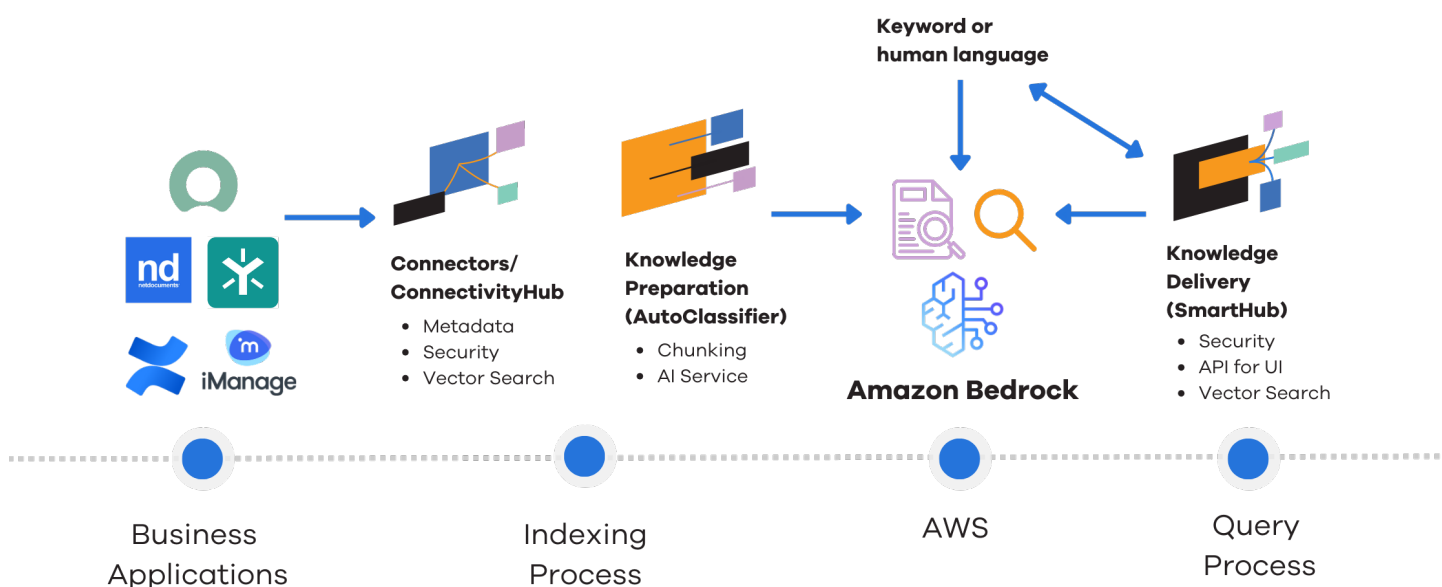


BA Insight & AWS: Better Together

BA Insight for Amazon OpenSearch transforms complex datasets, queries, and analytics into actionable insights—accelerating your AWS AI initiatives. Our enterprise search and AI enablement platform maximizes your investments in AWS Bedrock, Rekognition, and other AWS AI services through comprehensive search, discovery, augmentation, agent orchestration, and delivery capabilities that drive measurable enterprise productivity.



Extensive integration capabilities

Unify your data: With 95+ advanced connectors, BA Insight seamlessly integrates with AWS solutions, ensuring organizations can pull and unify data from any source not covered by standard connectors or integrations alone.

Build on AWS offerings: By addressing data accessibility and security gaps, our connectors widely enhance the overall functionality of AWS technology like Bedrock, creating a more unified user experience that drives ROI.

Future-proof integrations: As data becomes more dynamic, BA Insight connectors provide the flexibility and efficiency to build and scale connectors to meet enterprise needs.

Boosting productivity together

Collaborative solutions: Our advanced technology works in tandem with AWS tools including Bedrock, Rekognition, Kendra, OpenSearch, and more, delivering automation and improvements to drive productivity and maximize AWS technology investments.

AI Agents: Extend the functionality of Amazon Bedrock's agentic experiences through world class connectors, knowledge enrichment for optimized output, and secure delivery.

Synergistic efficiency: Integrating via BA Insight's connectors facilitates more streamlined workflows, allowing users to achieve peak efficiency without ever leaving the AWS environment.

Comprehensive content enrichment

Enhanced data relevance: Our connectors add valuable metadata to existing data in AWS, providing enriched insights that improve analysis and hasten key decision-making.

Mutual value creation: By enhancing the quality of data accessible within AWS applications, we create a win-win scenario for users seeking deeper insights and outcomes.

Make AI agents stickier

Options: Flexibility around custom agents, and more to increase the reach of AWS technology in the enterprise.

Adoption: Extending the reach of AI agents in the enterprise allows BA Insight experts to work concurrently on adoption of AWS products.



Dedicated support & training

Joint success commitment: Upland offers exceptional support and training to ensure that our connectors work effectively alongside AWS products, helping users derive maximum value from both platforms.

Community of enhancement: Together, we empower organizations with the knowledge and tools needed to implement best practices in data integration and AI usage effectively.



Ready to get things done?

Let us show you what BA Insight can do.

[Request a demo](#)

Upland BA Insight transforms the way your organization implements Generative AI. With 95+ ultra-secure connectors, we enable your organization to seamlessly connect, enrich, and augment your business applications to extend Generative AI into external business applications. BA Insight enriches your content for increased findability, contextualization, security, and is better utilized for Generative AI capabilities and stopping AI project failure.

