

WHAT'S HAPPENING TO YOUR NETWORK?

FACT Big data, Internet of Things, BYOD, and cloud-based applications are putting increased device diversity, performance and availability stressors on the network. These technologies will only become more pervasive, requiring greater network monitoring and management expertise and staffing just to keep the network running.

FACT Most of your employees' expectations of network performance and health will escalate - bigger demands requiring fast response times and maximum uptime. How will your IT department address these challenges?

FACT 57% of companies believe that the answer to these challenges lies in outsourcing network monitoring, management and support rather than hiring and training new IT staff*. For the network, this means using a provider with specialized, high quality network monitoring and management services with skilled experts to monitor network events and alarms and manage the network performance and health.

"Most CIOs now want more from their outsourcers than just a quick boost to the bottom line. They want partners that can help them innovate, give them more business flexibility, and deploy scarce IT resources where and when they're needed. "The magic of outsourcing is giving us the ability to focus on those areas where we can be truly great," says survey respondent Robert Isherwood, CTO at ad agency 22squared."

INFORMATIONWEEK 2012, STATE OF IT OUTSOURCING

Outsourcing the monitoring, management and support of your network infrastructure simplifies the complexity of managing today's networks. Providing a lower cost alternative to traditional in-house network management, while saving on staffing and training costs, **enables your IT staff to focus on strategic, revenue-generating tasks that differentiate your company.**

**Source: InformationWeek, 2012 State of IT Outsourcing*

***Source: InformationWeek, Outsourcing's New Reality: Choice Beats Cost*