I agree to the

Basketball Ticket Sweepstakes



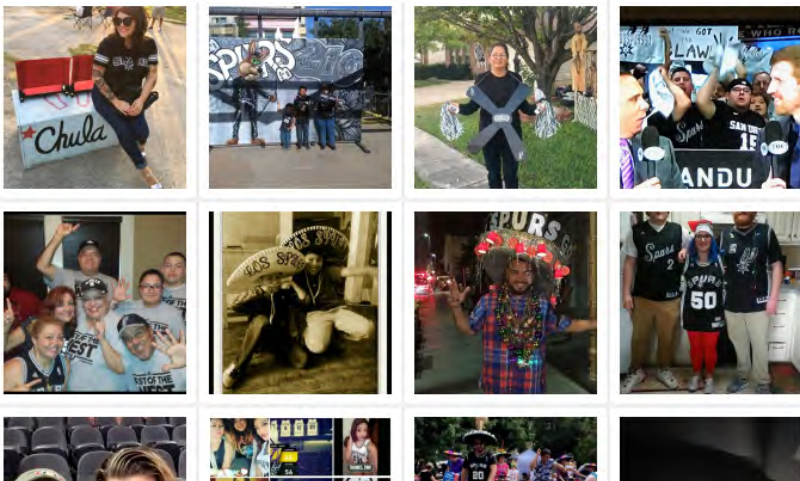
MY SAN ANTONIO

ULTIMATE SPURS FAN

Round 1

The Promotion has Ended

Already Entered?



Basketball Team Fan Photo Contest

## Email

- [Team Name] Email Newsletter

## Brackets

- College Basketball Tournament 🔑

## Quizzes

- Which College Hoops Coach Are You? 🔑
- Which [Local Team] Player Are You?
- Test Your Basketball Movie Trivia 🔑
- What Kind of College Hoops Fan Are You? 🔑
- Test Your College Hoops Tournament Knowledge 🔑

## Sweepstakes

- College Basketball Tournament Giveaway 🔑
- Super Fan Merchandise Package Sweepstakes
- Man Cave Giveaway

## Photo Contests

- Show Your [Local Team] Spirit
- Biggest College Basketball Fan 🔑
- Man Cave Makeover

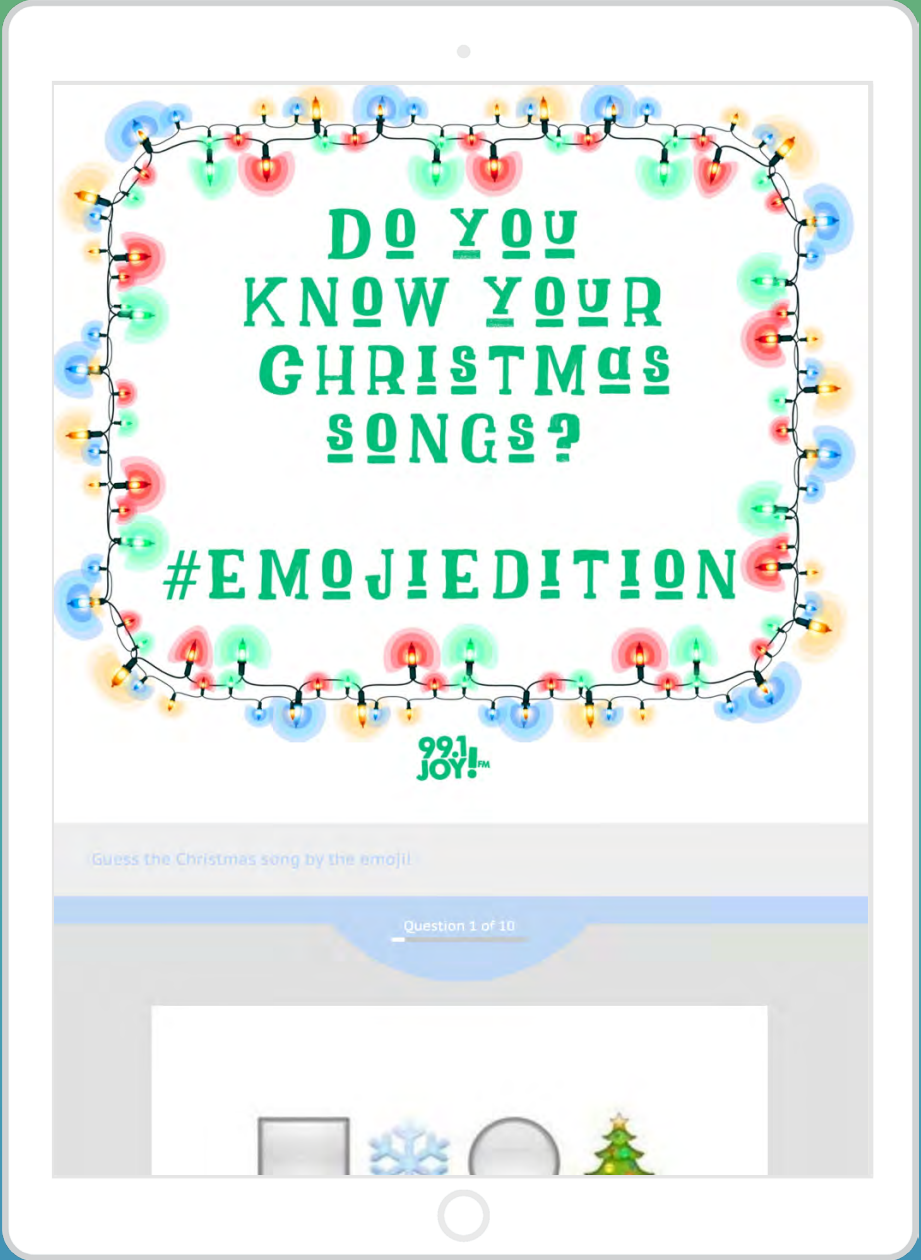
## Polls

- Who Will Win?
- Favorite Basketball Movie

## Ballots

- Top Men's College Basketball Championship Team 🔑
- Top Men's College Basketball Team Coach 🔑
- Top Women's College Basketball Coach 🔑





Christmas Song Emoji Quiz



Christmas in July Sweepstakes



Scared of Santa Photo Contest

## Email

- 12 Days of Christmas Shopping Ideas Email Series
- Shop Local Email Series

## Quizzes

- Holiday Music Trivia 🔑
- Can You Name These Top Selling Holiday Toys? 🔑
- Can We Guess Your Go-To Christmas Food? 🔑
- Holiday Movie Quotes Trivia 🔑
- What Holiday Movie Are You? 🔑
- Do You Feel the Holiday Stress? 🔑

## Sweepstakes

- Christmas Giveaway 🔑
- 12 Days of Giving Giveaways
- Stocking Stuffer Sweepstakes

## Photo Contests

- Holiday Pet Contest
- Scared of Santa Contest
- Santa Baby
- Holiday Lights Contest

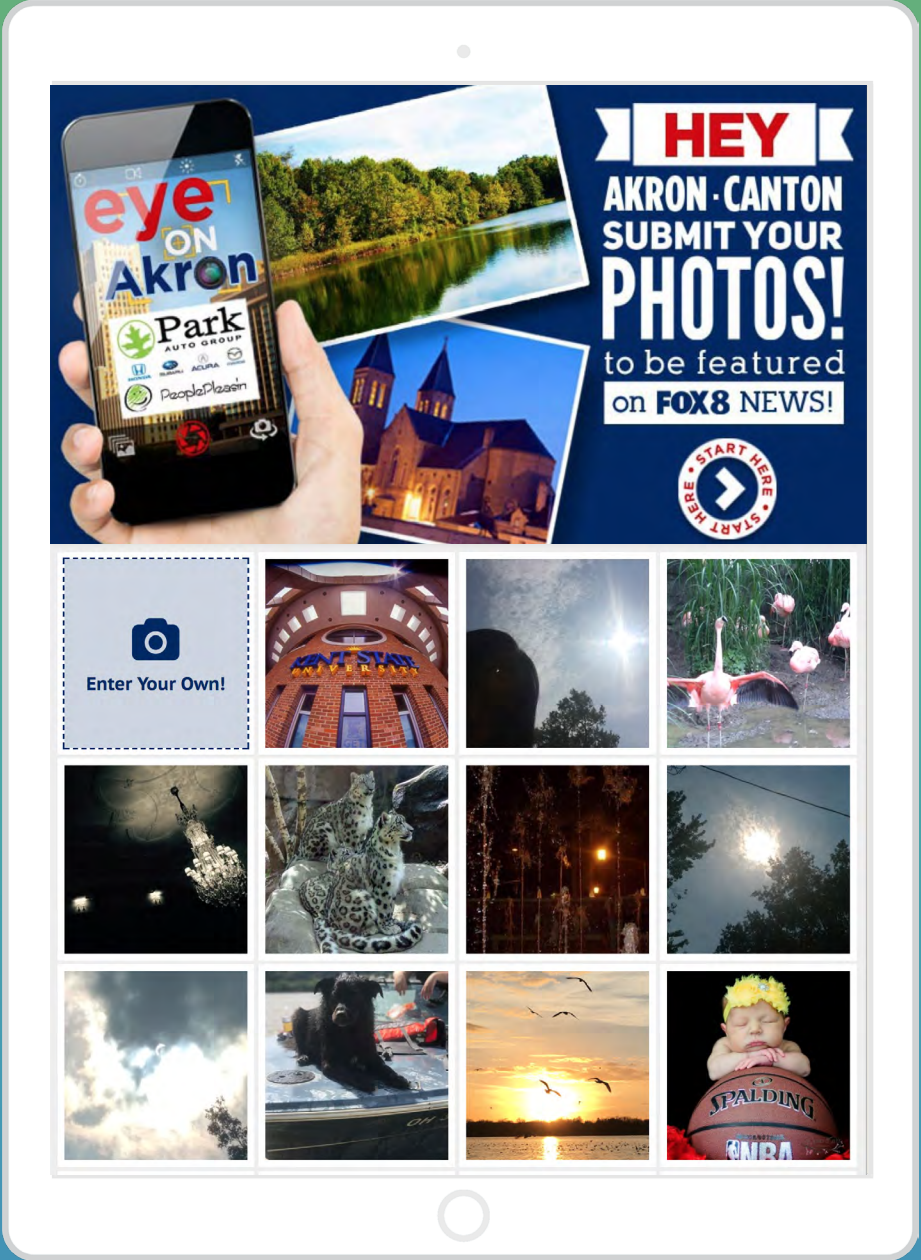
## Ballots

- Best of the Holidays
- Shop Local: Best Small Businesses

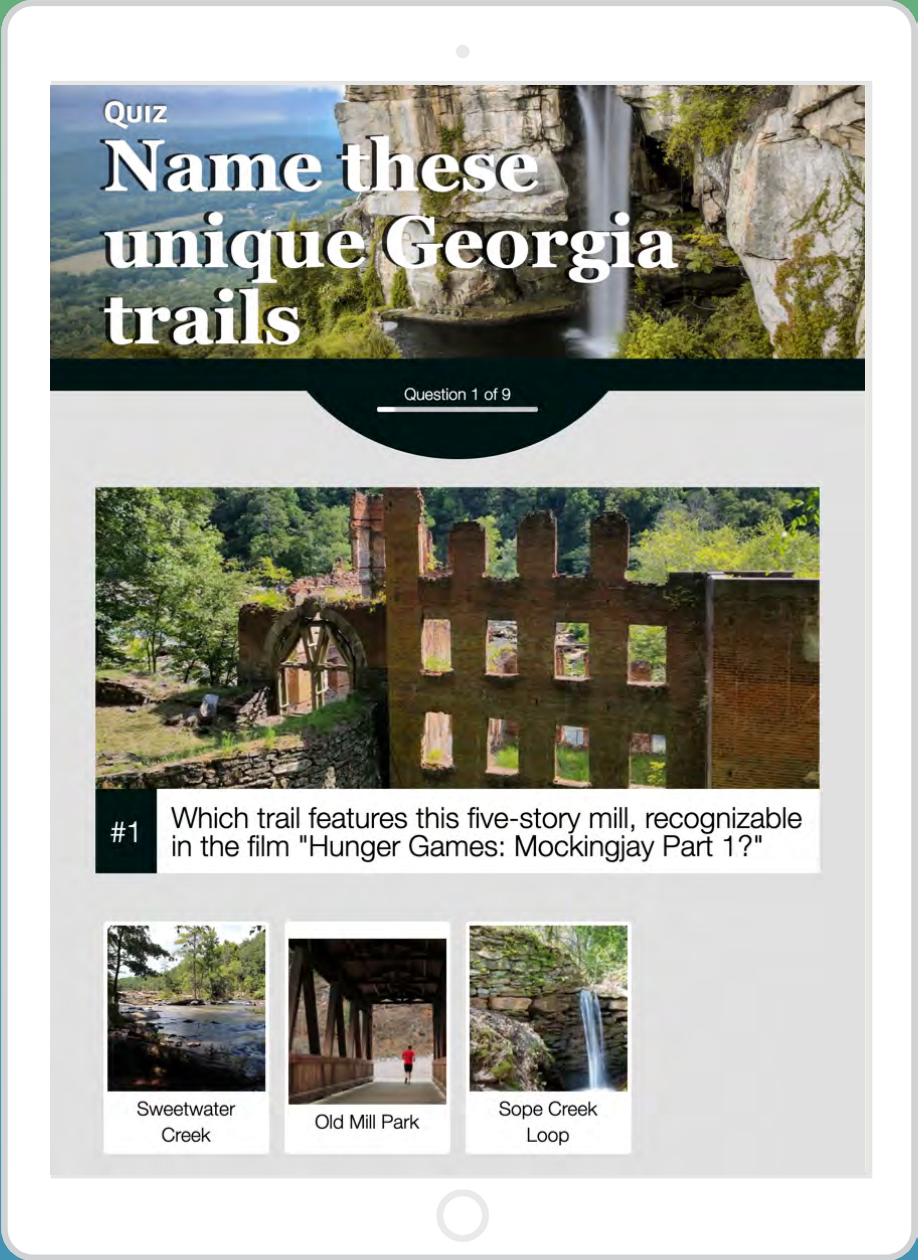
## Polls

- Favorite Holiday Song
- Favorite Mall Santa
- Best Holiday Lights Display
- Do You Say Donner or Donder?

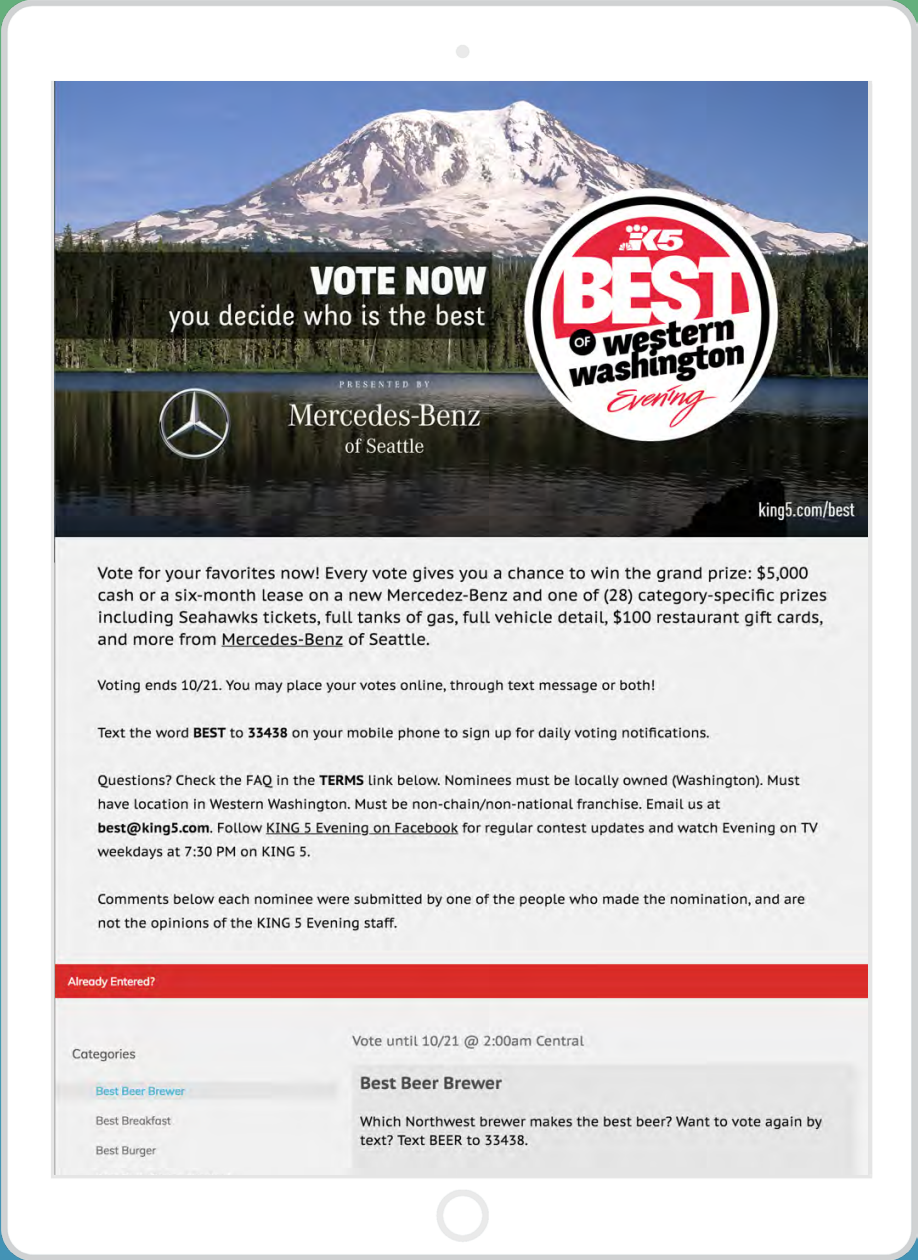




Community Photo Contest



Local Trails Hiking Quiz



Local Travel Ballot

## Recurring Revenue

- Weekly/Monthly Local Attractions Sweepstakes
- Community Member of the Month
- Monthly Hometown Heroes

## Quizzes

- How Much Do You Know About [Location]?
- Are You a [Location] Native or Tourist?
- Where Should You Go in [Location] This Weekend?
- Name This [Location] Spot Based on the Picture
- Which [Location} Neighborhood Should You Live In?

## Email

- Local History Course (pair with quiz)
- New to [City/Area] Email Series

## Sweepstakes

- [Location] Ultimate Staycation Package Giveaway

## Photo Contests

- Favorite Place in [Location]
- Best View in [Location]
- Why I Love [Location]

## Polls

- What Are You Doing in [City] This Weekend?

## Ballots

- Citywide Best Of Ballot
- Family Favorites
- Best Local Businesses
- Top Local Charities
- Top Local Firefighters, Nurses, etc.





The Promotion has Ended

Already Voted?



Andrew  
Bar: The Blue Leprechaun in Ann Arbor  
Drink: Tito's Summer Slam



Anna  
Bar: The Well in Detroit  
Drink: The Peachy Mean

Top Bartender Ballot



Summertime is on its way! I'm looking for your favorite summertime drinks, so I can get some ideas for future posts.

Plus, one lucky winner will get a complete set of my cookbooks!

Enter until 4/12 @ 7:00pm Central

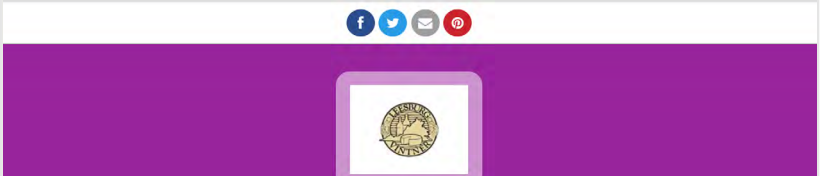
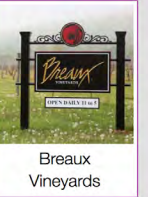
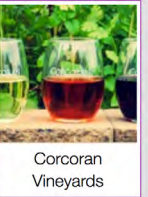


Summertime Drinks Photo Contest



Question 1 of 10

#1 What is Loudoun's oldest winery?



Local Wine Trivia Quiz

Recurring Revenue

- Weekly/Monthly Brewery Experience Sweepstakes
- Bar of the Month

Email

- Mixology Tips Newsletter
- Guide to Local Brews Email Series

Quizzes

- History of Wine
- Test Your Beer Knowledge
- What Kind of Craft Beer Are You?
- Pair the Wine with the Region
- What Kind of Margarita Are You?

Sweepstakes

- Win Brewery Tour Tickets
- Stock the Bar Sweepstakes
- Win Tickets to a Evening of Wine Tasting
- Ultimate Happy Hour Giveaway

Photo Contests

- Show Us Your Drink-of-Choice
- Fix My Bar: Home Bar Makeover Contest

Polls

- What's Your Favorite Drink?
- Where's Your Favorite Happy Hour Hangout?
- Domestic or Craft Beer?

Ballots

- Best Cocktails
- Best [Location] Bars, Breweries, and Hangouts
- Best of [Local Brewery/ Winery]





Teacher of the Month Contest



Back 2 School Quiz



Local Education Email Newsletter

Recurring Revenue

- Classroom of the Month
- Student of the Week/Month
- Teacher of the Month

Email

- Getting Ready for College Email Series
- Summer Vacation Guide Email Series

Quizzes

- Are You Smarter Than a Middle Schooler?
- Are You Smarter Than a High Schooler?
- Back-to-School Movie Trivia
- How Well Can You Spell?
- What Kind of Student Are You?

Sweepstakes

- Back-to-School Shopping Spree
- Ultimate Prom Package Giveaway
- Win a New Mascot Sweepstakes
- Tutoring for a Year Giveaway
- Ultimate Field Trip Sweepstakes

Photo Contests

- Back-to-School Contest
- Congrats Grads
- Show Your School Spirit
- Dorm Room Makeover

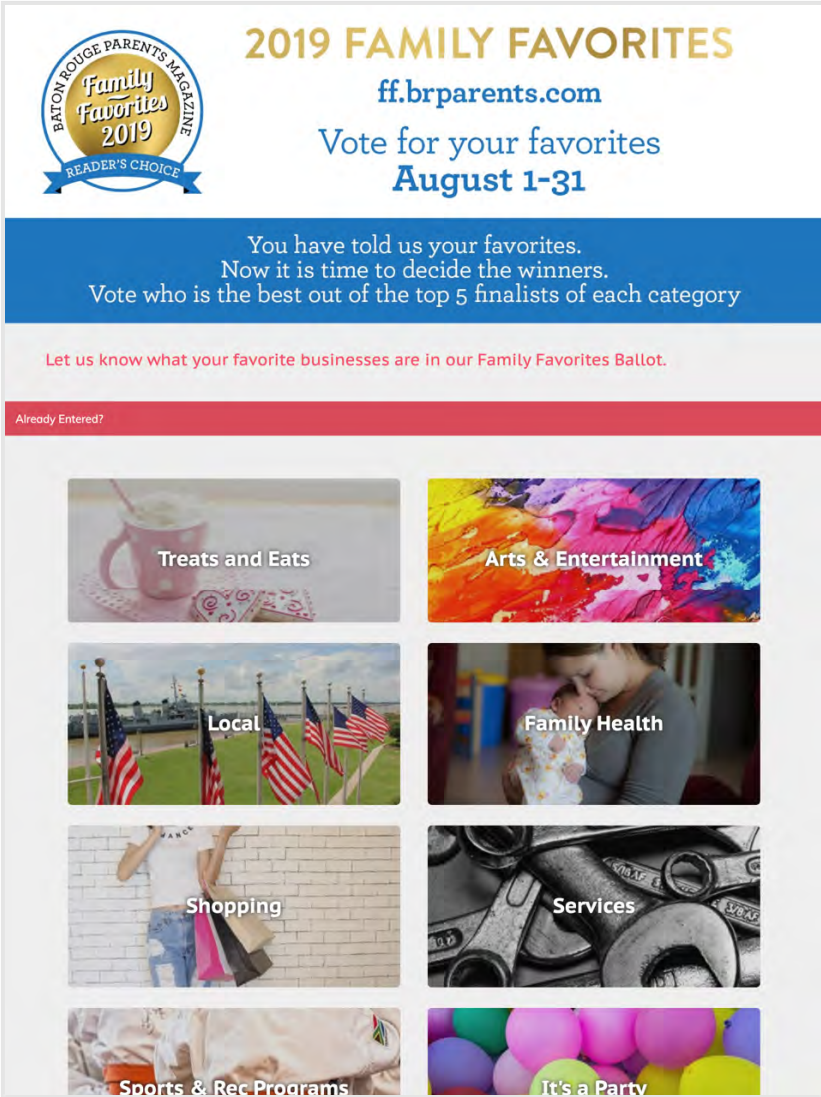
Ballots

- Best of Education

Polls

- What Was Your Favorite Subject in School?





Family Favorite Ballots



Cute Baby of the Month Photo Contest



Klds Picks Email Newsletter

Recurring Revenue

- Incredible Kid of the Month
- Cutest Baby of the Month

Email

- Getting Ready for New Baby Email Series
- Local Parents Email Newsletter

Quizzes

- Are You Ready for Your Newborn?
- What's Your Parenting Style?
- What is Your Child Safety IQ?

Sweepstakes

- New Parent Survival Kit Giveaway
- Toy Store Shopping Spree
- Win Diapers for a Year
- Tickets to [Family Show/Event]

Photo Contests

- Cutest Kid Contest
- Family Travel Photos
- Kids are Messy Contest

Polls

- Do You Eat Dinner as a Family?
- Which Restaurant Has the Best Kids Meal?
- Best Rainy Day Kids Activities

Ballots

- Best of Families
- Top Family-Friendly Spots in [Location]
- Best Daycares in [Location]

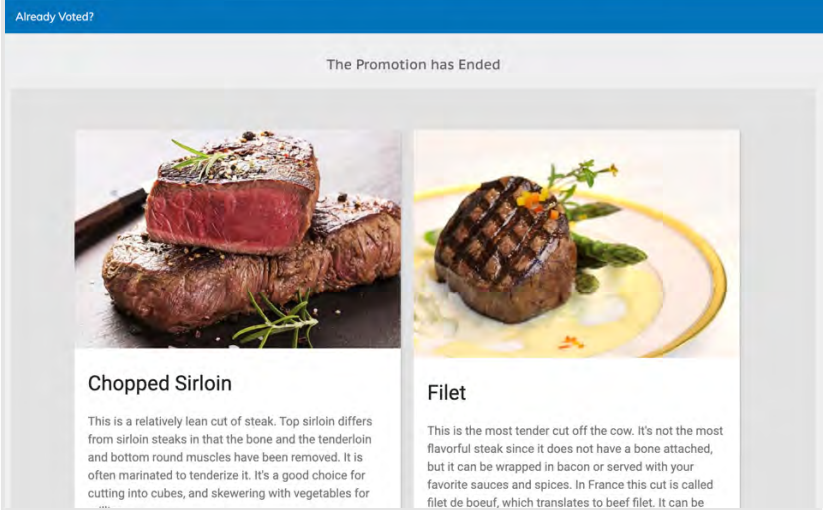


# Father's Day

GET MORE FATHER'S DAY IDEAS



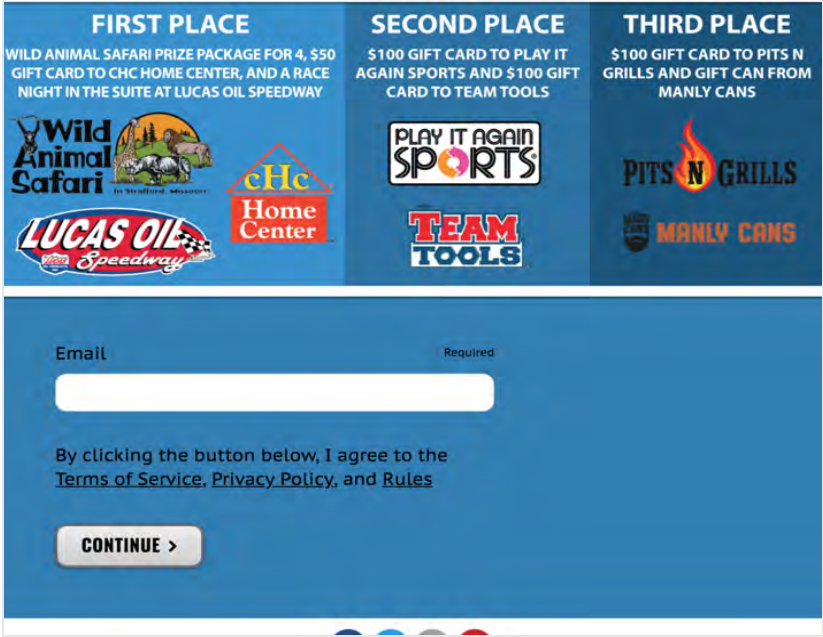
Vote for your favorite cut of meat for your chance to win a \$200 gift card to Critchfield Meats!



Father's Day Sweep-Steaks Ballot



ENTER TO WIN ONE OF THREE PRIZE PACKAGES FOR FATHER'S DAY!

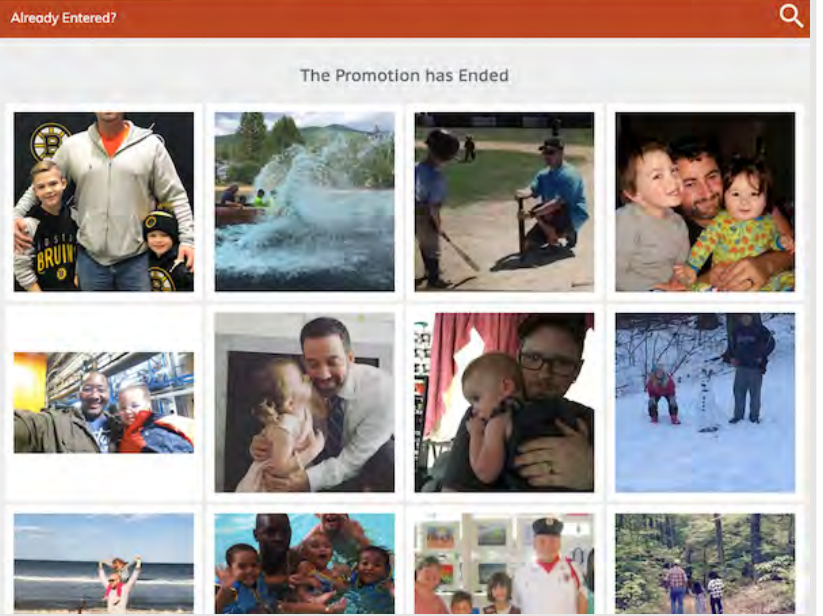


First Day of School Photo Contest



Vote for your favorite photo of *Dad and the Kids*! You can vote once each day! Just for voting, you could win a family 4-pack for the EcoTarium in Worcester! The winning photo gets a Father's Day Package from The Mall at Whitney Field!!

(this page may take a while to fully load)



Best Dad Ever Photo Contest

## Email

- Father's Day Gift Guide Email Series

## Quizzes

- Famous Dad's Trivia 🔑
- What Should You Get Your Dad for Father's Day? 🔑
- Who's Your TV Dad? 🔑

## Sweepstakes

- Father's Day Giveaway 🔑
- Grill Giveaway
- Sweep Steaks: Meat Giveaway
- Golf Trip Fore Dad

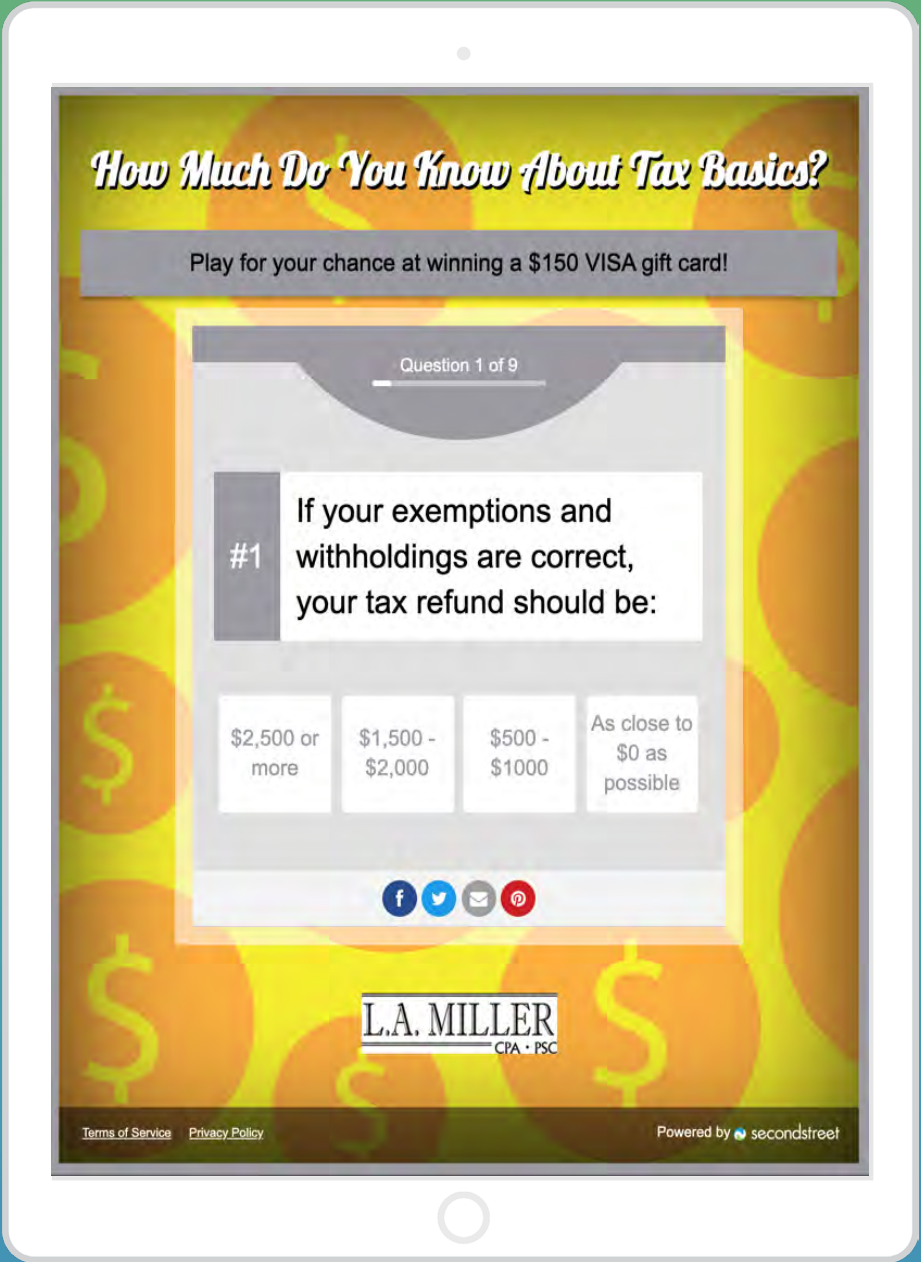
## Photo Contests

- Daddy and Me Contest 🔑
- Fix My Grill Makeover 🔑
- Man Cave Makeover

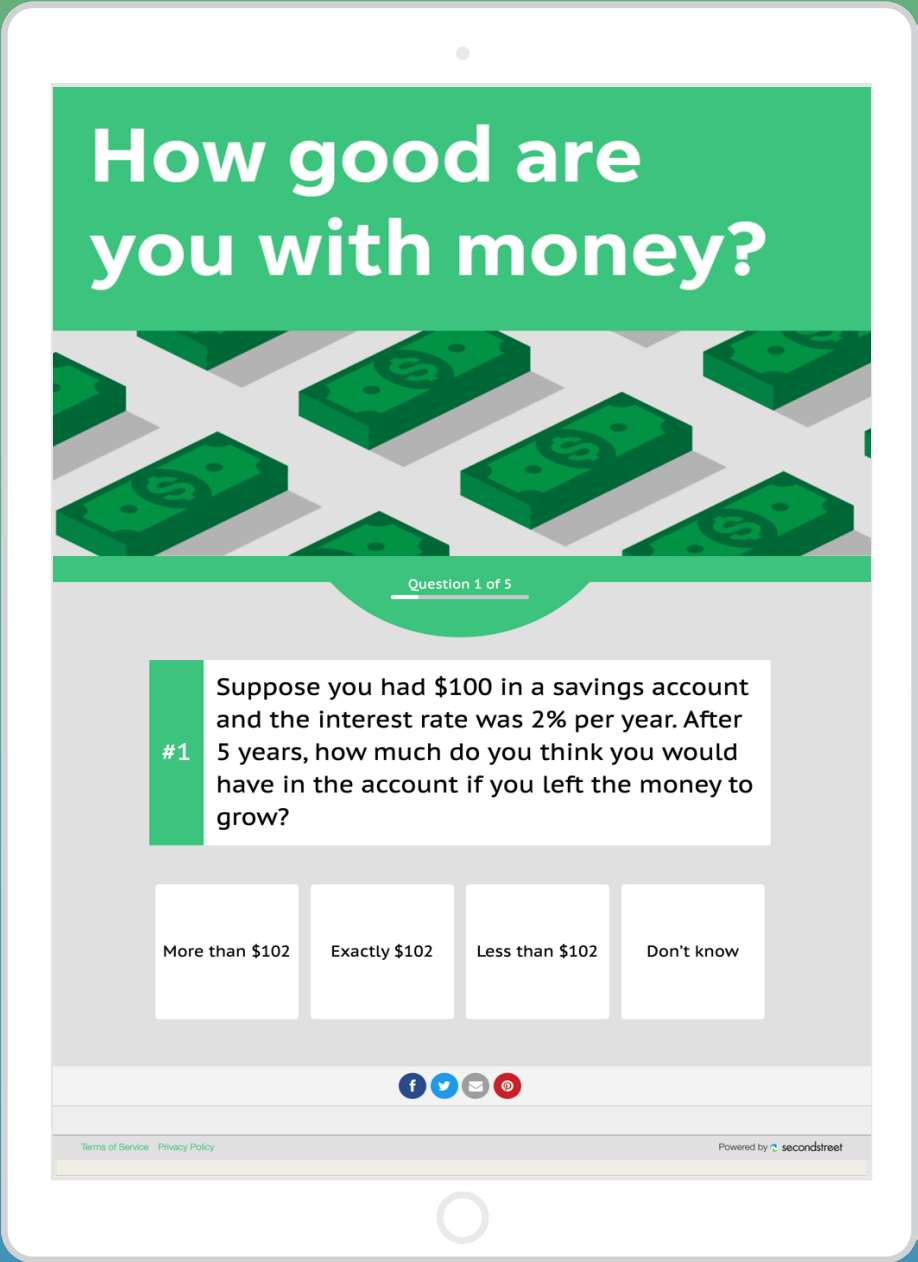
## Polls

- What Are You Doing for Father's Day?
- Favorite TV Dad
- Favorite Dad Sayings/ Quotes

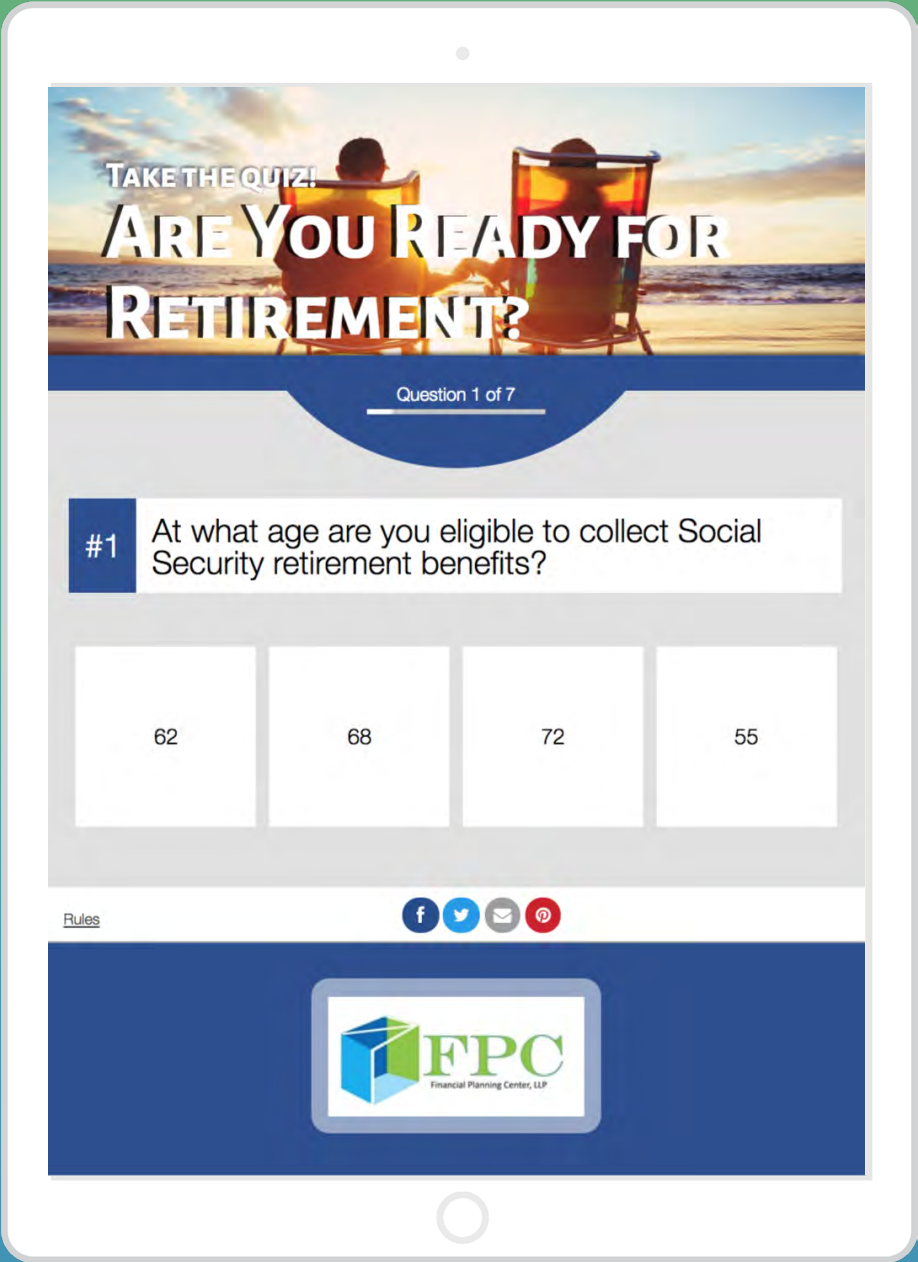




Tax Basics Quiz



Are You Good with Money? Quiz



Are You Ready for Retirement? Quiz

Email

- Saving for Retirement Course Email Series

Quizzes

- Are You Ready for Retirement? 🔑
- How Much Do You Know about Income Taxes? 🔑
- How Much Do You Know about Tax Basics? 🔑
- How Well Do You Know Financial Terms? 🔑

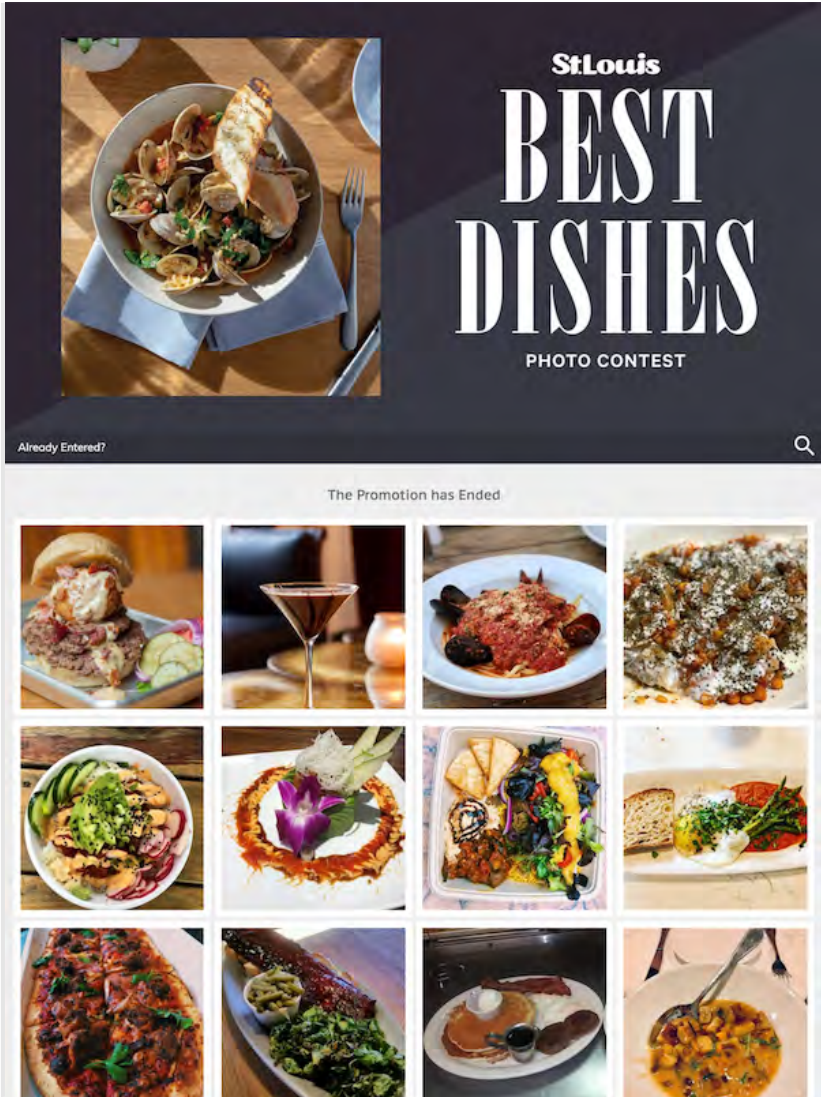
Sweepstakes

- Mortgage for a Year Giveaway 🔑
- Rent for a Year Sweepstakes
- Student Loan Payoff Sweepstakes

Polls

- Will You Do Your Own Taxes?





Best Dish Photo Contest



Seafood Week Ticket Sweepstakes



Food Truck Ballot

Recurring Revenue

- Monthly Battle of the [Burger, Pizza, etc.] Bracket
- Monthly Best [Burger, Pizza, etc.] Ballot

Email

- Local Eats Newsletter
- Guide to Grilling Email Series

Quizzes

- Which Ice Cream Flavor Are You?
- Name That Cheese!
- Which Celebrity Chef Are You?
- What Should You Make for Dinner?
- Test Your Chocolate Knowledge

Sweepstakes

- Grocery Giveaway
- Dinner & Dining Giveaway
- Date Night Dinner Sweepstakes

Photo Contests

- Best Dish Contest
- Rescue My Grill
- Most Picture-Perfect Dish

Ballots

- Best of Pizza
- Best of Tacos
- Best of Food

Polls

- What's for Dinner?
- Best Kid-Friendly Restaurant
- Does Pineapple Belong on Pizza and Other Fun Food Debates





Take the quiz and enter for a chance to  
**WIN DINNER FOR TWO AT BOURBON AND BREW!**

Question 1 of 8

#1

"I don't judge my self-worth as a football player. Football is something I love. It's a fun career, but it's not what I want to do as a game."

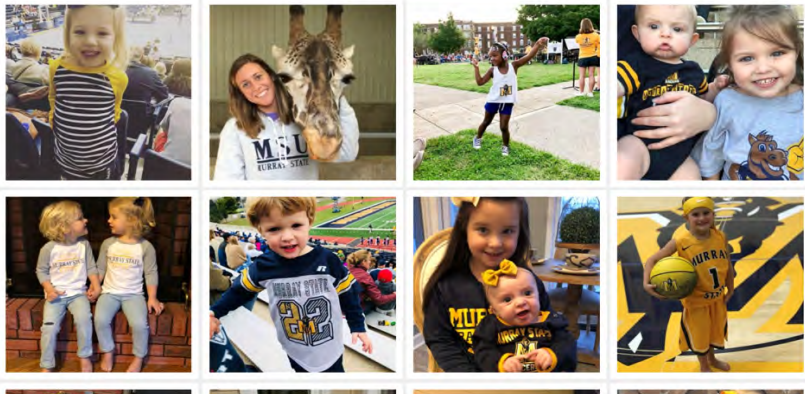
Pro Football Player Quote Quiz



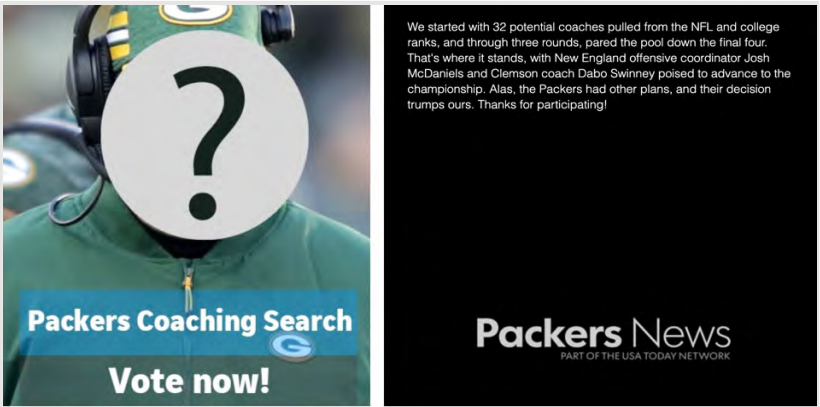
Racer Nation, your child's photo could win you home tickets for the 2018-2019 Racer basketball season plus \$200 for the Murray State Team Store! Just submit a pic of your Little Racer fan. It's sponsored by [The J.H. Churchill Funeral Home](#).

Already Entered?

10 • Vote Starting 11/18 @ 8:00am Central



Biggest Little Football Fan Contest



Question 1 of 2



Josh McDaniels

Joe Lombardi

Question 2 of 2



Dabo Swinney

Kliff Kingsbury

Coaching Opinion Poll

## Email

- [Team Name] Email Newsletter
- [Team Name] Breaking News Alerts

## Quizzes

- Big Game Football Trivia
- Test Your [Local Team] Trivia
- Which College Did This Pro Player Attend?
- Sunday Night Match-Up Quizzes
- What's Your Tailgate Personality?

## Sweepstakes

- Football Ticket Sweepstakes
- Ultimate Tailgate Giveaway

## Photo Contests

- Biggest Football Fan Contest
- Littlest Football Fan Contest
- Show Your Team Colors

## Pick'ems

- Pro Football Pick'em
- College Bowl Game Pick'em
- Big Game Challenge

## Ballots


- Best of the Big Game
- Best of Pro Football - NFC North
- Best of College Football - South
- Best of High School Football

## Polls

- Game of the Week
- Team of the Week
- Who Will Make it to Playoffs?




NEWSWATCH  
12  
abc  
kdrv.com

**GOLF  
TIP OF THE WEEK**

Get on top of your golf game with NewsWatch 12's Golf Tip of the Week. We'll take you to the greatest local courses for insights from experienced golfers intimately familiar with the landscape.

**Golf Tip of the Week: Cougar Canyon Golf Course**

READ MORE




**GOLF TIP OF THE WEEK**  
**pointS COUGAR CANYON GOLF COURSE**  
MYRTLE CREEK

Sunday, August 19 at 6:06am  
General manager Clyde Johnson gives a walk-through of the par-3 second hole.

Golf Tip of the Week Newsletter

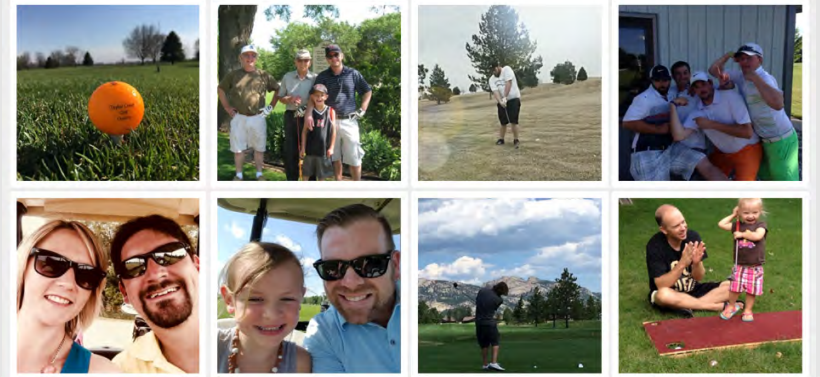
**BIGGEST  
Golf Fan  
PHOTO CONTEST**

Enter a photo showcasing your love for golf, must be family friendly. Winner will receive 2 Nebraska Golf Passports\*


**NEBRASKA  
GOLF PASSPORT**

Passport allows you to play 37 Courses: Including 27 in Nebraska, 6 in Kansas City, and 4 in Iowa \*Passports valid for one year

Already Entered?



Biggest Golf Fan Photo Contest


**LION HILLS  
FATHER'S DAY  
GIVEAWAY QUIZ**

Enter by June 14<sup>th</sup>, 1PM  
for a chance to win prizes!  
no purchase necessary

**WCBI**  
YOUR NEWS LEADER

How much do you know about Lion Hills? Take the quiz to find out for a chance to win 2 rounds of Golf with cart & Sunday Brunch for Four at Lion Hills!

Question 1 of 7




#1 The 18-hole Lion Hills Golf Course features \_\_\_\_\_ from the longest tee.

6,140 yards

6,410 yards

6,000 feet

6.4 miles



Father's Day Golf Quiz

Email

- [Team Name] Email Newsletter
- [Team Name] Breaking News Alerts

Quizzes

- Pro Golf Trivia 🔑
- Rules of the Game: Golf Edition 🔑
- Which Famous Golf Course Should You Play? 🔑
- Which Famous Golfer Are You? 🔑
- What's Your Golf Game Like? 🔑

Sweepstakes

- Golf Giveaway 🔑
- Golf Getaway Fore Two
- Get a Golf Cart Giveaway

Photo Contests

- Biggest Golf Fan Contest 🔑
- It's Tee Time Photo Contest

Pick'ems

- Golf Challenge 🔑

Ballots

- Top U.S. Golf Courses 🔑
- Best Golfer of All Time

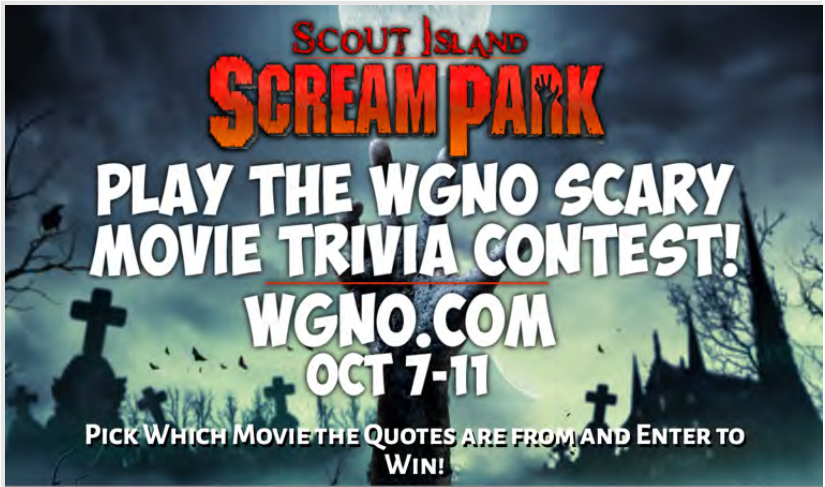
Polls

- Who Will Win?
- Favorite Local Golf Course

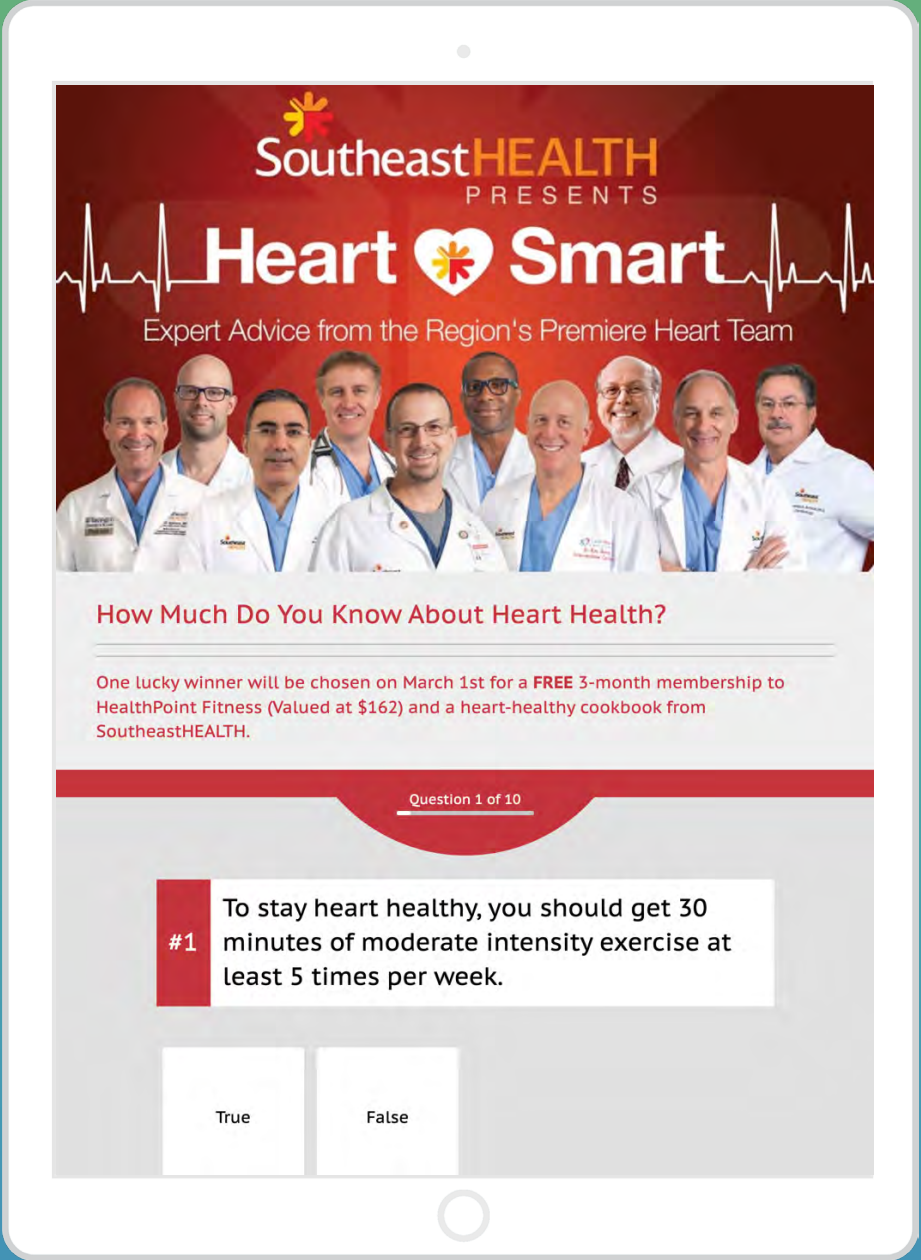


# Halloween

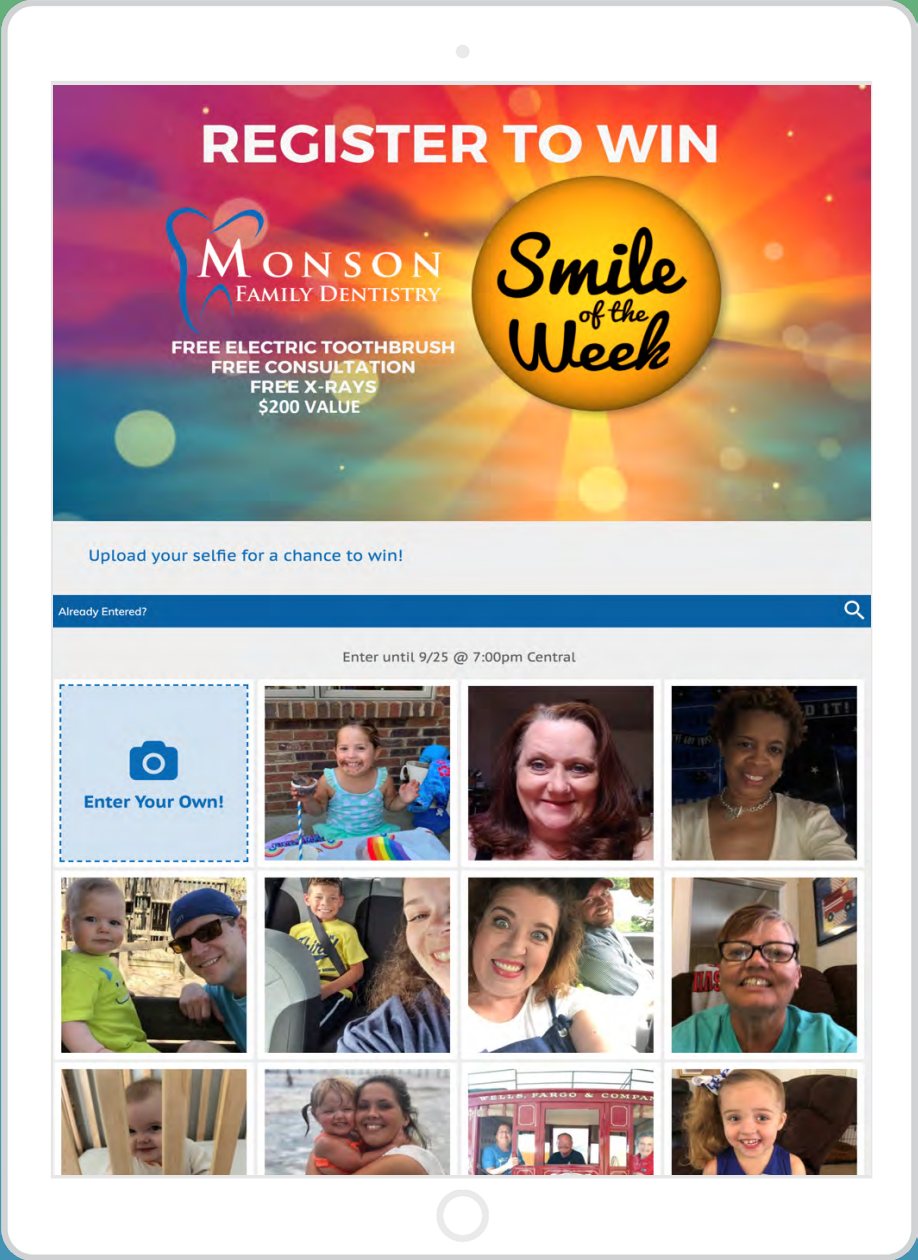
GET MORE HALLOWEEN IDEAS



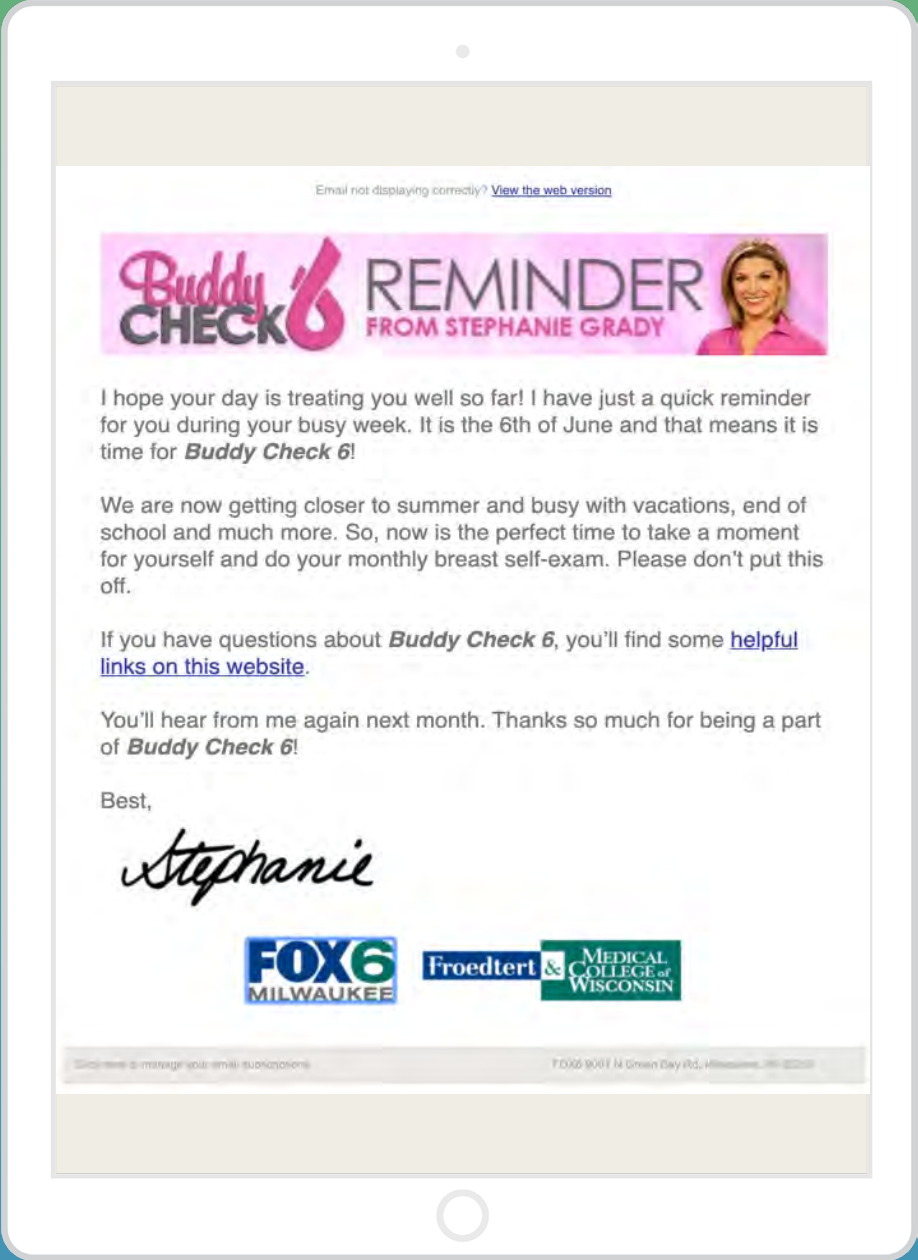




Heart Health Trivia Quiz



Smile of the Week Photo Contest



Monthly Breast Health Check Newsletter

## Recurring Revenue

- Smile of the Month Contest

## Email

- Workout Plan Email Series
- Breast Cancer Awareness Email Series
- Health Tips Newsletter

## Quizzes

- Test Your Breast Cancer Knowledge
- Common Cold Myths
- Do You Get Enough Sleep?
- Are You a Dental Hygiene Pro?
- How Much Do You Know about Heart Health?

## Sweepstakes

- Fitness Giveaway
- Hearing Aid Giveaway
- Spa Package Giveaway
- Gym Membership Giveaway
- Fitness Equipment Sweepstakes

## Photo Contests

- Healthy Selfie
- Best Dressed
- Fix My Home Gym
- New Year, New You

## Ballots

- Top Doctors

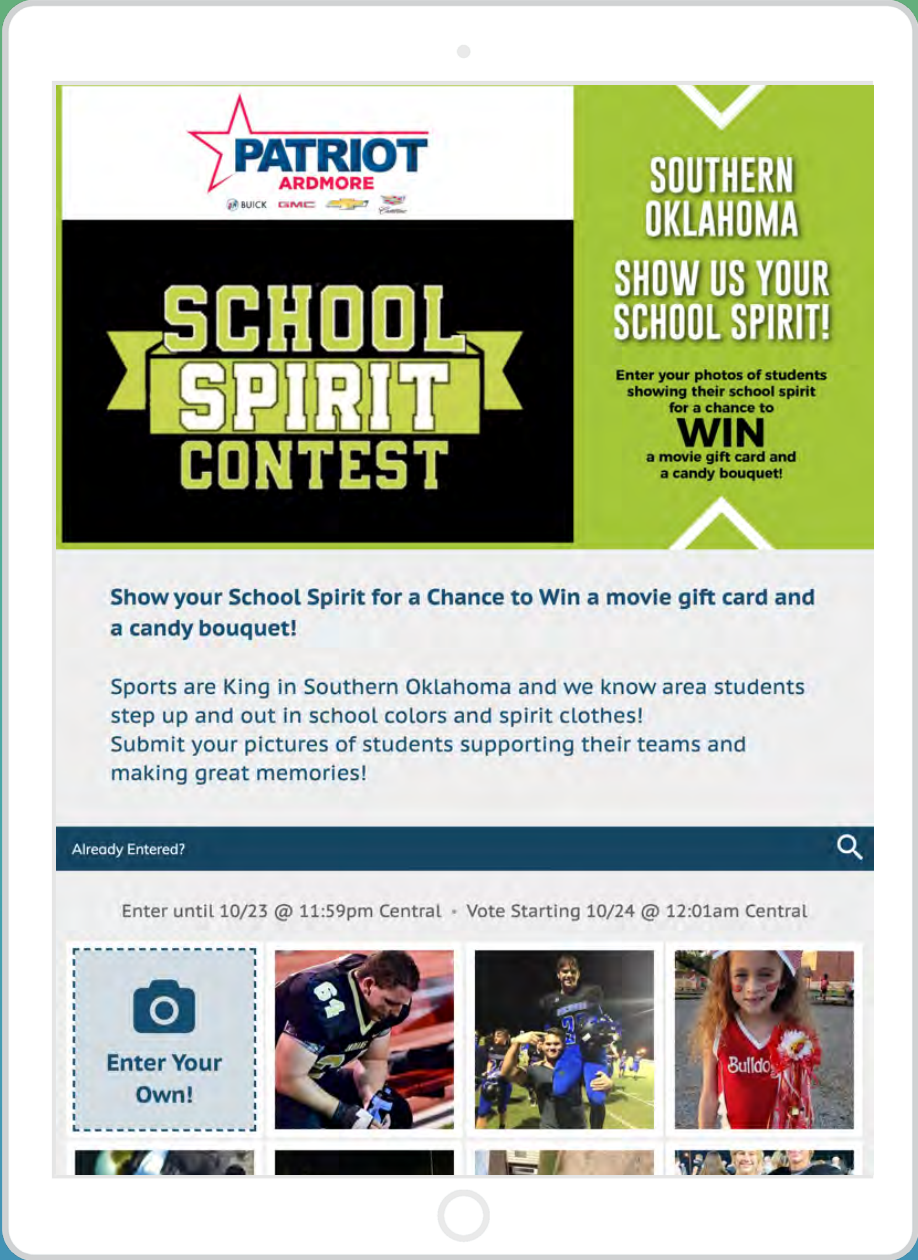
## Polls

- Are You Getting Healthy This New Year?
- How Much Do You Work Out?
- How Often Do You Go to the Doctor?



# High School Sports

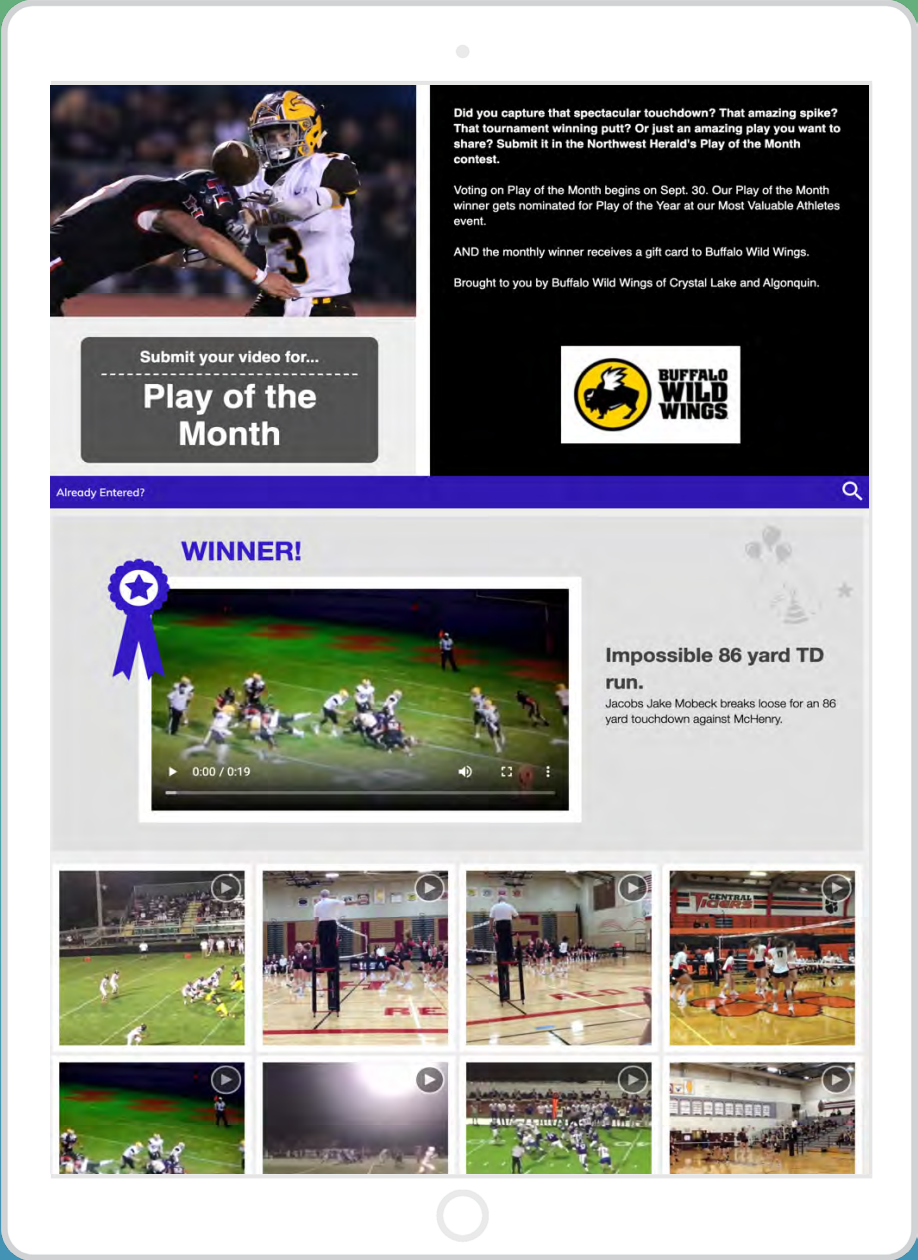
GET MORE H.S. SPORTS IDEAS



School Spirit Photo Contest



Athlete of the Month Ballot



Play of the Month Video Contest

## Recurring Revenue

- Athlete of the Month/Week
- Monthly/Weekly School Spirit Contest
- Play of the Month/Week Video Contest

## Email

- High School Sports Newsletter

## Quizzes

- Can We Guess What Kind of Athlete You Are?
- High School Football Rivalry Trivia
- How Well Do You Know [School Name] Sports?
- Which High School Mascot are You?

## Sweepstakes

- New Uniforms Giveaway
- Team Training Camp Giveaway

## Photo Contests

- Friday Night Lights Contest
- Team Colors Photo Contest

## Video Contests

- Best Play Video Contest

## Ballots

- Athlete of the Week
- Best of High School Sports
- Mascot Mania - Favorite Mascots

## Polls

- Game of the Week
- Team of the Week
- Play of the Week

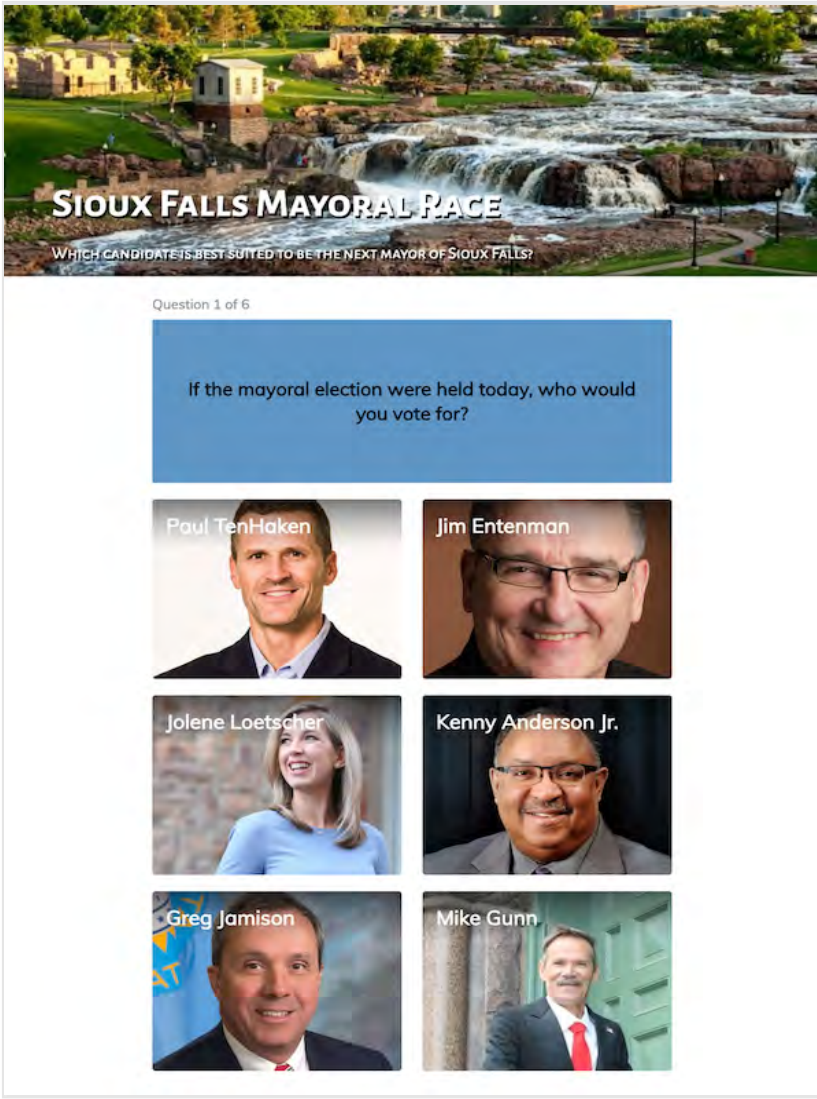


# History & Politics

GET MORE HISTORY IDEAS



Local Politics Email Newsletter



Local Election Poll



Which Candidate Are You? Quiz

## Email

- Local Politics Newsletter
- Understanding the Voting Ballot Email Series

## Quizzes

- Labor Day Trivia 🔑
- How Well Do You Know [Local Politician]? 🔑
- Name That State Capital 🔑
- Missouri State Trivia 🔑
- Which Time Period Do You Belong In? 🔑
- Which Candidate is Right for Me?

## Sweepstakes

- Win a Behind-the-Scenes Tour of [Government Office or Location]
- Win a Trip to [Historical Destination]

## Ballots

- Top Politicians in [Location]
- Best U.S. President

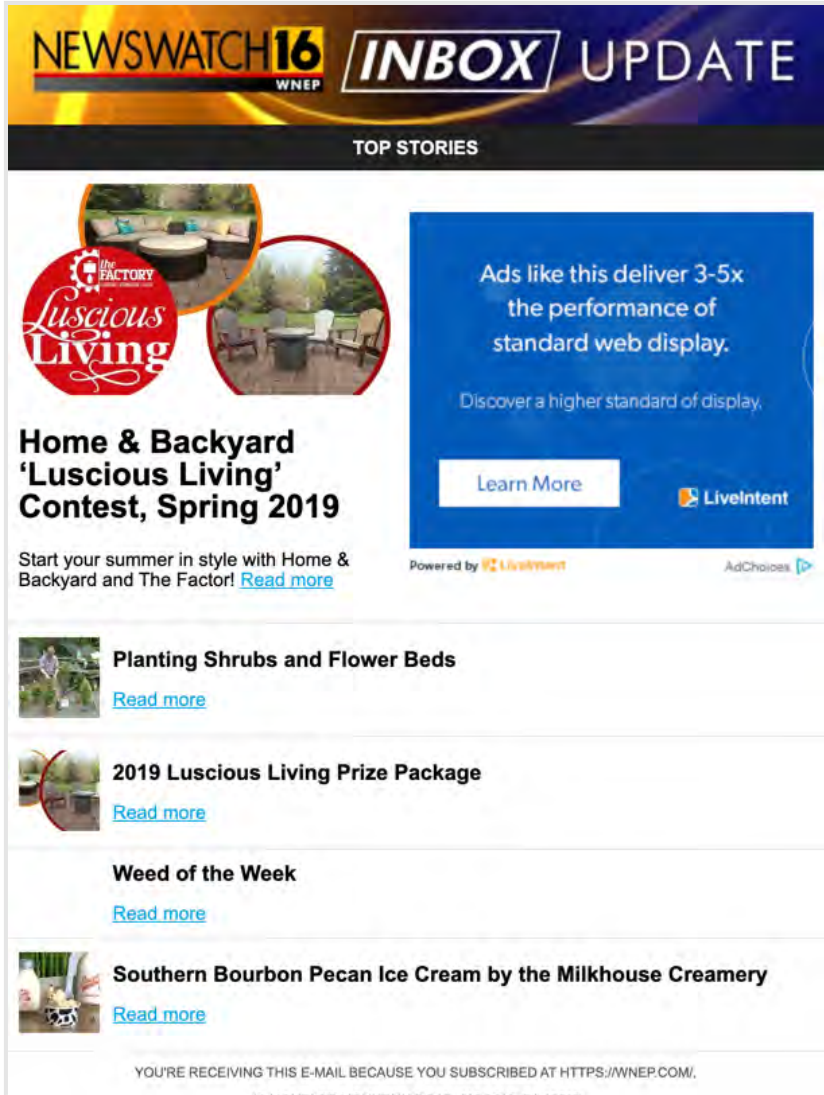
## Polls

- What's Your Political Opinion? 🔑
- Who Will You Vote For?
- How Do You Feel About [Proposed New Law]?

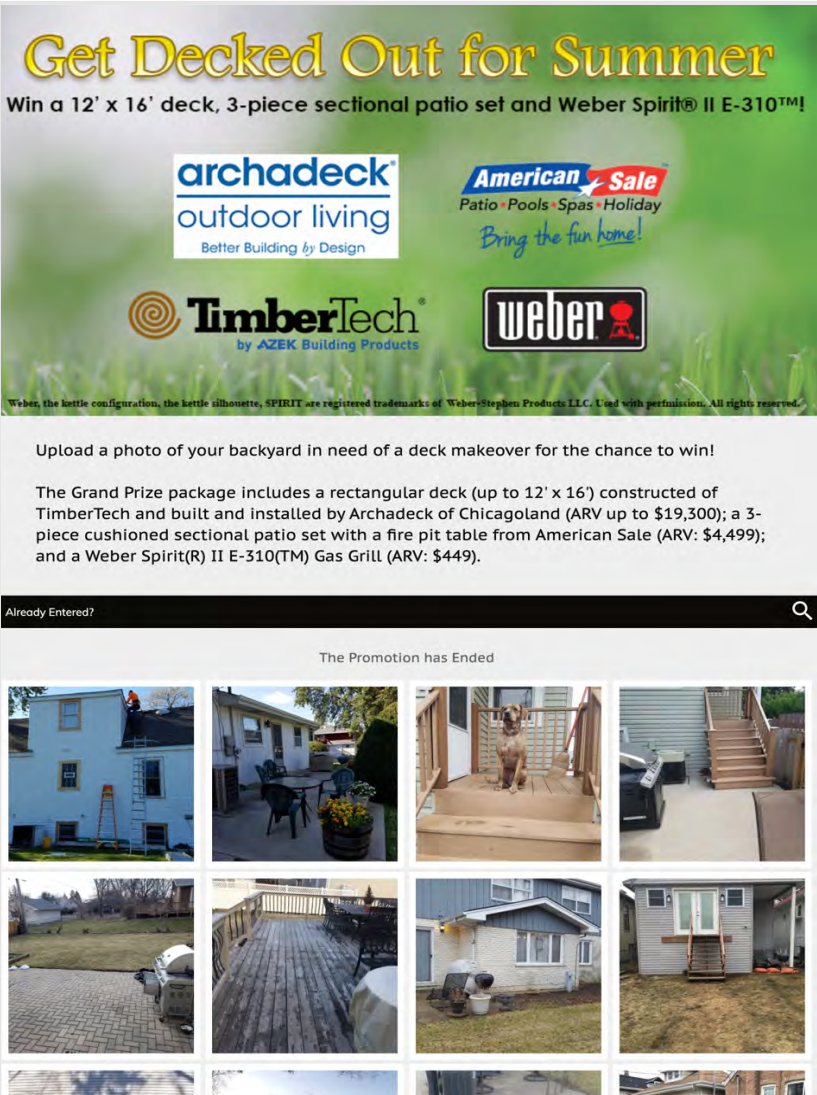


# Home Improvement

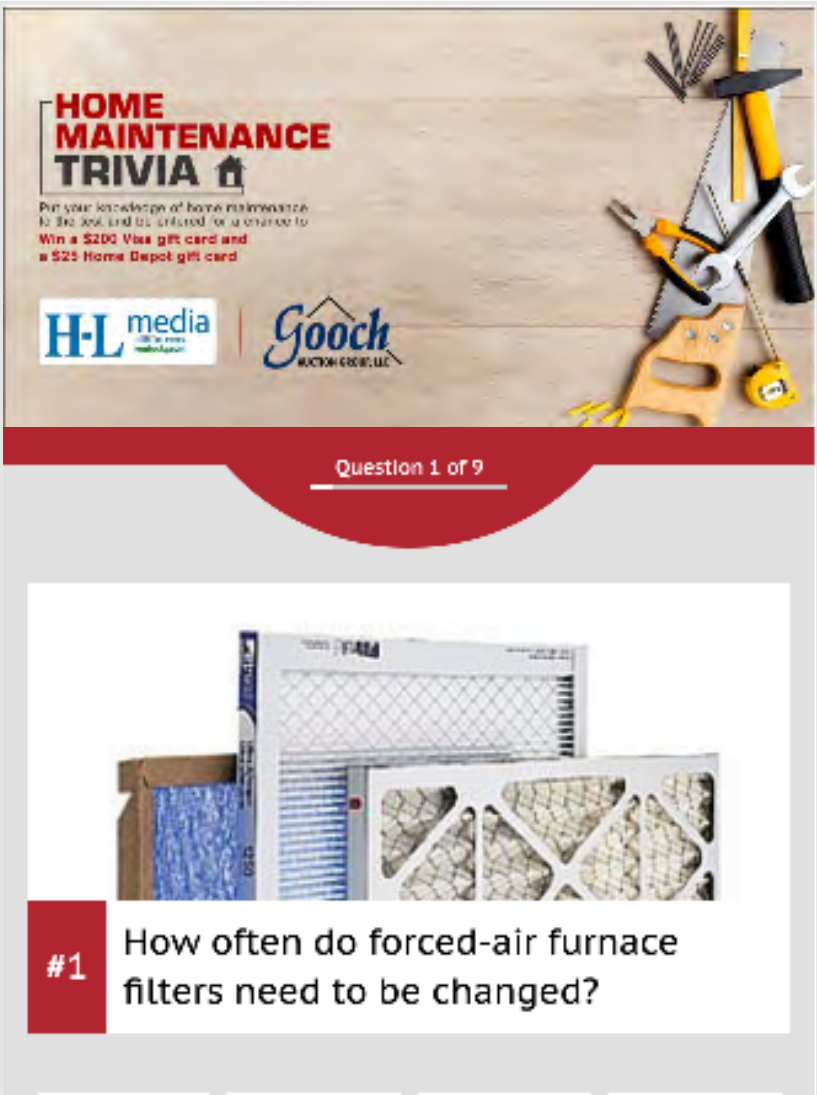
GET MORE HOME IMPROVEMENT IDEAS



Home & Backyard Email Newsletter



Decked Out for Summer Photo Contest



Home Maintenance Trivia Quiz

## Email

- Home Improvement Tips Email Newsletter
- Are You Ready to Sell Your House? Email Series
- Gardening Guide Email Series

## Quizzes

- How Much Do You Know about Roof Maintenance? 🔑
- Home Remodeling ROI Trivia 🔑
- Household Safety Trivia 🔑
- Test Your HVAC Knowledge 🔑
- Pool Maintenance Trivia 🔑

## Sweepstakes

- Floor Remodel Giveaway 🔑
- House Painting Giveaway 🔑
- Lawn Care Sweepstakes 🔑
- Pool Makeover Giveaway 🔑
- Kitchen Remodel Giveaway 🔑
- Advertiser Showcase 🔑

## Photo Contests

- Bathroom Makeover 🔑
- Rescue My Furniture 🔑
- Garage Makeover 🔑
- Window Makeover 🔑
- Curb Appeal Photo Contest

## Ballots

- Best of Home Improvement
- Build Your Dream Home

## Polls

- Hire Someone or Do It Yourself?



# Local Events

GET MORE LOCAL EVENTS IDEAS



Abundant food, tunes and suds for all



People pose for a photo during St. Patrick's Day at The Library on March 17 in Cape Girardeau. Southeast Missourian archive

Local Events Email Newsletter

Billy Martin Presents  
**ANSAR SHRINE**  
2019  
**CIRCUS**  
November 8, 9, 10 Bank of Springfield Center

Enter to win one of 5 family 4 pack tickets to the 2019 Ansar Shrine Circus at the Bank of Springfield Center.

Email Required

By clicking the submit button below, I agree to the [Terms of Service](#) and [Privacy Policy](#)

**CONTINUE >**

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Local Attraction Ticket Sweepstakes

INDIANA STATE FAIR  
Indiana Farmers Coliseum

Question 1 of 8

#1 Which of these acts can you see at the 2019 Indiana State Fair Free Stage?

Boyz II Men KC & The Sunshine Band Air Supply All of the above

[f](#) [t](#)

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State Fair Trivia Quiz

## Email

- Local Events Newsletter

## Quizzes

- How Much Do You Know About the [Location] Music Festival?
- Which [Location] Fair Event Are You?
- Test Your [Location] Renaissance Fair Trivia

## Sweepstakes

- Family Pack of Tickets Giveaway
- Ultimate VIP Package Sweepstakes
- Fan Experience Giveaway

## Photo Contests

- Regional Attraction Contest
- [Location] Fair Contest
- Show Us Your [Event] Photos
- What's Your Favorite Thing about [Location] Homecoming?

## Ballots

- Best of the State Fair

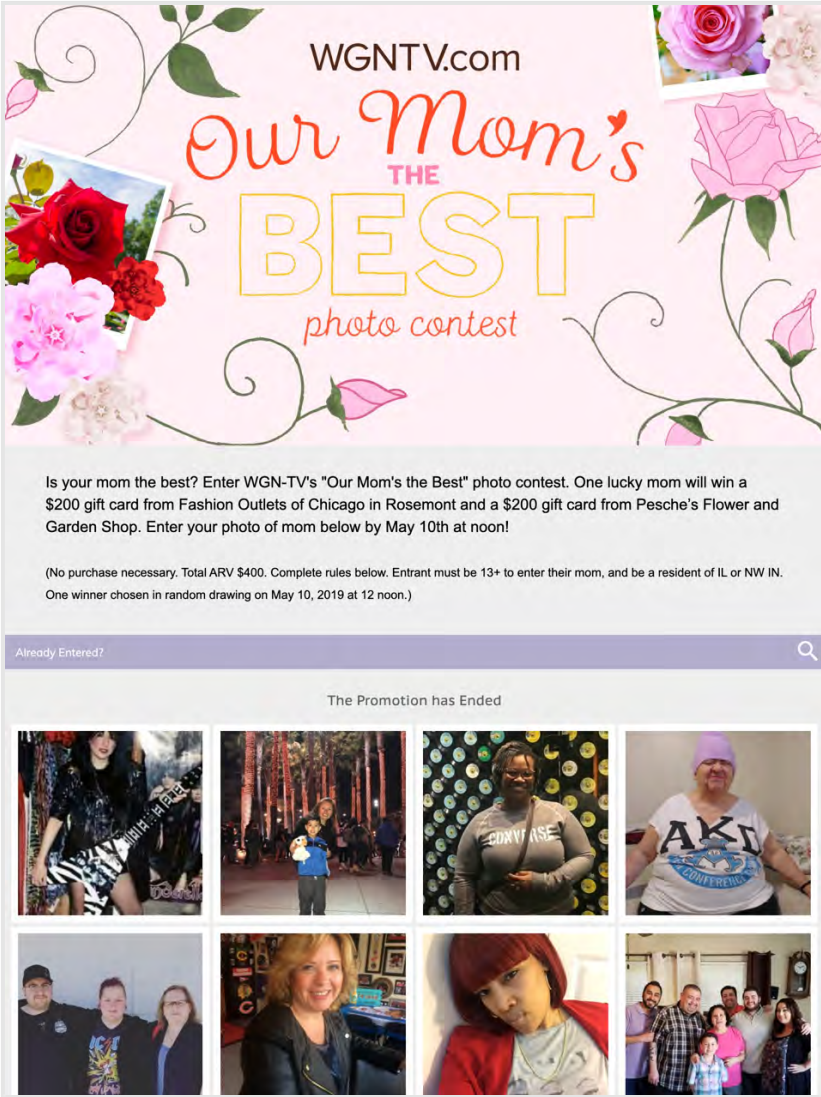
## Polls

- What Are You Doing Around Town This Weekend?



# Mother's Day

GET MORE MOTHER'S DAY IDEAS



Our Mom's the Best Photo Contest



Mom's Choice Ballot



Match the Moms Trivia Quiz

## Email

- Mother's Day Gift Guide Email Series

## Quizzes

- Famous Moms Trivia
- What Should You Get Your Mom for Mother's Day?
- Who's Your TV Mom?

## Sweepstakes

- Mother's Day Giveaway
- A Maid for Mom Sweepstakes
- Spa Day Giveaway

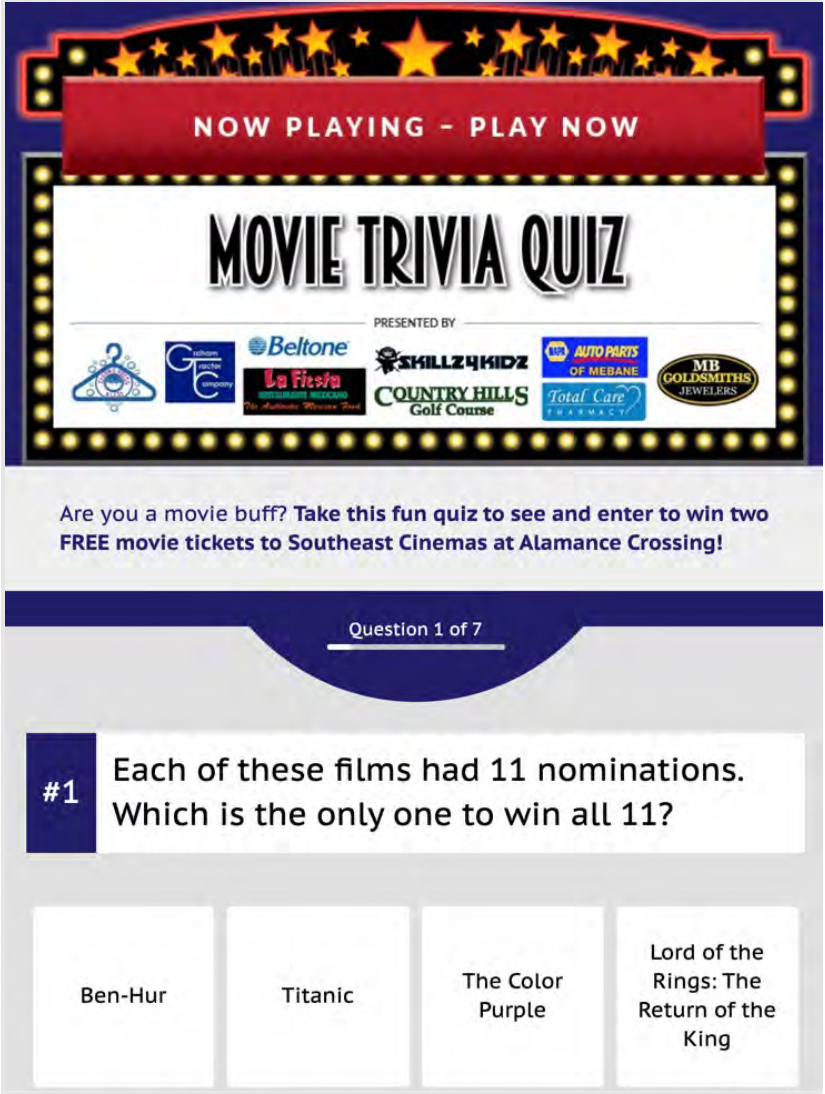
## Photo Contests

- Mommy and Me
- Love My Mom

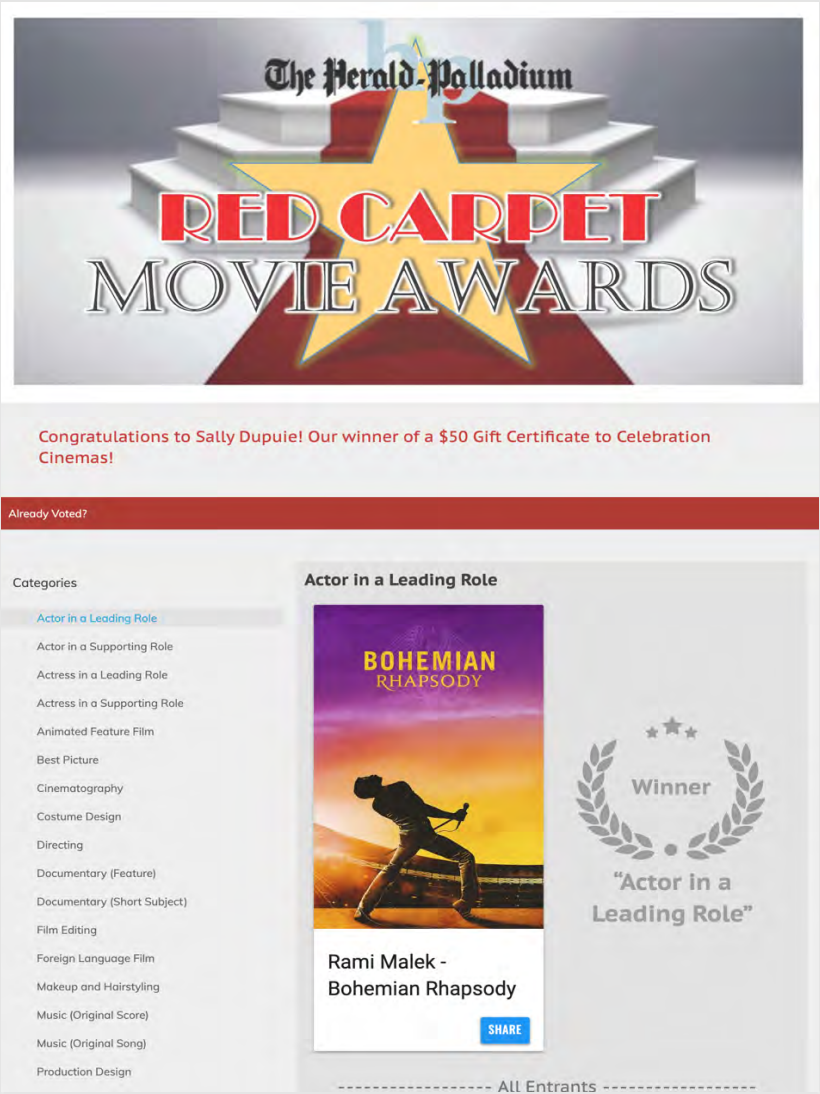
## Polls

- Where Are You Taking Mom for Mother's Day?
- Favorite Mom Movies

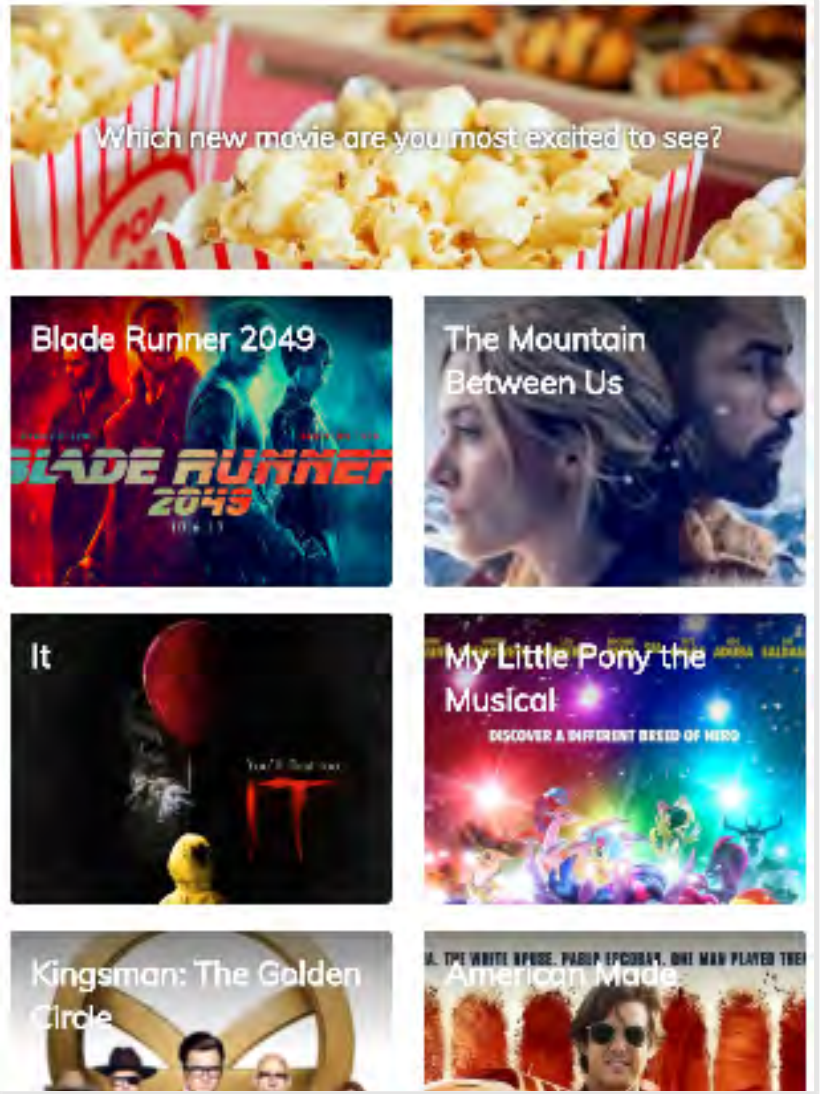




Movie Trivia Quiz



Movie Awards Ballot



Most Anticipated Summer Movie Poll

Email

- Entertainment News Email Alerts
- Guide to the Movie Awards Email Series

Quizzes

- Movie Awards Trivia 🔑
- Think You’re a Movie Buff? 🔑
- Red Carpet Movie Awards Trivia

Sweepstakes

- Movie Ticket Giveaway

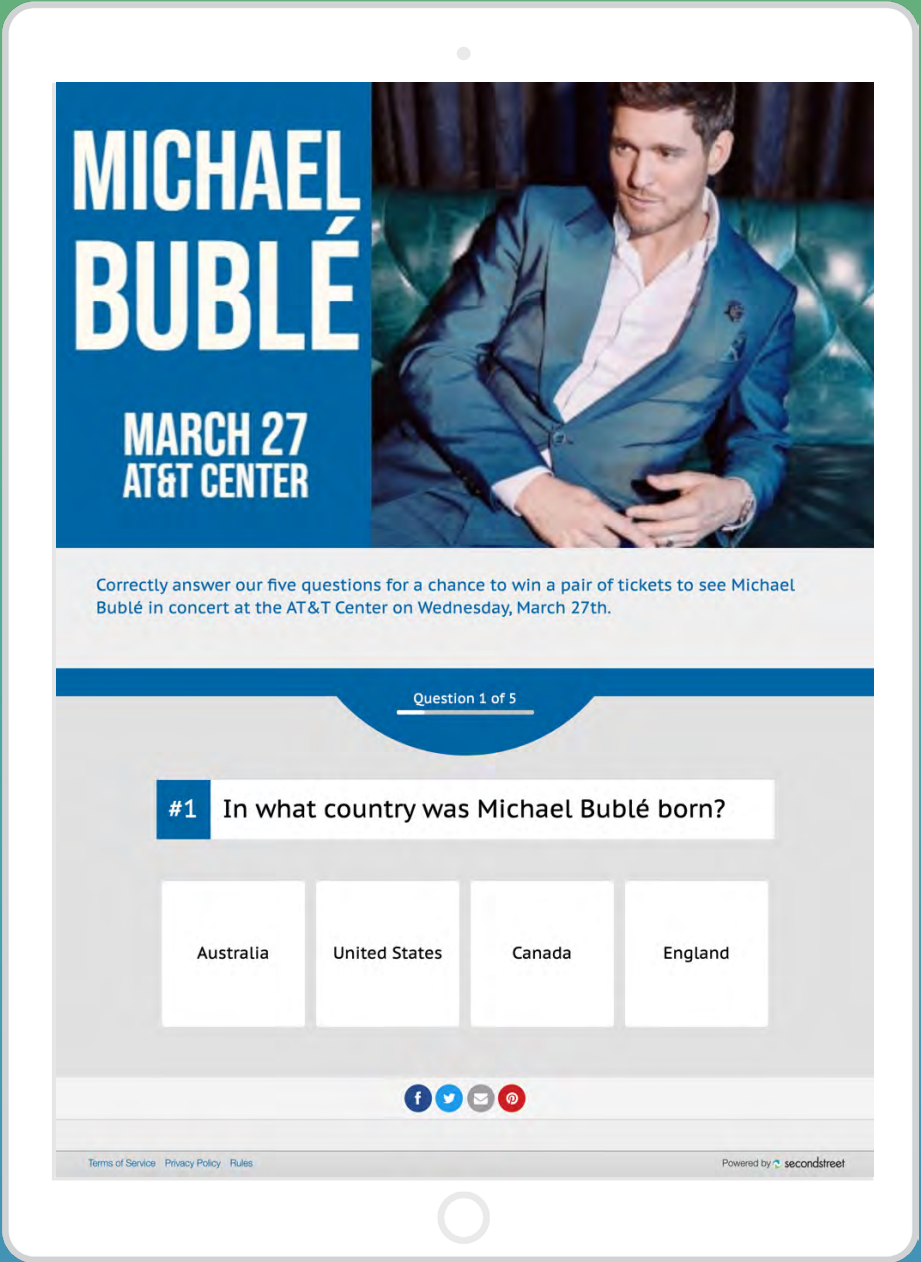
Ballots

- Best Movie of the Year
- Best of [Genre] Movies
- Red Carpet Movie Awards 🔑

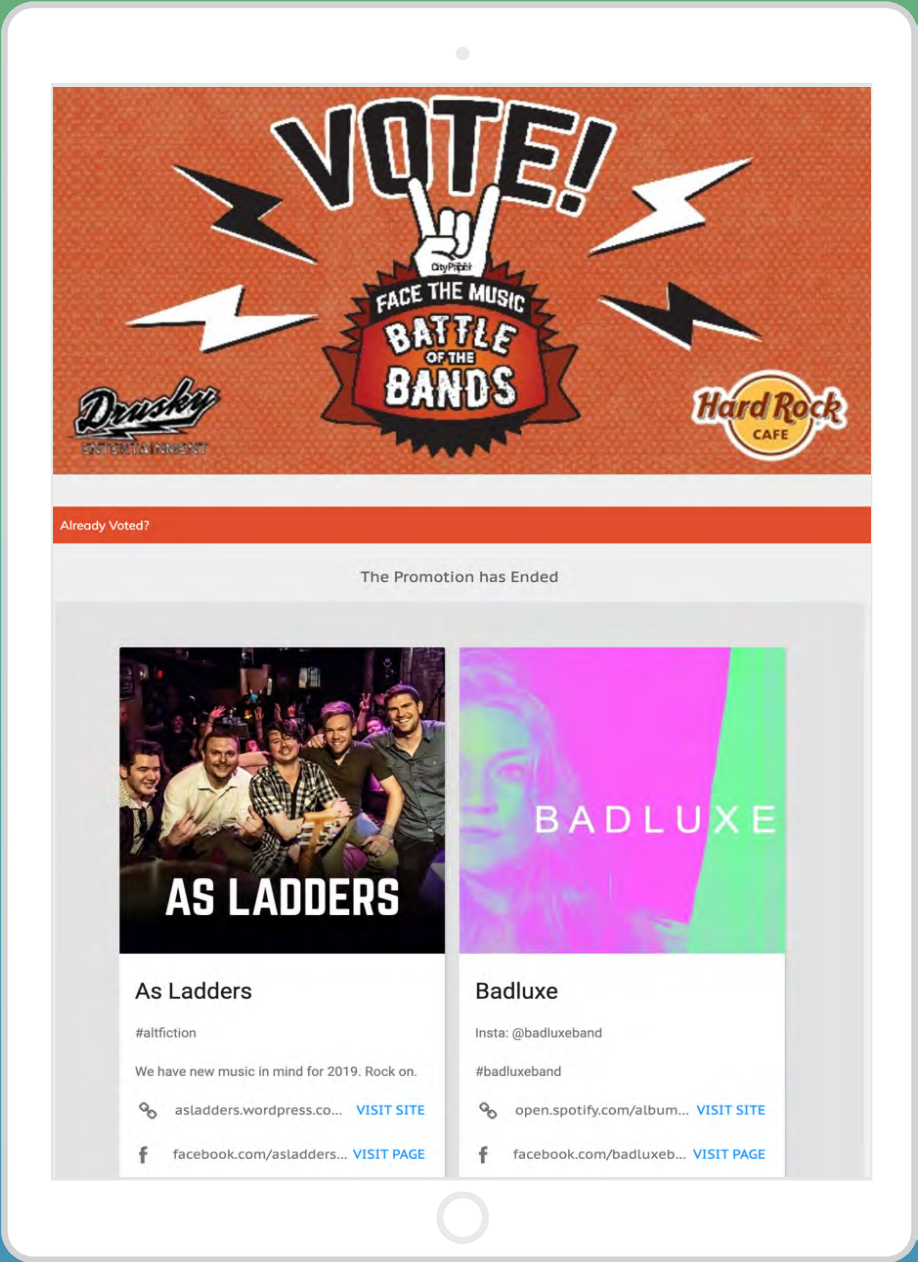
Polls

- Best of Movies 🔑
- Favorite New Release

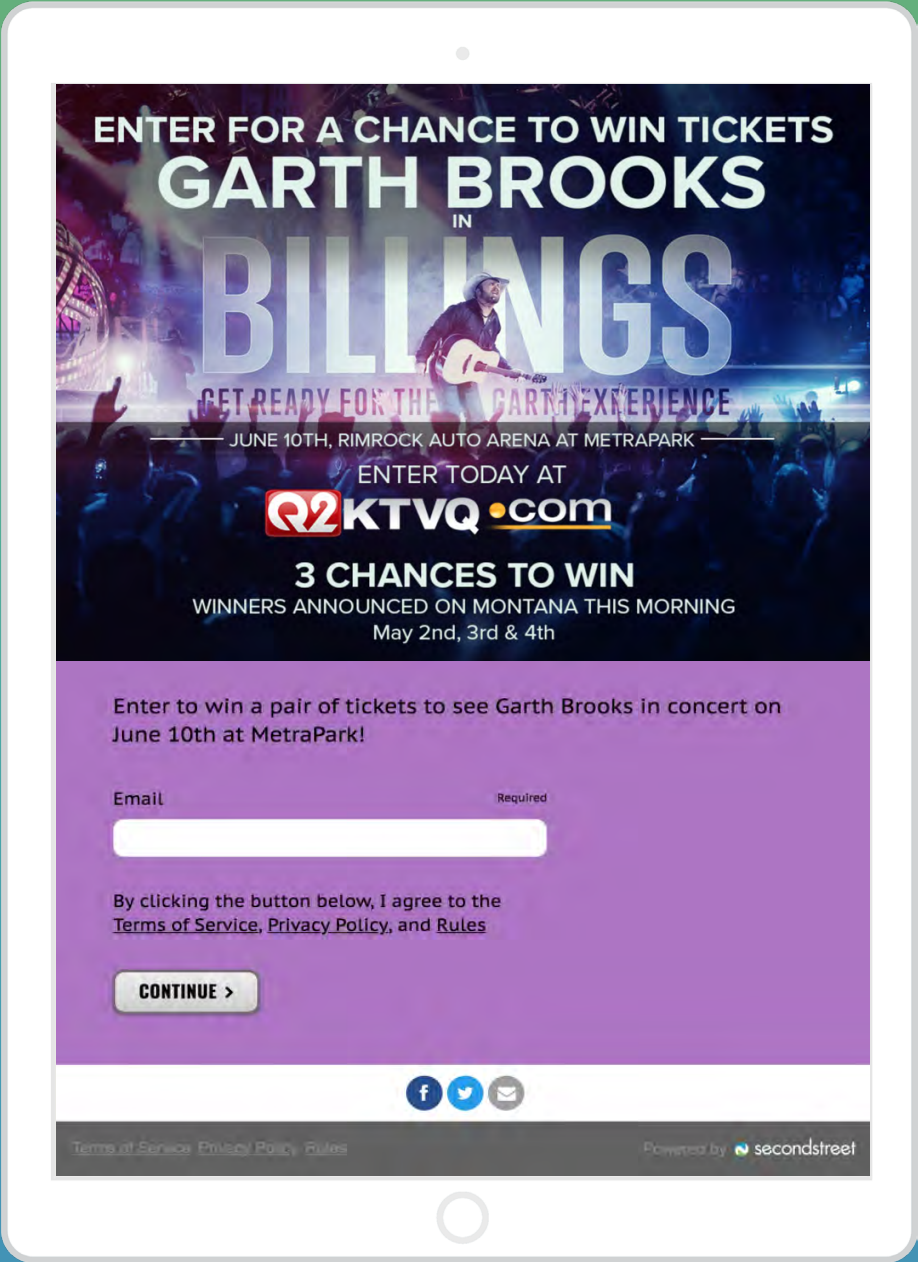




Artist Trivia Quiz



Battle of the Bands Contest



Concert Ticket Sweepstakes

Recurring Revenue

- Biggest [Musician/Group] Fan Contest
- Weekly/Monthly Concert Sweepstakes
- Weekly/Monthly VIP Experiences Sweepstakes
- Weekly/Monthly Artist Trivia Quizzes

Quizzes

- What's Your Music Style? 🔑
- 80s Music Trivia 🔑
- How Well Do You Know [Musical Group]?
- Which 90s One-Hit Wonder are You? 🔑
- Finish That Holiday Lyric 🔑

Sweepstakes

- Win Tickets to [Music Festival]
- Win a VIP Experience to [Concert]

Video Contests

- Battle of the Bands Contest 🔑

Photo Contests

- [Musician] Super Fan Contest

Email

- Events & Entertainment Newsletter
- Guide to the Music Awards Email Series

Ballots

- Best of Local Music 🔑
- Battle of the Bands Ballot 🔑
- Best Songs of [Year]

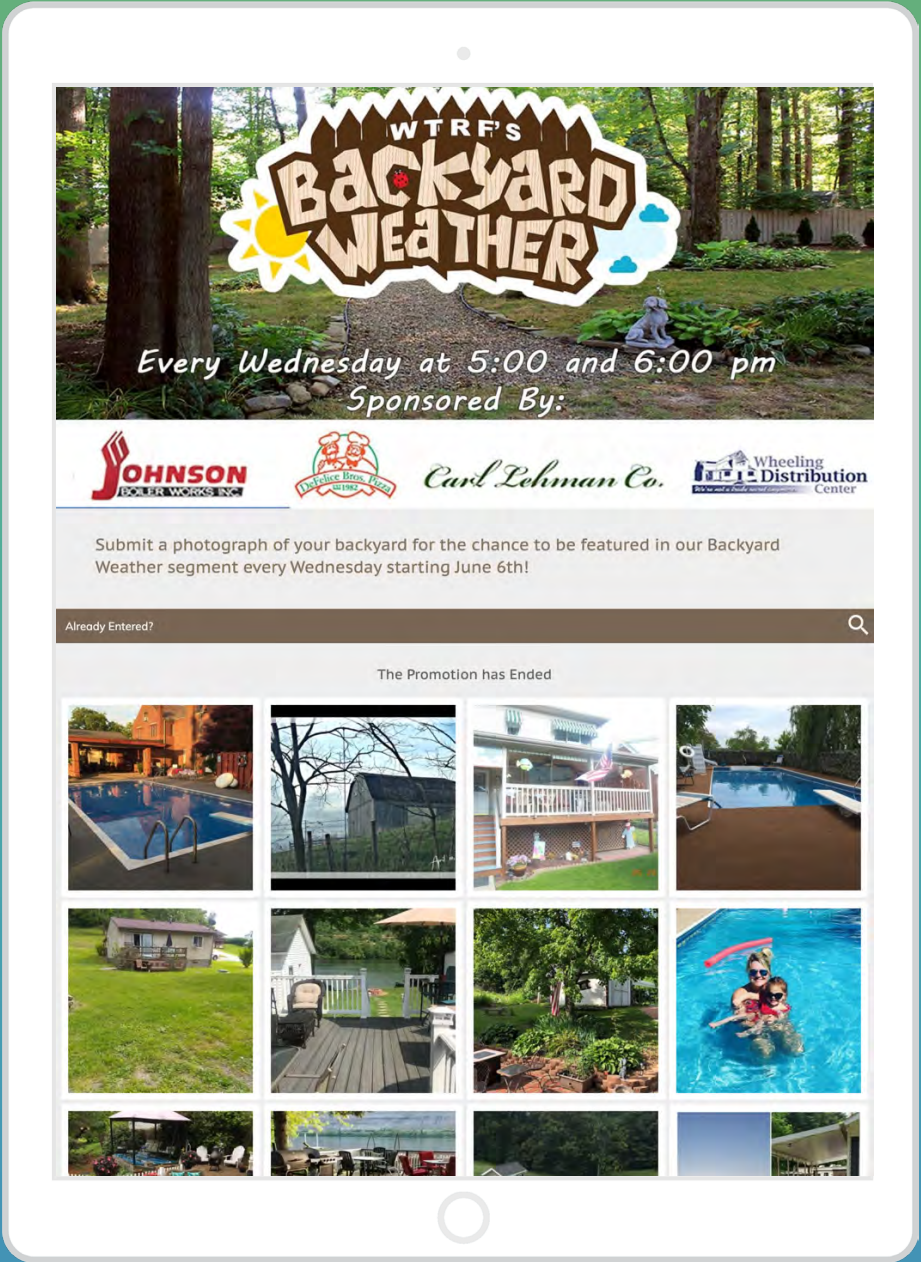
Polls

- Best New Song
- What Song Do You Most Want to Hear on [Station]?

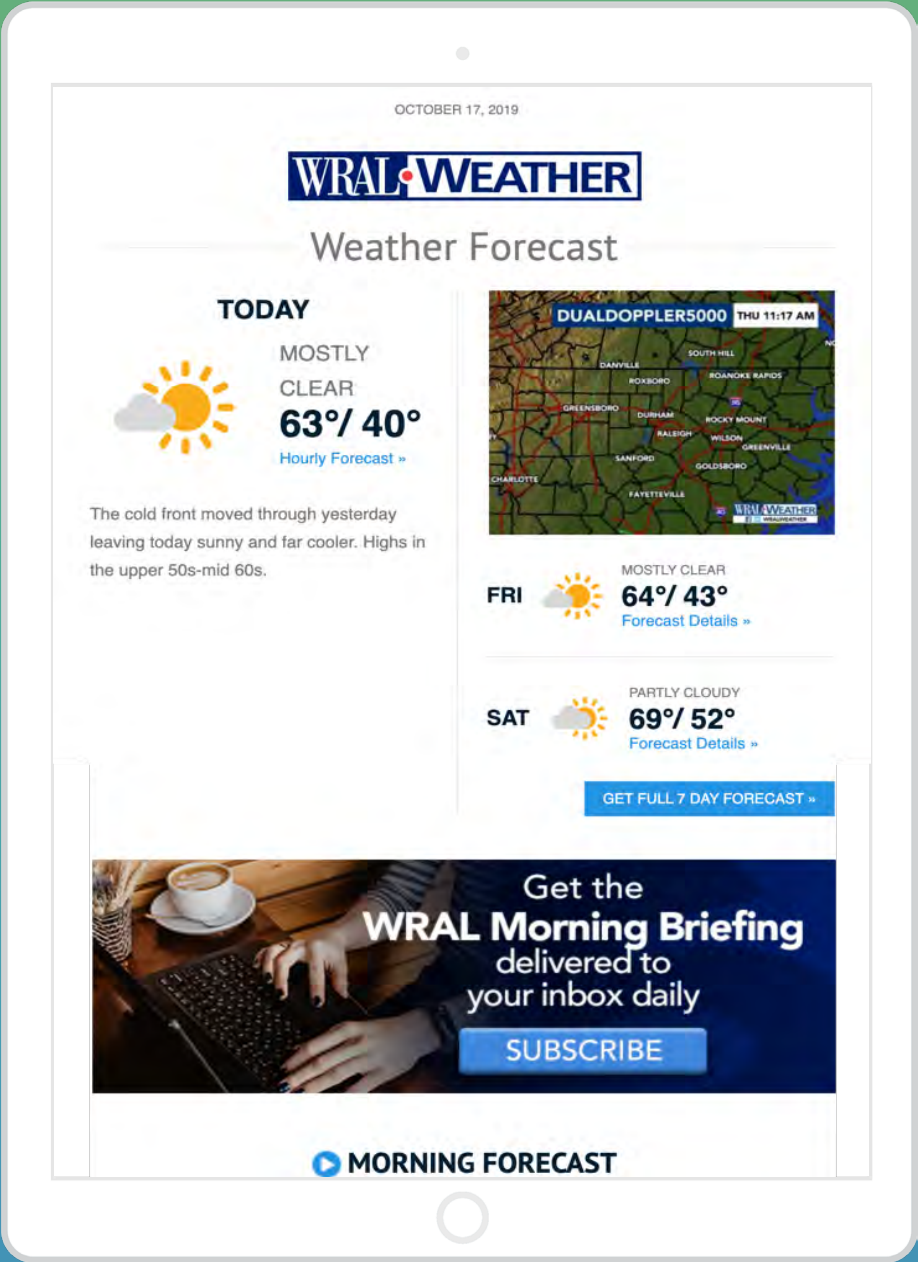


# Nature & Weather

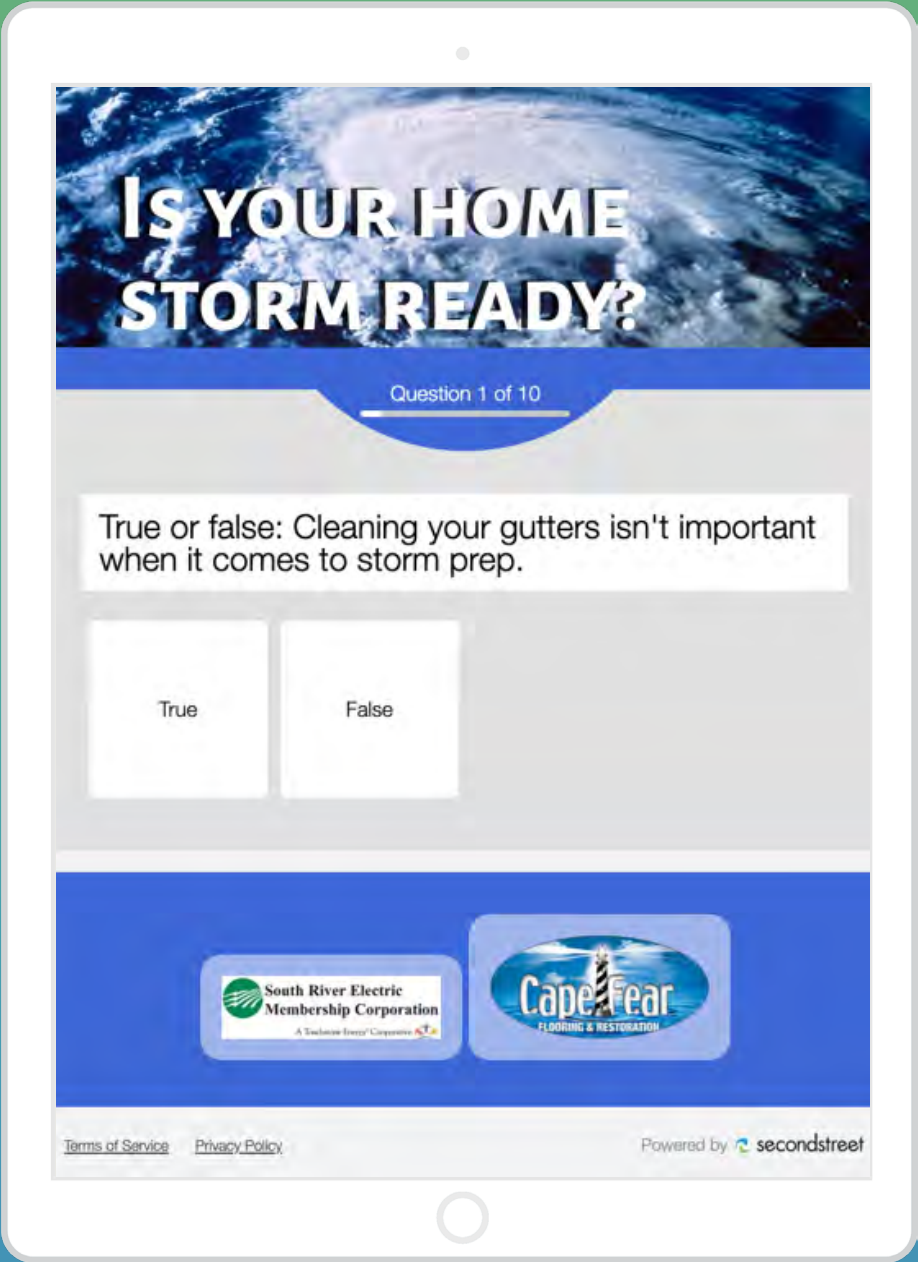
GET MORE NATURE IDEAS



Backyard Weather Photo Contest



Daily Weather Forecast Newsletter



Is Your Home Storm Ready? Quiz

## Email

- Weather Alerts Newsletter
- Winter Weather Driving Tips Email Series
- Severe Weather Safety Tips Email Series

## Quizzes

- National Park Trivia
- What Season Are You?
- Winter Safety Trivia
- How Much Do You Know About the Environment?
- Can We Guess What Kind of Camper You Are?

## Sweepstakes

- Guess the First Snowfall
- Guess the First Day Over 100 Degrees
- Win a Total Camping Package

## Photo Contests

- Fall Colors
- Winter Weather Photos
- Celebrate the Great Outdoors

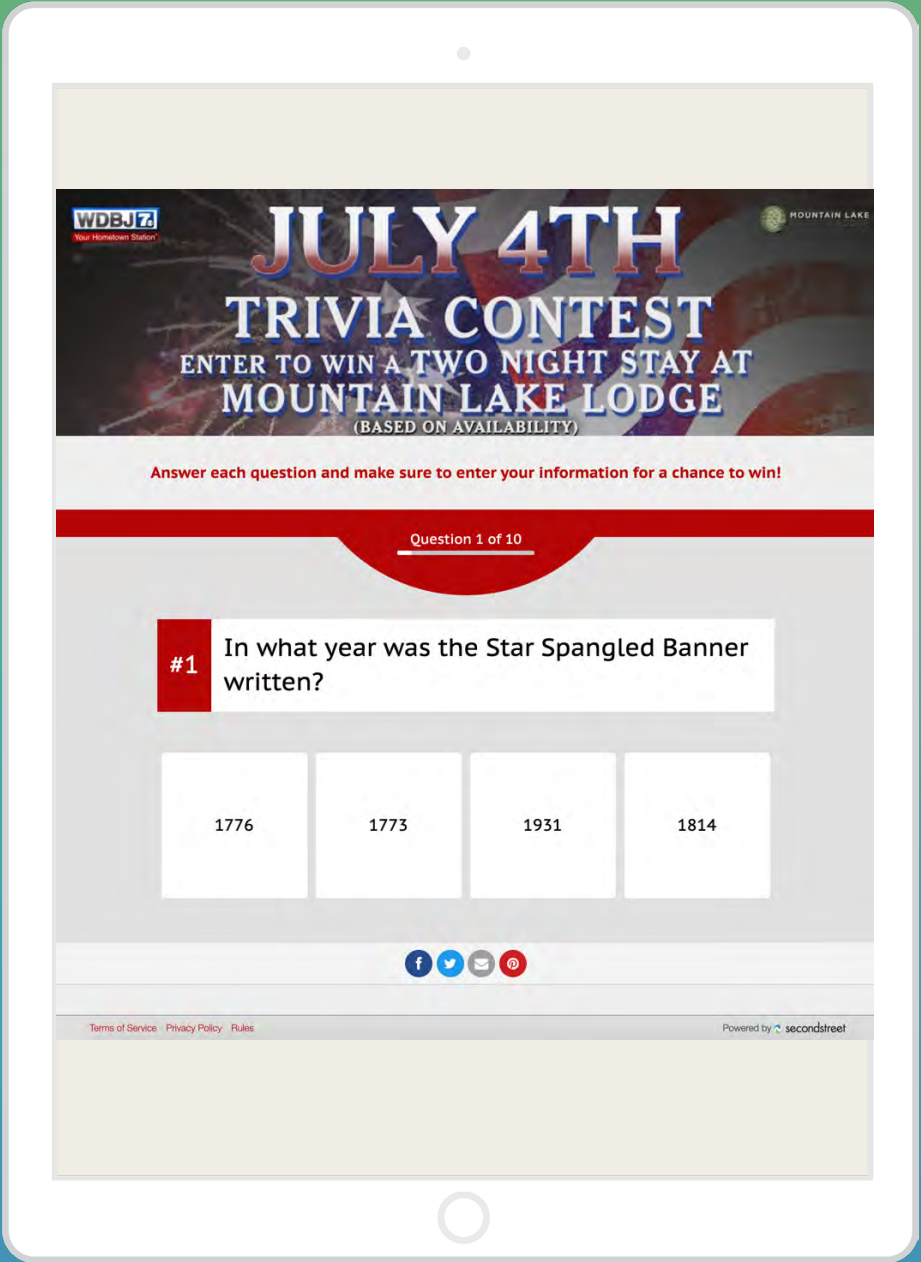
## Polls

- How Much Snow Will [City] Get?
- Will the Storm Hit [City]?

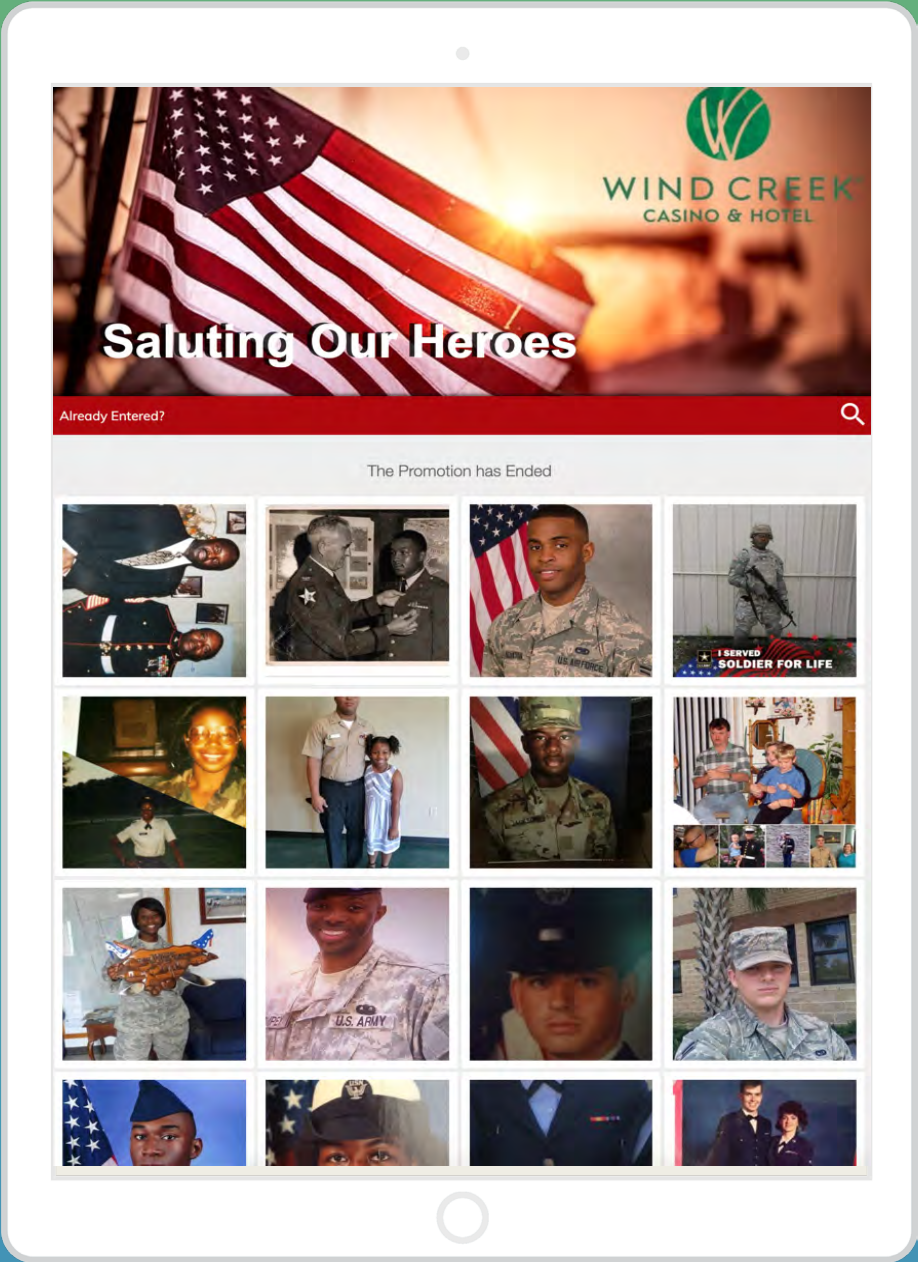
## Photo Galleries

- Share Your Weather Pics

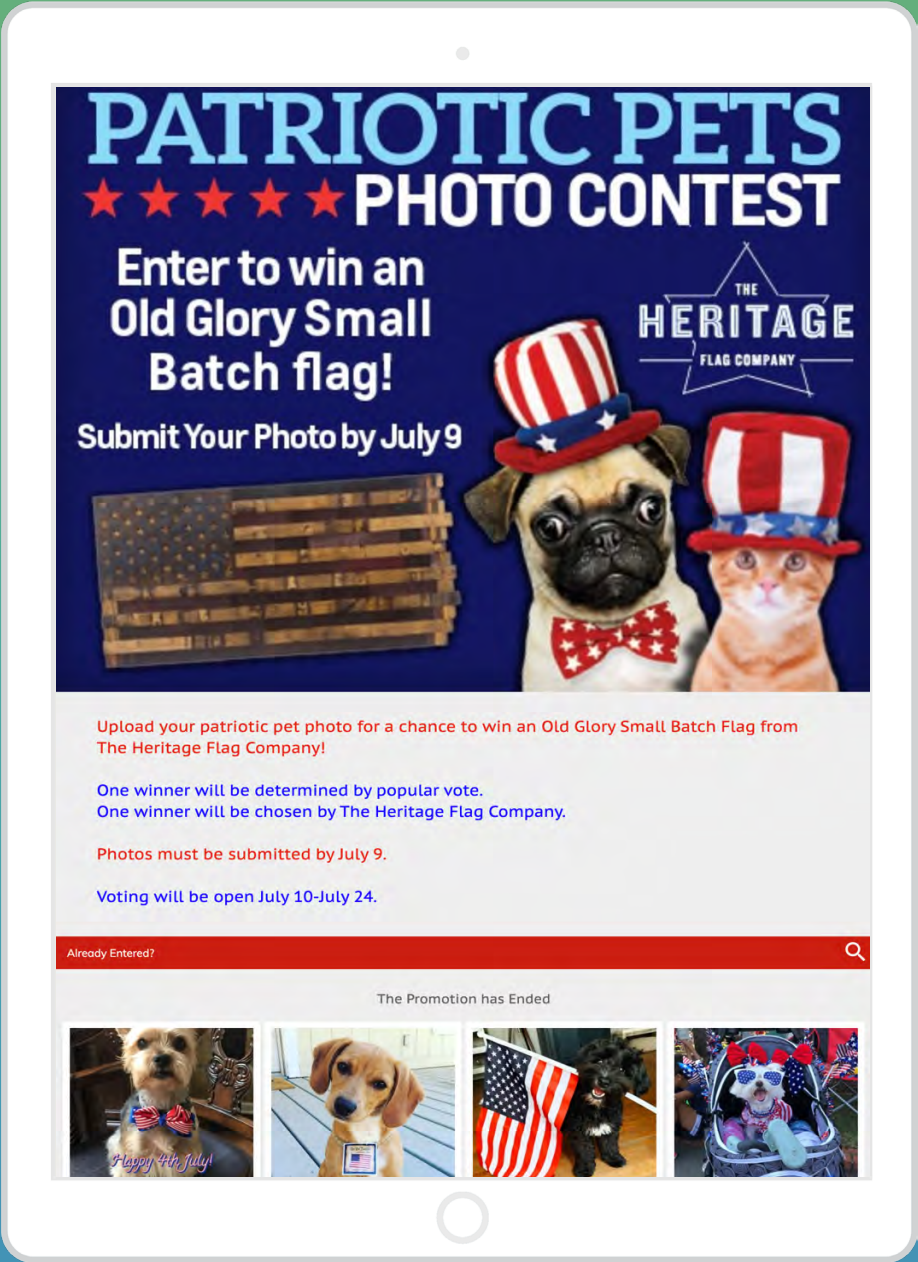




Fourth of July Trivia Quiz



Saluting Our Heroes Photo Contest



Patriotic Pets Photo Contest

Recurring Revenue

- Hometown Heroes Monthly Contest

Quizzes

- Fourth of July Trivia
- Test Your U.S. Trivia IQ
- Which U.S. President Are You?
- Memorial Day Trivia
- U.S. Presidential Trivia
- Canada Day Trivia

Sweepstakes

- Festival Ticket Giveaway

Photo Contests

- Most Patriotic Contest
- Red, White, and Blue Contest
- Patriotic Pets

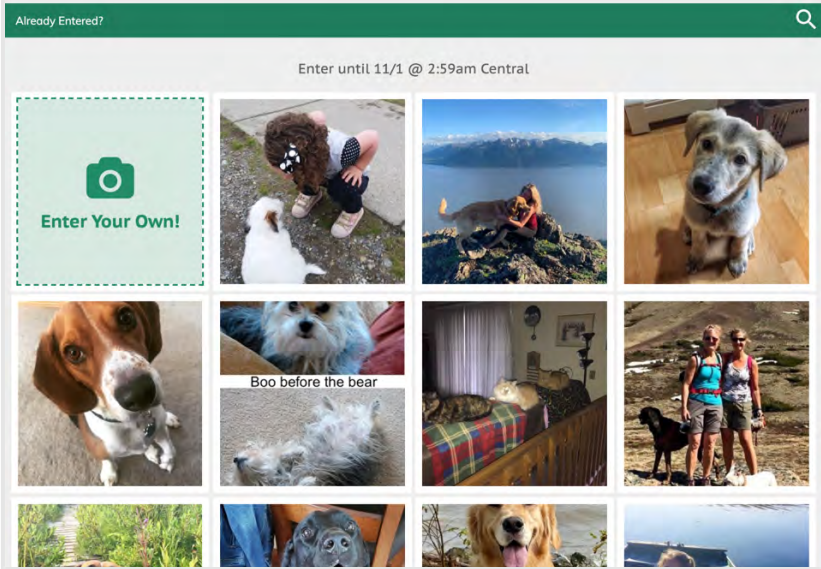
Polls

- Best Place for Watching the Fireworks
- How Do You Celebrate [Holiday]?

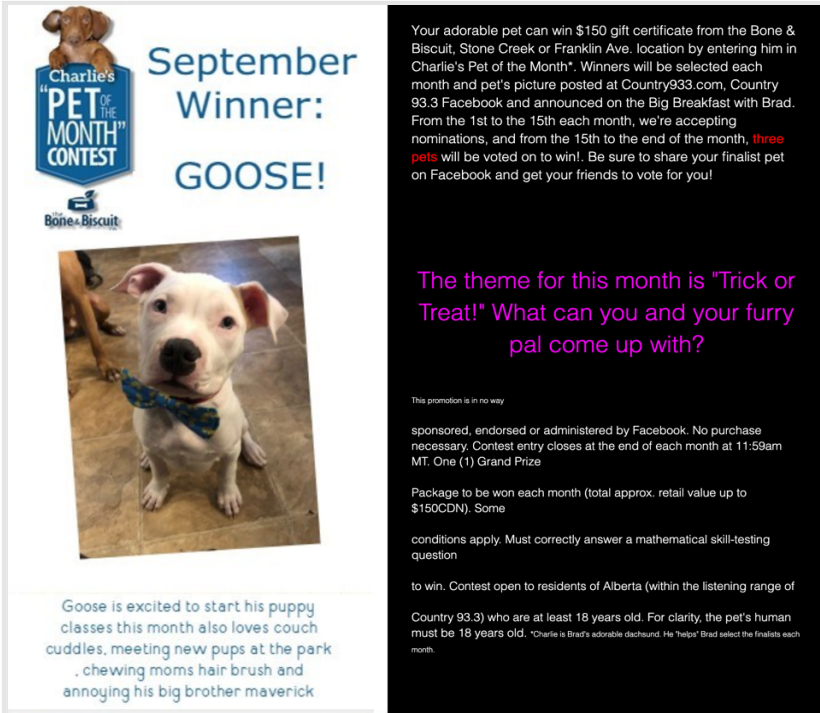




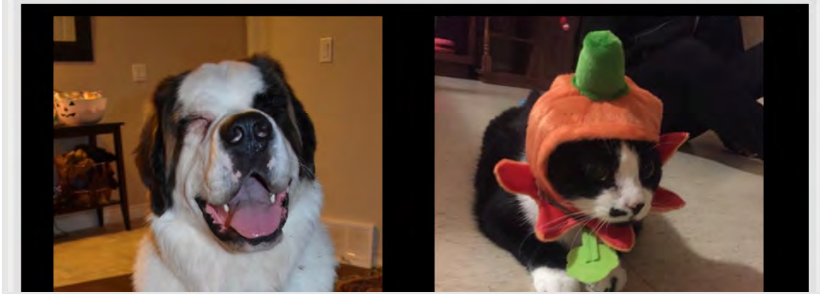
Does your pet help you live a healthy life?  
Submit your photo and tell us how you stay healthy together.



Healthy Pets Photo Contest



Vote until 10/31 @ 11:00am Central



Pet of the Month Contest



Click below and watch this adorable video of this autistic service dog who is in love with Donald Duck!

WATCH VIDEO



Local Pets Email Newsletter

Recurring Revenue

- Pet of the Month Photo Contest
- Monthly Pet Food Sweepstakes

Email

- Choosing the Right Pet Email Series

Quizzes

- Meow! What Kind of Kitten is Right for You? 🔑
- Pet Care Trivia 🔑
- Which Breed of Puppy is Right for You? 🔑
- Which is Your Spirit Animal? 🔑

Sweepstakes

- Pet Food Giveaway 🔑
- Happy Howl-idays Sweepstakes

Photo Contests

- Cutest Pet Contest 🔑
- Best Doggy Dating Profile Photo
- Dog Days of Summer Contest
- Picture Purrfect Cat Contest

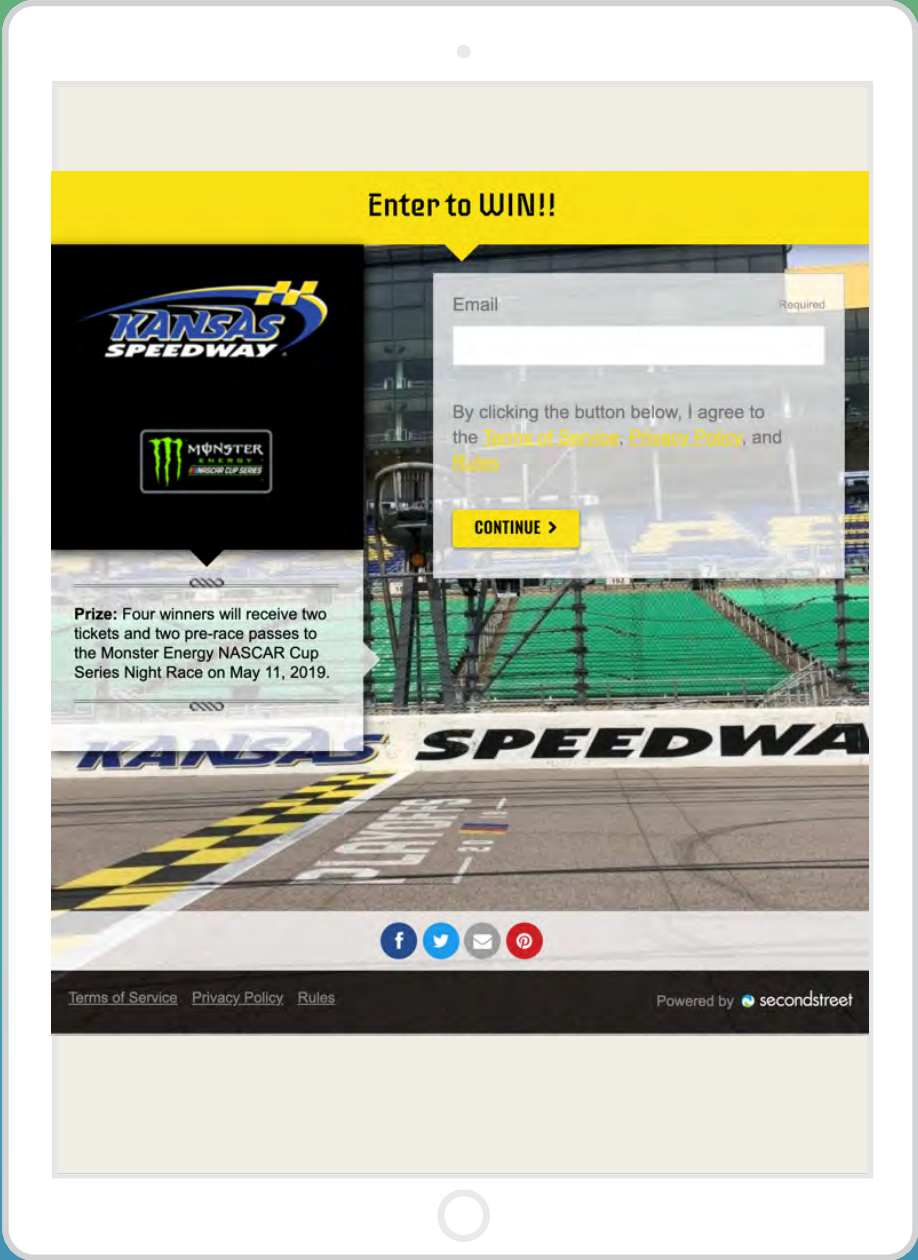
Ballots

- Best of Pets

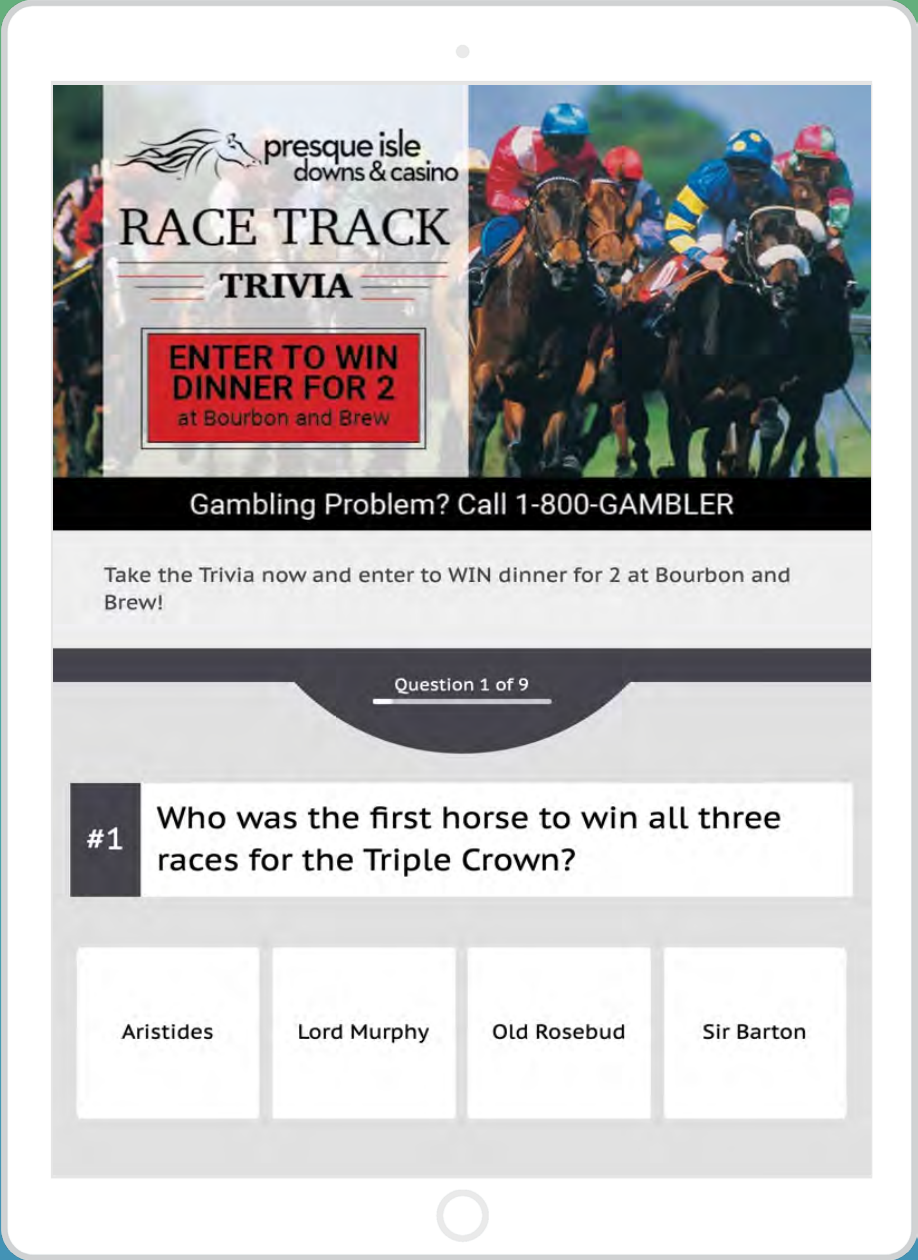
Polls

- Cat Person or Dog Person?

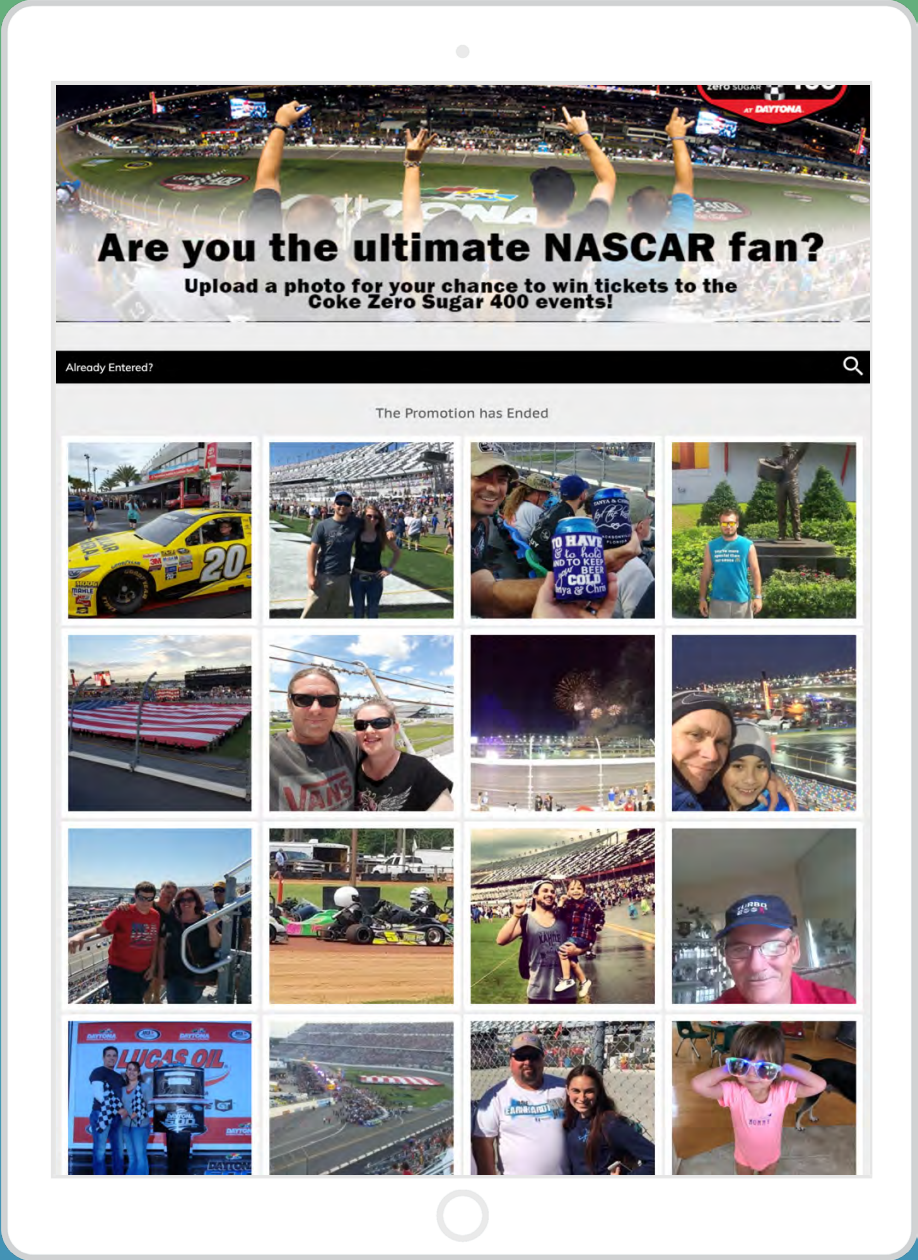




VIP Race Tickets Sweepstakes



Race Track Trivia Quiz



Race Fan Photo Contest

## Recurring Revenue

- Race Fan of the Month Photo Contest
- Monthly Race Tickets Sweepstakes

## Email

- Racing News Alerts
- This Week in Racing Newsletter

## Quizzes

- Racetrack Trivia 🔑
- Racing Movie Trivia 🔑
- Test Your Racing Knowledge 🔑

## Sweepstakes

- Auto Racing Ticket Giveaway 🔑
- Ultimate Race Fan Sweepstakes

## Photo Contests

- Biggest Auto Racing Fan 🔑

## Pick'ems

- Auto Racing Challenge 🔑

## Ballots

- Best Auto Racing Driver of All Time 🔑

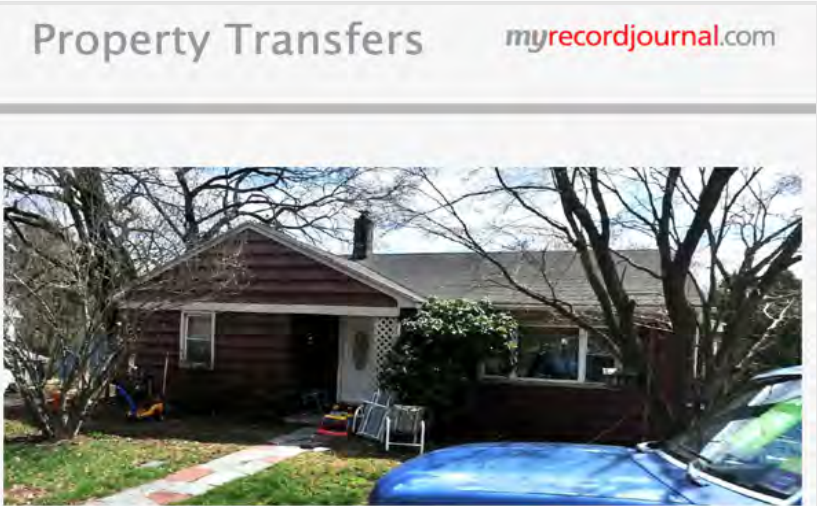
## Polls

- Best Driver
- Favorite Auto Racing Track





What Home are You? Quiz



Local Real Estate Newsletter



Free Rent for a Year Sweepstakes

Recurring Revenue

- Monthly Pay My Rent/ Mortgage Sweepstakes
- Monthly Moving Expenses Sweepstakes

Email

- Are You Ready to Sell Your Home Email Series

Quizzes

- How Savvy of a Home Stager Are You?
- Should You Renovate or Sell Your Home?
- Test Your Homebuying IQ
- What Style of Home is Right for You?
- Which Neighborhood Should I Live In?

Sweepstakes

- Mortgage for a Year Sweepstakes
- Rent for a Year Giveaway
- Furnish My New Home

Photo Contests

- Show Off Your Curb Appeal

Ballots

- Best of Local Real Estate

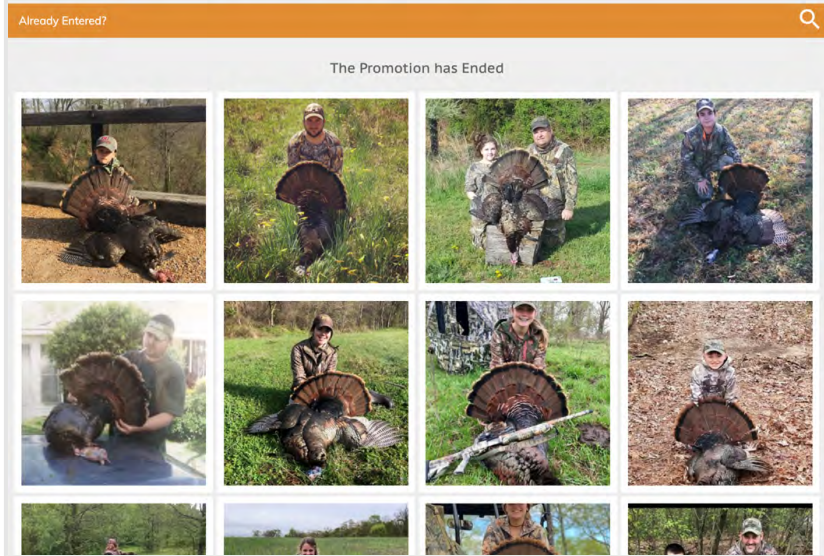
Polls

- Own or Rent: What's Best?
- Favorite [City] Neighborhood

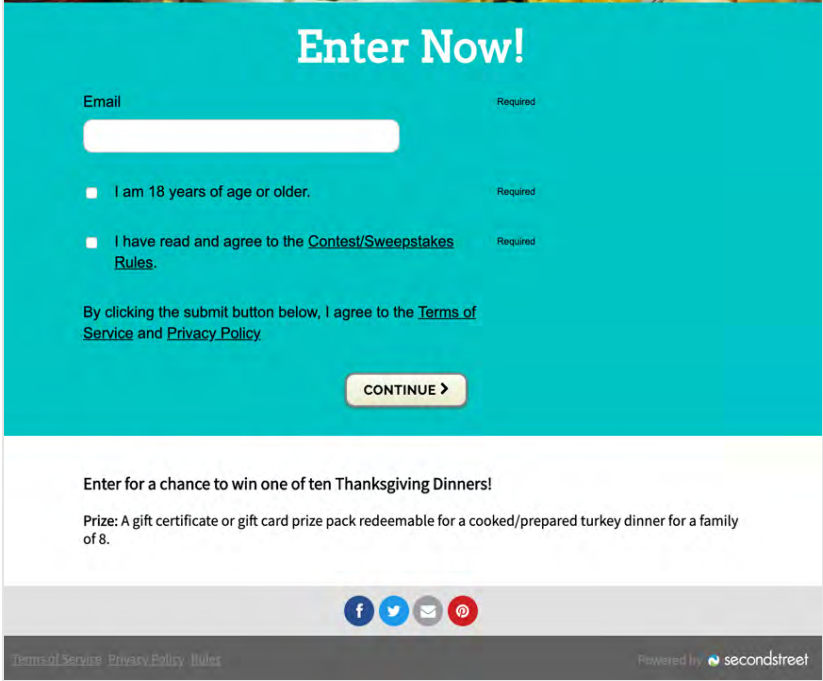


# Thanksgiving

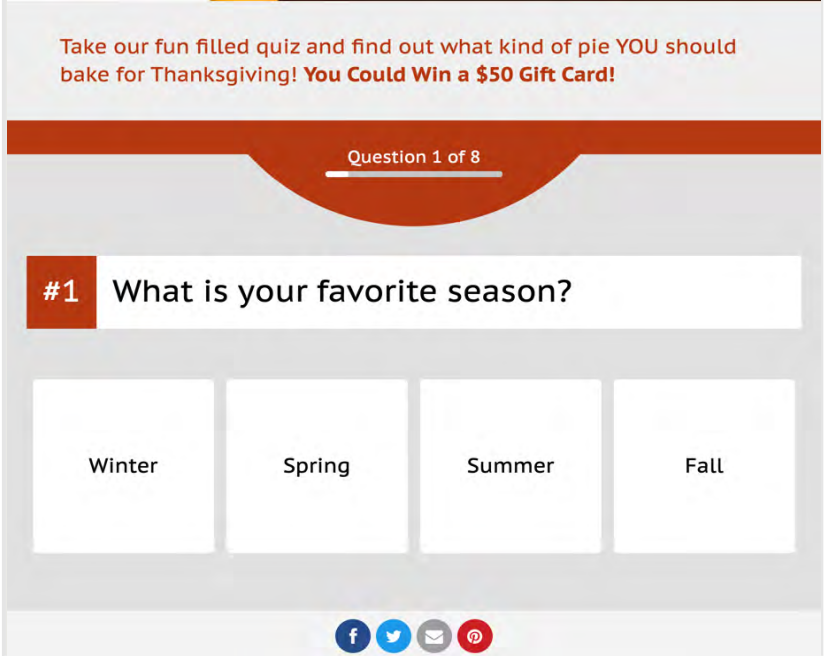
GET MORE THANKSGIVING IDEAS



Turkey Hunting Photo Contest



Thanksgiving Dinner Sweepstakes



Thanksgiving Pie Quiz

## Email

- Thanksgiving Recipe Ideas Email Series

## Quizzes

- Test Your Turkey Day Knowledge 🔑
- Which Pie Should You Make for Thanksgiving? 🔑
- Which Thanksgiving Food Are You? 🔑
- Can You Pass a Basic Cooking Test? 🔑

## Sweepstakes

- Thanksgiving Giveaway 🔑
- Grocery Giveaway 🔑
- Win a Catered Dinner
- Black Friday Shopping Spree
- Cyber Monday Cash Giveaway

## Photo Contests

- Who Are You Most Thankful For?
- Coloring Contest
- Turkey Hunting Photo Contest

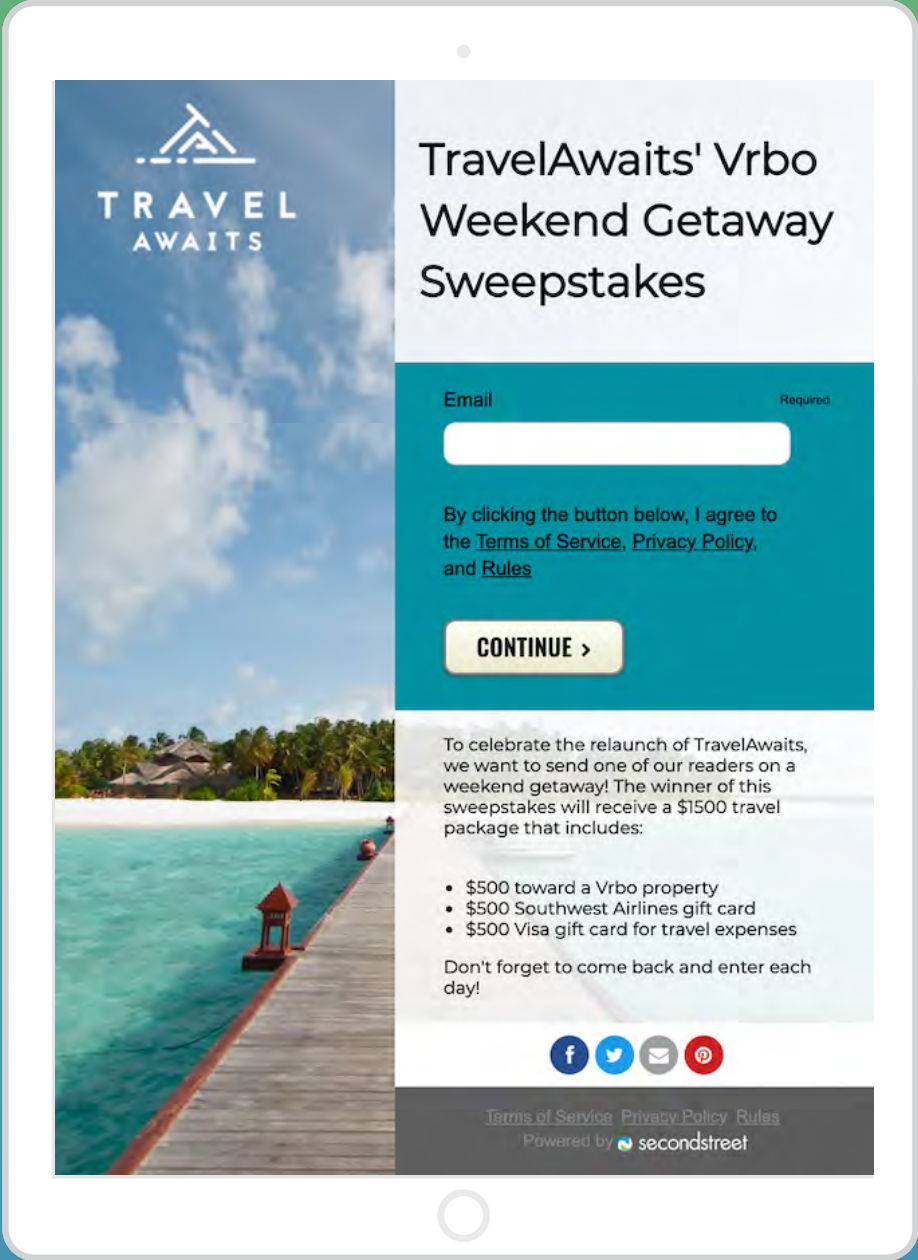
## Ballots

- Best of Thanksgiving

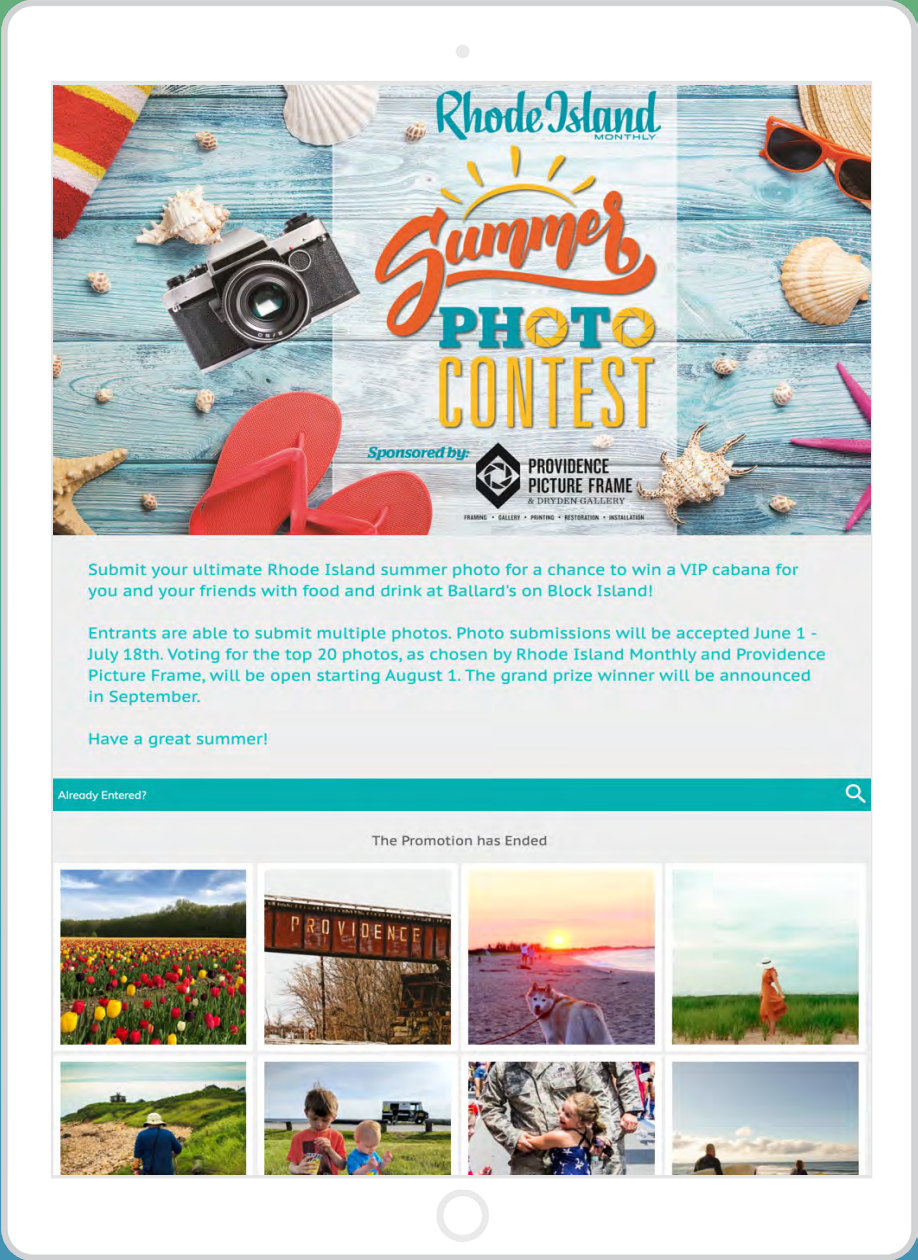
## Polls

- Favorite Thanksgiving Dish
- Are You a Black Friday Shopper?

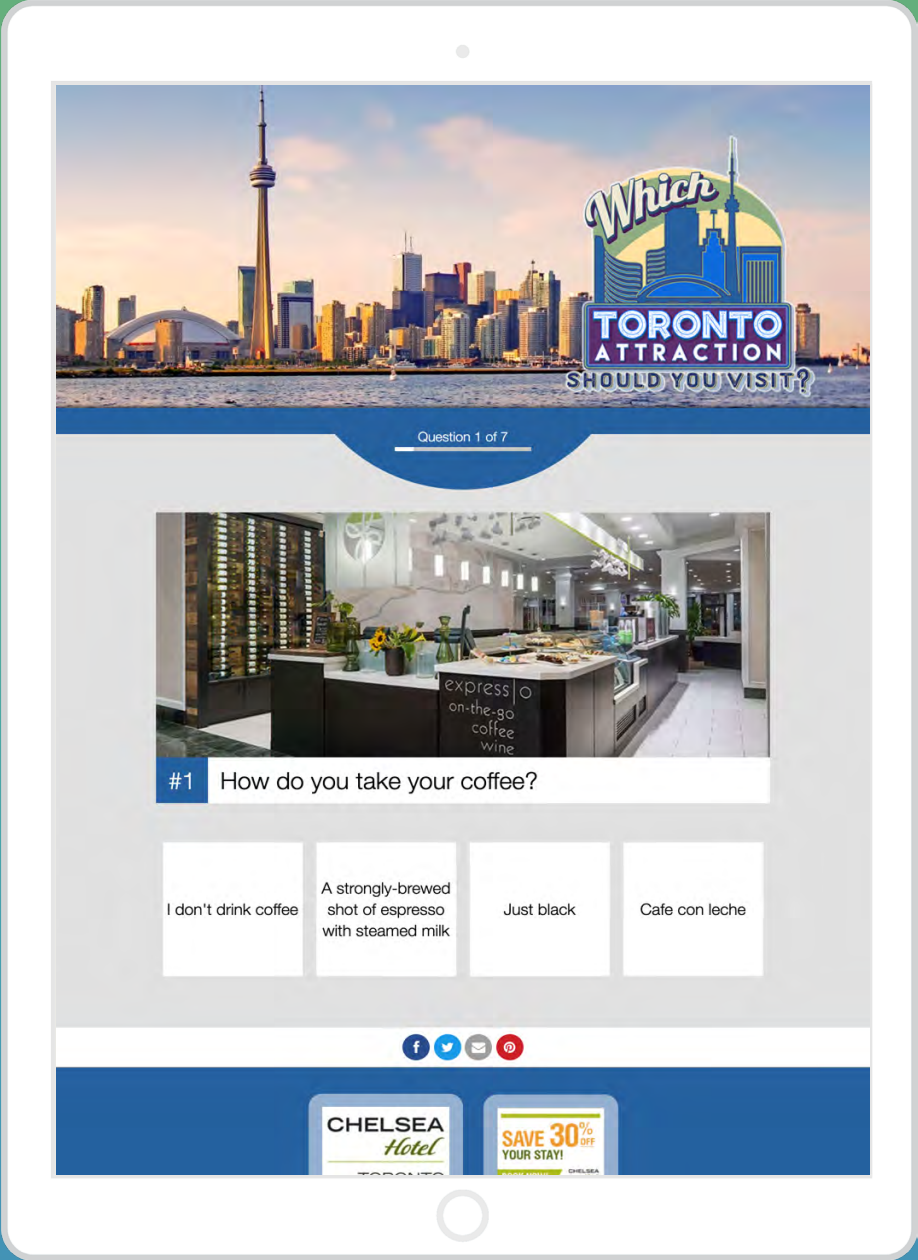




Weekend Getaway Sweepstakes



Summer Photo Contest



Local Attraction Quiz

Recurring Revenue

- Monthly Travel Getaway Sweepstakes

Email

- Travel Newsletter
- Summer Travel Guide Email Series

Quizzes

- What Should You Do on Your Staycation? 🔑
- Which Foreign City are You? 🔑
- What is Your Vacation Fashion Style? 🔑
- What Type of Hotel is Right for You? 🔑
- Name that Famous Destination 🔑

Sweepstakes

- Hotel Stay Giveaway 🔑
- Casino & Resort Weekend Getaway 🔑
- Travel Agency Vacation Package Giveaway 🔑

Photo Contests

- Road Trip Photos 🔑
- Summer Fun Photos 🔑
- Winter Travel Photos 🔑
- What's Your Vacation Fashion Style? 🔑

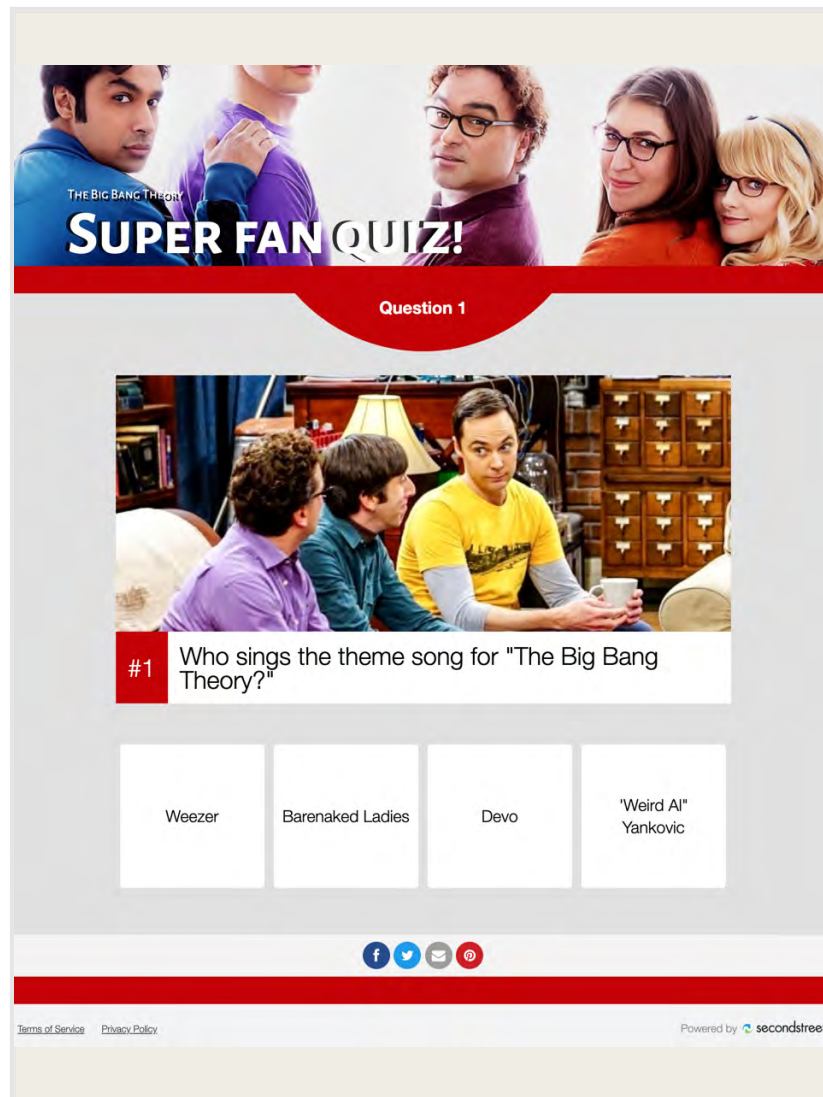
Ballots

- Best of Regional Travel 🔑

Polls

- Dream Vacation Destination
- Vacation, Staycation, or No-cation?

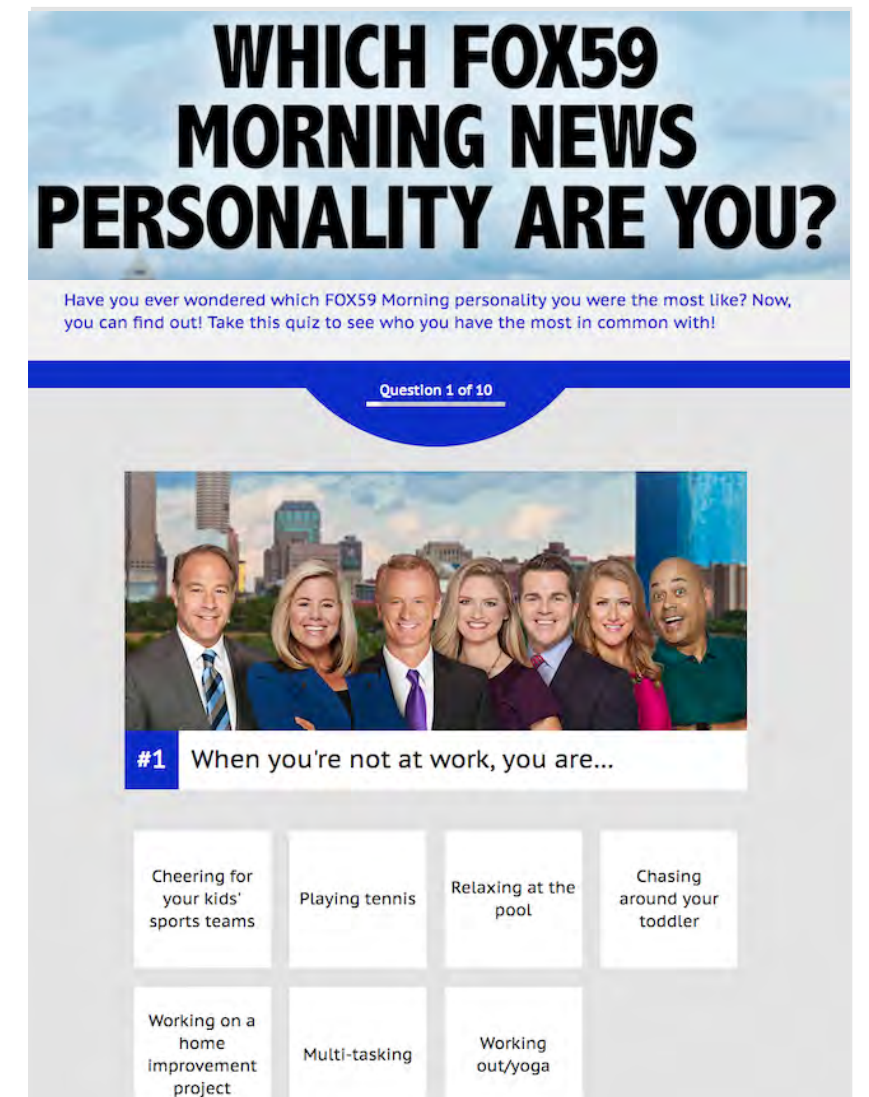




TV Show Super Fan Quiz



Watch and Win Codeword Sweepstakes



Which Station Personality Are You? Quiz

## Recurring Revenue

- Biggest [Show] Fan Contest
- Monthly VIP Experiences Sweepstakes

## Quizzes

- Can We Guess Your Favorite Channel? 🔑
- Are You a [TV Show] Super Fan?
- Name That TV Theme Song 🔑
- TV Quotes Trivia 🔑
- Which TV Family Are You? 🔑

## Sweepstakes

- Watch & Win
- Win a New Entertainment System

## Email

- TV Programming Alerts
- Guide to Fall Premiers Email Series
- This Week's Can't-Miss Shows Newsletter

## Polls

- Best of TV 🔑
- Which TV Show are You Most Looking Forward To?

## Ballots

- Best of [Network] TV
- Favorite TV Characters of All Time



# Valentine's Day

GET MORE VALENTINE'S DAY IDEAS



Did you know that you can get your favorite Maine Lobsters delivered to your doorstep? Lobster Trap guarantees fresh, next day delivery!

**Enter for your chance to win Twin Maine Lobsters for your Valentine's Dinner for Two!**

Enter daily and share with friends to increase your chances of winning!

Visit our [website](#) to order.

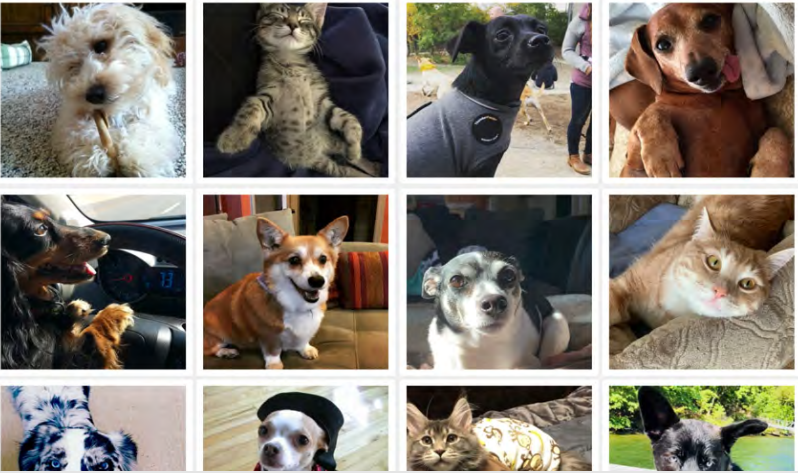
Email  Required

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Valentine's Day Dinner Sweepstakes



It's no secret that dating in KC sucks, so we're blowing that off this Valentine's season. Instead, we want you to make dating profiles for your pets (because those are arguably way cuter and more enjoyable than any of the human ones out there). The hardest part is picking the best photo to submit that shows off your pet's personality, but we know you can do it. And the best part? The winner gets a Glamour Shot Session for their pet from Hey Tay! (She specializes in wedding photography and making humans look their sexiest in boudoir photos, and she'll style up your pet to look their best, too!). So share those pet pics, KC!



Pets Dating Profile Photo Contest



Which arrangement would you like to receive or send on Valentine's Day? Choose your favorite below to be entered to win a \$200 Gift Certificate from Frenchie's Floral!

Already Voted?

The Promotion has Ended



1  
frenchiesfloral.com VISIT SITE  
facebook.com/frenchies.floral VISIT PAGE  
SHARE



2  
frenchiesfloral.com VISIT SITE  
facebook.com/frenchies.floral VISIT PAGE  
SHARE

Valentine's Day Flowers Ballot

## Email

- Valentine's Day Gift Guide Email Series

## Quizzes

- How Much Do You Know about Valentine's Day? 🔑
- Romantic Movie Trivia 🔑
- What Should I Get My Sweetheart for Valentine's Day? 🔑
- Which Celebrity Couple Are You? 🔑
- What Should You Do for Valentine's Day? 🔑

## Sweepstakes

- Valentine's Day Giveaway 🔑
- Jewelry Sweepstakes
- Spa Day Giveaway

## Photo Contests

- Cutest Couple 🔑
- Pet Dating Profile Contest

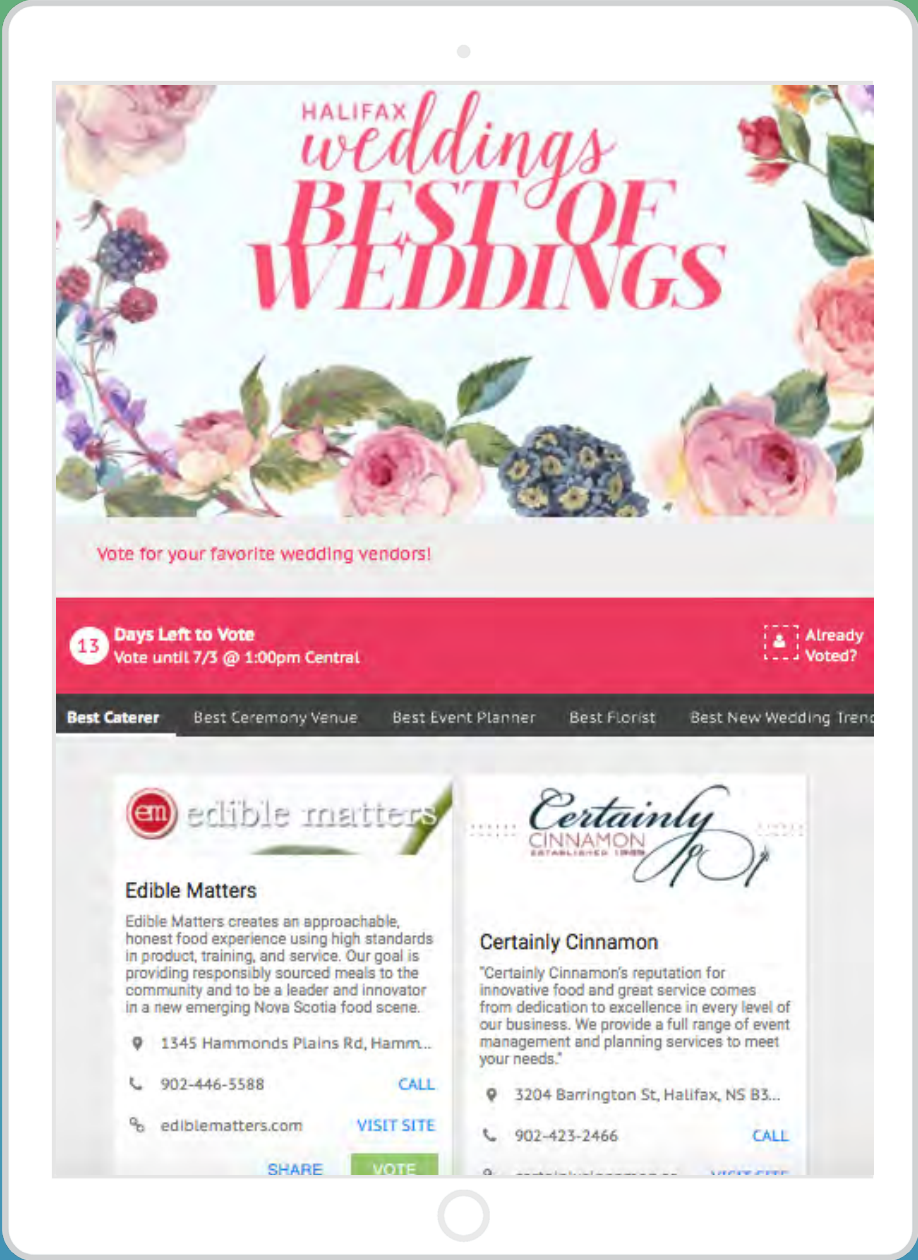
## Ballots

- Best Valentine's Gift Ballot

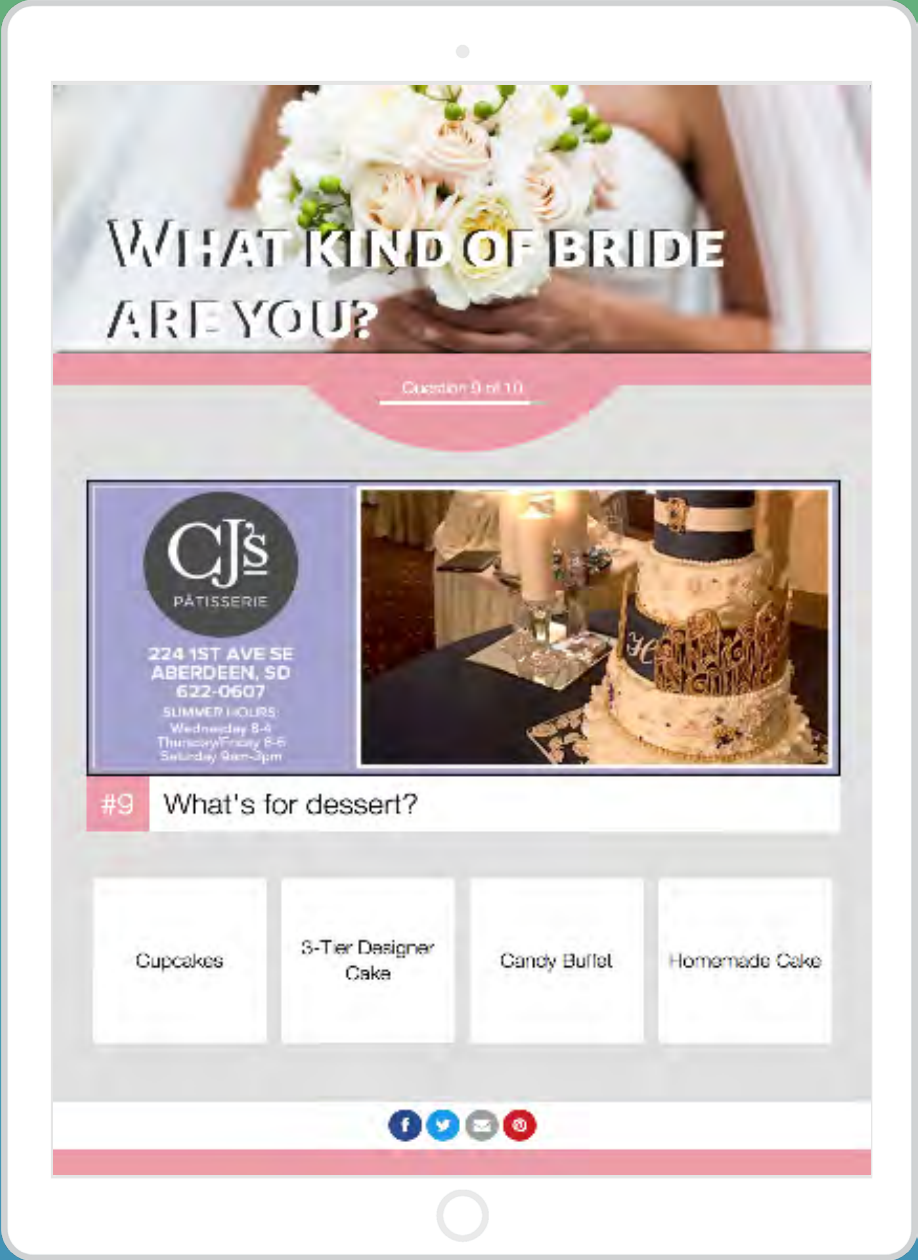
## Polls

- Where Are You Taking Your Sweetheart for Valentine's Day?
- Are You Looking Forward to Valentine's Day?





Best of Weddings Ballot



What Kind of Bride Are You? Quiz



Engagement Photo Contest

## Recurring Revenue

- Monthly Honeymoon Giveaway
- Cutest Couple of the Month
- Wedding Photo of the Month

## Quizzes

- What Kind of Bride Are You? 🔑
- Where Should You Have Your Wedding? 🔑
- Which Wedding Dress is Right for You?
- What's Your Celebrity Wedding Style? 🔑
- What Type of Engagement Ring Should You Get?

## Sweepstakes

- Dream Wedding Giveaway 🔑
- Win Your Wedding Flowers 🔑
- Photo Session Giveaway 🔑
- Ultimate Honeymoon Giveaway

## Photo Contests

- Engagement Story + Photo 🔑
- Cutest Couple 🔑

## Ballots

- Best of Weddings 🔑

## Email

- Wedding Planning Series
- Choosing the Right Engagement Ring Email Series



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succeed with promotions & email, visit:


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Director of Affiliate Success

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