

X-Factor Customer Awards FAQs

What Are the X-Factor Awards?

Extreme Network's X-Factor customer Awards recognize network innovators around the globe who are using Extreme's technology to deliver amazing results for their organizations or their customers.

Who Can Submit a Nomination?

Nominations may be submitted online by Extreme customers, partners, or employees. For 2020 X-Factor Award nominations, the site will close on April 1, 2020.

What Are the Eligibility Requirements?

All nominated companies must be an active Extreme Customer/Aerohive Customer. At least one executive representative must be able to attend Extreme Connect in Nashville, Tennessee, June 1 - 4, 2020.

The nominated company's representatives must be willing and authorized to participate in public-facing Extreme-sponsored marketing collateral, showcasing the nominee's initiative when or if the nominee is selected as a finalist.

How Does the Judging Process Work?

X-Factor Customer Award nominees are evaluated by a panel of Extreme Networks Core Team. Scoring is based on the degree to which nominees have impacted their business or their customers' business through network modernization, next-generation data centers, or cloud transformation. Higher scores will be given to customers who demonstrated game-changing thinking that resulted in significant value to their business.

The finalists will be announced on the extremenetworks.com. All finalist organizations will be treated to a white-glove experience at Extreme Connect.

What Is the Timeline for the 2020 X-Factor Customer Awards?

- **December 5, 2019 - April 1, 2020:** Nominations open and close
- **Date:** Judging Starts
- **Date:** Finalist announced publicly
- **June 1 - 4:** Extreme Connect celebration and winner announced

What Do Finalist Receive?

- **Grand Prize Winner:** Attend General Conference and 3-night hotel stay
- **2 Finalists:** Attend General Conference free of charge
- All Finalist including the Grand Prize Winner will be offered discount passes for other co-workers who are willing to attend