An IT department WAKE-UP CALL

Companies need to change the way they manage their data and equip their IT departments if they want to achieve remarkable results from using data.

Executive Findings, Poll with IT Executives and IT Personnel. Quadrant Strategies, 31 Oct. 2017

WHAT DRIVES YOUR BUSINESS?

Survey respondents share the importance of their well beyond business elements, like customer service, corporation reputation and high earnings.

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Better data collection and management:

New tools to analyze increasingly sophisticated data:

Employees who are well trained in data science and analytics:

High quarterly earnings:

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