

10 IDEAS for cutting cloud costs

Surprised by cloud costs? You're not alone. IT leaders say the top cloud initiative for 2021 is optimizing existing use of cloud for cost savings.¹

Check out 10 ideas for cutting cloud costs with better data management practices.



Reduce storage and egress fees

Pay less to store and transfer data between clouds or locations. Choose a data management platform that helps you move cloud workloads without egress fees.

20% average cloud server costs reduction. UConn Health simplified workload migration between cloud providers when the economics changed.

[Case study >](#)



Auto-scale to lower storage costs

Selectively move cloud data down from hot to warm or cool tiers according to backup date. As data depreciates, automatically align to cooler tiers.

30% reduction in overall backup service delivery costs. Indian ICT service provider ensures data readiness across multi-cloud environments (Azure, AWS and Google) and increases competitive edge.

[Case study >](#)

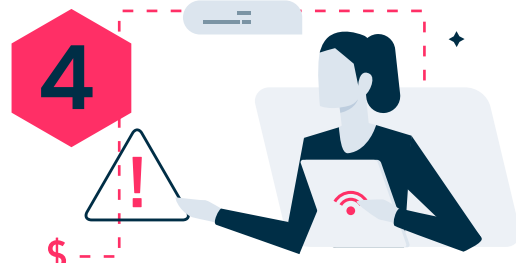
Access the broadest range of cloud storage classes

Flexibly move backup data to the right cloud storage. Get a full range of choices from Azure Blob to Amazon S3 Glacier Deep Archive and more.



Avoid paying ransomware fees

Store data in immutable storage – so you don't have to pay a ransom to access your data.



Deduplicate, on-premises and in the cloud

Deduplicate data in the cloud as well as on-premises before cloud migration, reducing your cloud storage spend.

Saving ~£1 million in deduplication over the past 10 years, the University of Leicester relies on Commvault for a rapidly growing cloud environment.

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Encryption at rest and in flight

Save time with just one interface for complete data management and control of on-premises and cloud data encryption.

Encryption and security features give Evaluateserv confidence that backup copies are in a complete locked state and cannot be touched in the event of ransomware attacks.

[Case study >](#)

Speed cloud data migration for less staff time

Direct support for large cloud data migration tools – Azure Data Box, AWS Snowball family, Google Transfer Appliance – simplifies work, saves weeks in staff time.

“We uploaded, copied, and synced our data management with Commvault using Azure Data Box in a third of the time it would have taken without it—and we avoided risks to network performance or sensitive information.”

Brian Blum, Senior Systems Administrator, University of Central Florida



Eliminate point products

Separate email backup platform? Something else for SaaS backup? Drop the burden of multiple products – a single data management system can cover it all.



Reject extra appliances or bricks

Don't spend extra on data backup appliances or bricks. Replace backup products that drive up costs with required add-ons.



Simplify management with one comprehensive platform

Reduce the work – consolidate to just one data management platform to cover workloads across cloud, on-premises, physical and virtual.



Cost optimize your cloud consumption: Commvault Intelligent Data Services offer unique capabilities to help organizations save money in the cloud. Learn more at www.commvault.com/cut-IT-costs >

¹ 2021 State of the Cloud Report, Flexera