

How to get started with Altmetric

A Guide for Researchers



Altmetric

Thousands of conversations about scholarly content happen online every day. The Altmetric service tracks a range of sources to capture and collate this attention, helping you to monitor and report on the altmetrics surrounding the work you care about.



What are altmetrics?

Altmetrics are metrics and qualitative data that are complementary to traditional, citation-based metrics. They may include some peer reviews, citations, discussions on research blogs, mainstream media coverage, bookmarks on reference managers, and mentions on social networks.



Why are they useful?






Altmetrics can tell you a lot about how often publications and other scholarly outputs like datasets are discussed and used around the world. They have been incorporated into researchers' websites, institutional repositories, journal websites, and more. They can also be used to evidence impact of published work for funding and institution requirements.



Why should I use altmetrics?

Altmetrics can showcase the attention and influence of your research. Knowing who's talking about your research and what they're saying is crucial in today's increasingly online world. Researchers can maximize their overall visibility in addition to their reputation with their peers.

What are the benefits of using the service Altmetric?

-  Funders and other impact assessors want to see the broader picture of engagement
-  Real-time, immediate feedback
-  Track attention to a broad range of outputs
-  Capture more diverse "flavors" of impacts than citation-based metrics
-  Discover researchers engaged in your work to collaborate with on future projects

How do I find the Altmetric data for my articles?

Altmetric provides **three free tools for researchers** to track and engage the attention associated with published work.



Altmetric Bookmarklet, Badges and the API

Simply drag the **"Altmetric It" Button from the free tools page** to your bookmarks bar. Navigate to the scholarly output you're interested in and click "Altmetric It". This should produce a donut in the top right hand corner of your browser.



What does it look like?

Like a donut. You can embed the badges into your individual profile, CV, or on your publication page. **The colors of the donut** represent different sources of attention. The amount of each color in the donut will change depending on the type of attention your article receives.



The Bookmarklet

is a browser plug in that allows you to instantly see the Altmetric Attention Score for the **scholarly output** you are viewing, providing the webpage has appropriate metadata.



Badges

enable you to present the online attention surrounding your research, and it's **free to embed** them in your individual profile or publications page in just a few simple steps.



The API

is **free to use** for research purposes. You can use it to query the entire Altmetric database (which currently contains attention data for over 9 million research outputs).



What is the Altmetric Attention Score?

The Altmetric Attention Score for a research output provides an indicator of the amount of attention that it has received.



Have you already published with Wiley?

Wiley partners with Altmetric so your article is automatically tagged with an **Altmetric badge at Wiley Online Library**.



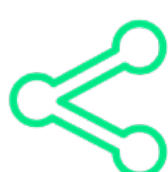
Where altmetrics are used?

Altmetrics are becoming widely used in academia, by individuals, institutions, libraries, and publishers (to benchmark their publications' performance in specific subject areas) alike.



When to start?

With the Altmetric service, you can start to track information as soon as your research is published – meaning no waiting around for citations, and the chance to engage directly with the audiences who are interested in your work straight away.



How can I share my research?

Make sure your article is seen and make altmetrics work for you. Share, tweet, blog, and talk about your research. Write a summary. Make it open access. Share data and files. Include a link. Use altmetrics!