

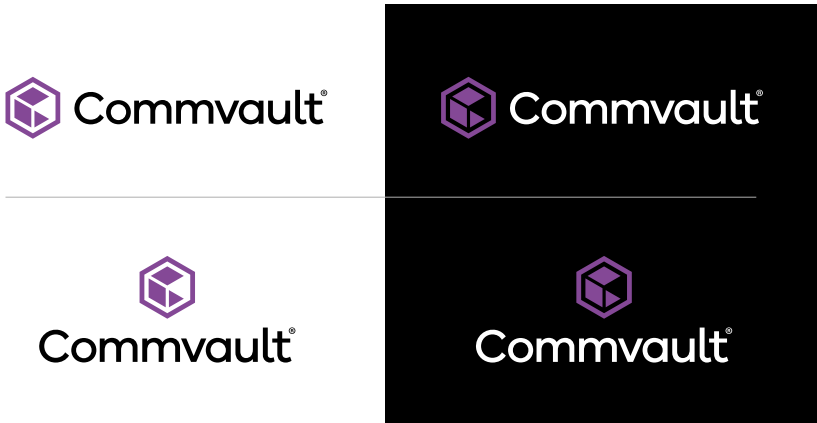
## Logo

Commvault's hexagon logo mark is meant to convey a sense of security and unity, as well as the "C" of Commvault. The Commvault word mark directly communicates our name, while its elegant geometric characters echo the symmetry of the logo mark.

[DOWNLOAD LOGO FILES HERE](#)

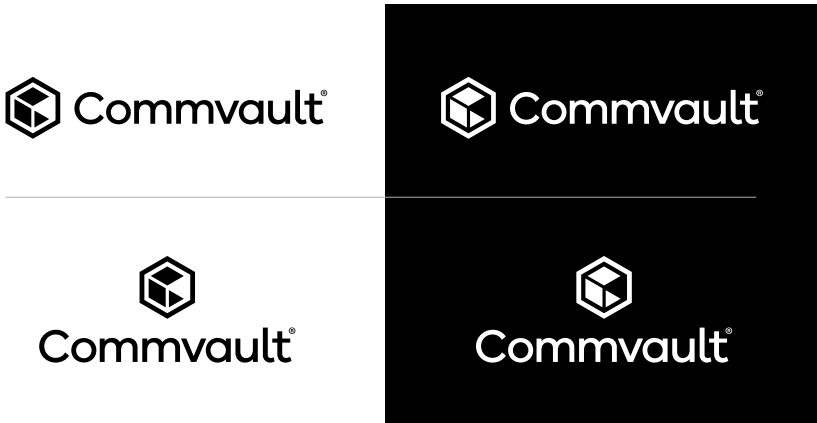
## Two-color

The two-color logo is the preferred version and should be used most often. White and black are the preferred background colors.



## One-color

The one-color logo is for use in purely grayscale and black-and-white applications, and as such is not used as commonly as the two-color logo.



## Primary Color Palette

The primary palette is bold, clean, and confident. It is the product of the union of the Commvault brand and the Metallic brand with the hues shifted to better complement each other.

<div>Midnight</div> <div><div>PMS 2766 C   2768 U</div><div>CMYK 100 89 0 71</div><div>RGB 0 5 59</div><div>HEX #00053B</div></div>	<div>Crocus</div> <div><div>PMS 258 C   2070 U</div><div>CMYK 51 82 0 0</div><div>RGB 132 72 150</div><div>HEX #844896</div></div>	<div>Rose</div> <div><div>PMS 198 C   1925 U</div><div>CMYK 0 90 47 0</div><div>RGB 234 44 99</div><div>HEX #EA2C63</div></div>
<div>Black</div> <div><div>PMS Black C</div><div>CMYK 0 0 0 100</div><div>RGB 0 0 0</div><div>HEX #000000</div></div>	<div>Fog</div> <div><div>PMS 5315 C</div><div>CMYK 0 0 0 8</div><div>RGB 234 234 234</div><div>HEX #EAEAEA</div></div>	<div>White</div> <div><div>PMS Paper Stock</div><div>CMYK 0 0 0 0</div><div>RGB 255 255 255</div><div>HEX #FFFFFF</div></div>

## Secondary Palette

Secondary colors are used to add depth, complement, and contrast where necessary. They are to be used sparingly, not as the main color.

<div>Water</div> <div><div>CMYK 63 8 0 0</div><div>RGB 54 187 244</div><div>HEX #36BBF4</div></div>	<div>Grass</div> <div><div>CMYK 74 0 100 0</div><div>RGB 64 180 46</div><div>HEX #40B42E</div></div>	<div>Sun</div> <div><div>CMYK 8 16 100 0</div><div>RGB 238 201 1</div><div>HEX #EEC901</div></div>
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## Tints and Shades

Used in moderation, tints and shades of our primary and secondary colors are available, and can be an effective way to add depth, movement, highlight, and dimension to graphics.



## Primary Typeface

Galano Grotesque is Commvault's primary brand typeface. It is a modern, geometric sans font family supported with many weights, glyphs, and matching italics as well as countless OpenType features.

# Galano Grotesque

### APPROVED WEIGHTS

Galano Extralight Aa Bb Cc	Galano Light Aa Bb Cc	Galano Regular Aa Bb Cc
Galano Medium Aa Bb Cc	Galano SemiBold Aa Bb Cc	Galano Bold Aa Bb Cc
Galano Black Aa Bb Cc		

## Secondary Typeface

Arial is the approved system font for use by all Commvault employees, available to use without a license in Microsoft programs. While Galano should be used for majority of brand materials, Arial should be used for PowerPoint presentations, email sends, and internal communications.

# Arial

### APPROVED WEIGHTS

Arial Regular Aa Bb Cc	Arial Bold Aa Bb Cc
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# Photography

Commvault photography is humanistic, relatable, honest, modern, and energetic. Photography introduces the human side of our industry leadership — showing the people we serve. It’s best to portray our customers and technology where it serves our audience — on location, where data comes to life and aims to help our customers.



# Photography Treatments

Commvault uses three treatments: Full Color, Black and White, and Tints in order to bring photos in-brand. Tinting some photos and turning others black and white, or color, creates an intentional mix of photographs in a composition.



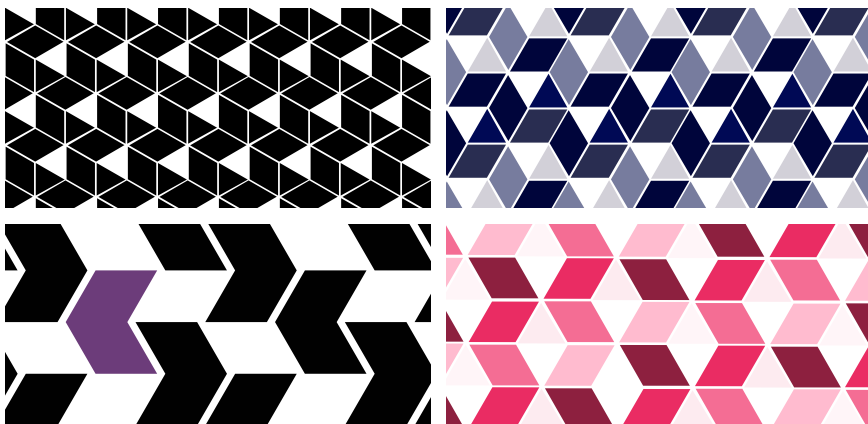
# Iconography

Commvault iconography can be leveraged wherever complex industry topics may benefit from a visual aid. Icons are available in three color options: Midnight, Crocus, and White.



# Patterns

Patterns originate from the “C” brandmark. These patterns are a great tool for creating branded slides, borders, and communications that have a larger canvas that can accommodate them.



# Gradient Aura

Soft gradient shapes combine to create a dynamic aura, symbolizing the abstract environment in which data lives. This treatment can be used as a background element where visual interest is needed, or more specifically to highlight UI dashboards.



# In-Application

